



## 2017 Outdoor Event Partnership Packages

You are invited to take a fresh look at what the Cordova Community Council is doing in Rancho Cordova. Our spirited, high-quality community events are a spectacular way to begin. Connect with citizens and customers in every sector of our wonderful, vibrant city where community life is often surprising... and always fun!

### **TITLE SPONSOR: \$25,000**

Make one of our outdoor celebrations yours to offer! **TITLE SPONSORSHIP** offers presenting sponsorship status of one of our popular outdoor events (note: for the Fourth of July Festival presenting sponsorship status is for the Fireworks only), plus:

- Listing as Title Sponsor on event flier (note: Sponsors who select this level for the Fourth of July Festival will be listed as the presenting sponsor for the Fireworks)
- Logo exposure in all printed material, including the event flier, event program, and volunteer gear\*
- Logo exposure in the Cordova Community Council e-newsletter and website
- Opportunity for distribution of company literature and promotional items at the event; **10x10 exhibitor booth space to include a tent, 8ft table, and 2 chairs** provided for your use (note: Sponsors who select the Moonlight Movies will be provided booth space at all 4 movie dates. Sponsors who select the Summer Concert Series will be provided booth space at all 5 concert dates)
- Stage announcements and acknowledgements by emcee
- Your signage at the event
- Make remarks from the stage - address our community! Your Title Sponsorship presents you with the opportunity to make comments about your company and commitment to the community (up to 5 minutes).

### **STAGE SPONSOR: \$10,000**

Make our popular Stage at the heart of one of our outdoor events yours to offer! **STAGE SPONSORSHIP** offers presenting sponsorship status of the main stage, plus:

- Listing as stage sponsor at the event
- Logo exposure in all printed material, including the event flier, event program, and volunteer gear\*
- Logo exposure in the Cordova Community Council e-newsletter and website
- Opportunity for distribution of company literature and promotional items at the event; **10x10 exhibitor booth space to include a tent, 8ft table, and 2 chairs** provided for your use (note: Sponsors who select the Moonlight Movies will be provided booth space at all 4 movie dates. Sponsors who select the Summer Concert Series will be provided booth space at all 5 concert dates)
- Stage announcements and acknowledgements by emcee
- Your signage at the event
- Make remarks from the stage - address our community! Your Stage Sponsorship presents you with the opportunity to make comments about your company and commitment to the community (up to 5 minutes)

### **KID ZONE SPONSOR: \$5,000**

Make our popular Kids Zone at one of our outdoor events yours to offer! **KIDS ZONE SPONSORSHIP** offers presenting sponsorship status of the Kids Zone, plus:

- Listing as Kid Zone Sponsor at the event
- Logo exposure in all printed material, including the event flier, event program, and volunteer gear\*
- Logo exposure in the Cordova Community Council e-newsletter and website
- Opportunity for distribution of company literature and promotional items at the event; **10x10 exhibitor booth space to include a tent, 8ft table, and 2 chairs** provided for your use (note: Sponsors who

*\*Logo exposure is dependent on meeting the deadline for event requested – see commitment form for deadlines.*

select the Moonlight Movies will be provided booth space at all 4 movie dates. Sponsors who select the Summer Concert Series will be provided booth space at all 5 concert dates)

- Stage announcements and acknowledgements by emcee
- Your signage at the event
- Make remarks from the stage - address our community! Your Kid Zone Sponsorship presents you with the opportunity to make comments about your company and commitment to the community (3 to 5 minutes)

## **ENTERTAINMENT SPONSOR: \$2,500**

Make one of our outdoor celebrations an event to remember! **ENTERTAINMENT SPONSORSHIP** offers presenting sponsorship of an entertainer or attraction at the event, arranged by us but presented by YOU!

- Listing as presenting sponsor of a specific entertainer or attraction at the event
- Logo exposure in all printed material, including the event flier, event program, and volunteer gear\*
- Logo exposure in the Cordova Community Council e-newsletter and website
- Opportunity for distribution of company literature and promotional items at the event; **10x10 exhibitor booth space to include a tent, 8ft table and 2 chairs** provided for your use (note: Sponsors who select the Moonlight Movies will be provided booth space at all 4 movie dates. Sponsors who select the Summer Concert Series will be provided booth space at all 5 concert dates)
- Stage announcements and acknowledgements by emcee
- Your signage at the event
- Make remarks from the stage - address our community! Your Entertainment Partnership presents you with the opportunity to make comments about your company and commitment to the community (1 to 2 minutes)

## **GOLD SPONSOR: \$1,000**

Become a Gold Sponsor of one of our outdoor events and enjoy:

- Logo exposure in all printed material, including the event flier, event program, and volunteer gear\*
- Logo exposure in the Cordova Community Council e-newsletter and website
- Opportunity for distribution of company literature and promotional items at the event; **10x10 exhibitor booth space to include a tent, 8ft table and 2 chairs** provided for your use (note: Sponsors who select the Moonlight Movies will be provided booth space at 3 movie dates. Sponsors who select the Summer Concert Series will be provided booth space at 3 concert dates)
- Stage announcements and acknowledgements by emcee
- Your signage at the event

## **SILVER SPONSOR: \$500**

Become a Silver Sponsor of one of our outdoor events and enjoy:

- Logo exposure on volunteer gear\*
- Logo exposure in the Cordova Community Council e-newsletter and website
- Opportunity for distribution of company literature and promotional items at the event; **10x10 exhibitor booth space to include an 8ft table and 2 chairs** provided for your use - you provide the tent (note: Sponsors who select the Moonlight Movies will be provided booth space at 2 movie dates. Sponsors who select the Summer Concert Series will be provided booth space at 2 concert dates)
- Your signage at the event

## **BRONZE SPONSOR: \$250**

Become a Bronze Sponsor of one of our outdoor events and enjoy:

- Logo exposure on the Cordova Community Council website
- Opportunity for distribution of company literature and promotional items at the event; **10x10 exhibitor booth space to include an 8ft table and 2 chairs** provided for your use - you provide the tent (note: Sponsors who select the Moonlight Movies will be provided booth space at 1 movie date. Sponsors who select the Summer Concert Series will be provided booth space at 1 concert date)

**\*Logo exposure is dependent on meeting the deadline for event requested – see commitment form for deadlines.**



## 2017 Event Partnership Commitment Form

Please complete and return this form (along with your high resolution logo in eps, pdf, and jpg formats), via email to: [melody@cordovacouncil.org](mailto:melody@cordovacouncil.org)

Name of Business Partner: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email: \_\_\_\_\_

### Select the 2017 Event or Events you would like to Sponsor:

Please indicate the desired sponsorship level next to each event you would like to sponsor. Sponsorship level options are as follows: \$25,000, \$10,000, \$5,000, \$2,500, \$1,000, \$500 or \$250. \*\* Interested in a package that will provide increased benefits and year round exposure? Contact us for details about our 2017 Magic Maker program, packages start at \$5,000 \*\*

Sponsorship Level	2017 Indoor Events	Sponsorship Level	2017 Outdoor Events
	<b>RC Luncheons</b> (no logo deadline) 3 <sup>rd</sup> Friday Jan thru Nov & 2 <sup>nd</sup> Friday in Dec @ RC City Hall		<b>Kids Day in the Park</b> (logo deadline: March 24) Saturday April 29 @ Hagan Park
	<b>Artist Receptions</b> (logo deadline: 3 weeks prior to reception dates) Jan. 26, April 13, Aug 2, Oct 26 @ RC City Hall		<b>iFest International Festival</b> (logo deadline: March 24) Saturday May 13 @ Village Green Park
	<b>Volunteer Awards</b> (logo deadline: Feb 1) Friday March 10 @ RC City Hall		<b>Moonlight Movies</b> (logo deadline: May 20) Friday Nights June @ Village Green Park
	<b>Brushes &amp; Brews</b> (logo deadline: August 11) Saturday September 23 @ American River Brewing		<b>Fourth of July Festival</b> (logo deadline: May 20) July 3 & 4 @ Hagan Park
	<b>Sports Hall of Fame</b> (logo deadline: Sept 1) Saturday Oct 14 @ RC City Hall		<b>Summer Concert Series</b> (logo deadline: May 20) Friday Nights in August + 1 <sup>st</sup> Friday in September @ Village Green Park
	<b>State of the City Address</b> (logo deadline: October 5) Thursday November 2 @ RC City Hall		<b>Community Christmas Tree Lighting</b> (logo deadline: October 5 ) Sunday November 27 @ Village Green Park

Total Amount for all Events Selected: \$\_\_\_\_\_

\*Logo exposure is dependent on meeting the deadline for event requested – see commitment form for deadlines.



**Checks can be made payable and mailed to:**

Cordova Community Council  
Attention: Melody Granger-Mayer  
2729 Prospect Park Dr, Ste 117, Rancho Cordova, CA 95670

**For Payment via Credit Card, please provide the following:**

Card Holder Name: \_\_\_\_\_

Mailing address associated with card: \_\_\_\_\_

\_\_\_\_\_

Credit card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ security code: \_\_\_\_\_

Type of card (circle one): Visa / Mastercard / American Express

Amount to be charged to this card: \_\_\_\_\_

**Signature of**  
**Authorized Representative:** \_\_\_\_\_