



2017 Indoor Event Partnership Packages

You are invited to take a fresh look at what the Cordova Community Council is doing in Rancho Cordova. Our spirited, high-quality community events, passionate art and history experiences, and “all in” attitude toward improving youth sports are a spectacular way to begin. Connect with citizens and customers in every sector of our wonderful, vibrant city where community life is often surprising... and always fun!

TITLE SPONSOR: \$10,000

Make one of our indoor celebrations yours to offer! **TITLE SPONSORSHIP** offers presenting sponsorship status of one of our popular indoor events, plus:

- Listing as title sponsor of the event*
- Logo exposure in all printed material, including the event flier, event program, and table signage*
- Logo exposure in the Cordova Community Council e-newsletter and website
- Opportunity for inclusion of company literature and promotional items in bags to be distributed at the event
- Stage announcements and acknowledgements by emcee
- Your signage at the event
- Make remarks from the stage - address our room full of community leaders! Your Title Sponsorship presents you with the opportunity to make comments about your company and commitment to the community (5 minutes).
- Logo and name included in pre-event slide show
- Six complimentary VIP tickets to the event (note: not applicable to Artist Receptions)

STAGE SPONSOR: \$5,000

Make our Stage at the heart of one of our indoor events yours to offer! **STAGE SPONSORSHIP** offers presenting sponsorship status of the main stage, plus:

- Listing as stage sponsor at the event
- Logo exposure in all printed material, including the event flier, event program, and table signage*
- Logo exposure in the Cordova Community Council e-newsletter and website
- Opportunity for inclusion of company literature and promotional items in bags to be distributed at the event
- Stage announcements and acknowledgements by emcee
- Your signage at the event
- Make remarks from the stage - address our room full of community leaders! Your Gold Partnership presents you with the opportunity to make comments about your company and commitment to the community (3 to 5 minutes).
- Logo and name included in pre-event slide show
- Six complimentary VIP tickets to the event (note: not applicable to Artist Receptions)

*Logo exposure is dependent on meeting the deadline for event requested – see commitment form for deadlines.



ENTERTAINMENT SPONSOR: \$2,500

Make one of our indoor celebrations an event to remember! **ENTERTAINMENT SPONSORSHIP** offers presenting sponsorship of an entertainer or attraction at the event, arranged by us but presented by YOU!

- Listing as presenting sponsor of a specific entertainer or attraction at the event
- Logo exposure in all printed material, including the event flier, event program, and table signage*
- Logo exposure in the Cordova Community Council e-newsletter and website
- Opportunity for inclusion of company literature and promotional items in bags to be distributed at the event
- Stage announcements and acknowledgements by emcee
- Your signage at the event
- Make remarks from the stage - address our room full of community leaders! Your Gold Partnership presents you with the opportunity to make comments about your company and commitment to the community (up to 3 minutes).
- Logo and name included in pre-event slide show
- Four complimentary VIP tickets to the event (note: not applicable to Artist Receptions)

GOLD SPONSOR: \$1,000

Become a Gold Sponsor of one of our indoor events and enjoy:

- Logo exposure in all printed material, including the event flier, event program, and table signage*
- Logo exposure in the Cordova Community Council e-newsletter and website
- Opportunity for inclusion of company literature and promotional items in bags to be distributed at the event
- Stage announcements and acknowledgements by emcee
- Your signage at the event
- Two complimentary VIP tickets to the event (note: not applicable to Artist Receptions)

SILVER SPONSOR: \$500

Become a Silver Sponsor of one of our indoor events and enjoy:

- Logo exposure in event program
- Logo exposure in the Cordova Community Council e-newsletter and website
- Opportunity for inclusion of company literature and promotional items in bags to be distributed at the event
- Two complimentary VIP tickets to the event (note: not applicable to Artist Receptions)

BRONZE SPONSOR: \$250

Become a Bronze Sponsor of one of our indoor events and enjoy:

- Logo exposure on the Cordova Community Council website
- Two complimentary VIP tickets to the event (note: not applicable to Artist Receptions)

**Logo exposure is dependent on meeting the deadline for event requested – see commitment form for deadlines.*



2017 Event Partnership Commitment Form

Please complete and return this form (along with your high resolution logo in eps, pdf, and jpg formats), via email to: melody@cordovacouncil.org

Name of Business Partner: _____

Contact Name: _____

Address: _____

Telephone Number: _____

Email: _____

Select the 2017 Event or Events you would like to Sponsor:

Please indicate the desired sponsorship level next to each event you would like to sponsor. Sponsorship level options are as follows: \$25,000, \$10,000, \$5,000, \$2,500, \$1,000, \$500 or \$250. ** Interested in a package that will provide increased benefits and year round exposure? Contact us for details about our 2017 Magic Maker program, packages start at \$5,000 **

Sponsorship Level	2017 Indoor Events	Sponsorship Level	2017 Outdoor Events
	RC Luncheons (no logo deadline) 3 rd Friday Jan thru Nov & 2 nd Friday in Dec @ RC City Hall		Kids Day in the Park (logo deadline: March 24) Saturday April 29 @ Hagan Park
	Artist Receptions (logo deadline: 3 weeks prior to reception dates) Jan. 26, April 13, Aug 2, Oct 26 @ RC City Hall		iFest International Festival (logo deadline: March 24) Saturday May 13 @ Village Green Park
	Volunteer Awards (logo deadline: Feb 1) Friday March 10 @ RC City Hall		Moonlight Movies (logo deadline: May 20) Friday Nights June @ Village Green Park
	Brushes & Brews (logo deadline: August 11) Saturday September 23 @ American River Brewing		Fourth of July Festival (logo deadline: May 20) July 3 & 4 @ Hagan Park
	Sports Hall of Fame (logo deadline: Sept 1) Saturday Oct 14 @ RC City Hall		Summer Concert Series (logo deadline: May 20) Friday Nights in August + 1 st Friday in September @ Village Green Park
	State of the City Address (logo deadline: October 5) Thursday November 2 @ RC City Hall		Community Christmas Tree Lighting (logo deadline: October 5) Sunday November 27 @ Village Green Park

Total Amount for all Events Selected: \$_____

*Logo exposure is dependent on meeting the deadline for event requested – see commitment form for deadlines.



Checks can be made payable and mailed to:

Cordova Community Council
Attention: Melody Granger-Mayer
2729 Prospect Park Dr, Ste 117, Rancho Cordova, CA 95670

For Payment via Credit Card, please provide the following:

Card Holder Name: _____

Mailing address associated with card: _____

Credit card number: _____

Expiration Date: _____ security code: _____

Type of card (circle one): Visa / Mastercard / American Express

Amount to be charged to this card: _____

**Signature of
Authorized Representative:** _____