



Creating the **Hardest Working**
Websites & Apps for **Small Businesses**



The **Partnership** Programme
An **Introduction**



Who We Are

Gareth and Grant our co-founders set up BLAM with sole goal of providing as many small businesses as possible with digital marketing tools that work really hard for them.

Our growing team now consists of expert designers, marketing professionals and business consultants based across two locations in the UK. There is a great mix of skills and personalities, but above all we get on well and enjoy coming to work each day, which we all know helps a lot!

We strive to maintain our company culture which we're all committed to and is verbalised in our core values. This internal ethos guides us to work together as a team to surpass the expectations of our clients, help colleagues when they are working towards their goals, and provide the best support to our partners. Our aim is to continually evolve the products and services we offer, so that every one of our clients gets a fantastic return on investment whilst helping small businesses grow.



We've been building websites for over 20 years and know a thing or two about design! Using the very latest mobile responsive website technology we can build beautifully architected sites that clients will be amazed with, at a price that will blow them away.



What We Do For You

Our mission is to create tech entrepreneurs across the globe, whilst giving a competitive edge to small businesses worldwide. We provide our partners with their very own website and app design business, set up and ready to go within days.

All of our websites and apps are built by our team of professional designers. Full sales training and business support are provided by our expert business consultants which means that our partners don't need any design or sales skills to become a BLAM Partner.

How We Support You

Our Partner Resource Centre is an exclusive encyclopedia available to all of our Partners. This indispensable tool provides 24/7 access to all the information we've gathered over years running our marketing businesses. Videos, articles, mind maps, PDF's, audio and so much more, all focussed on our Partners success.

Every Partner is allocated an account manager whom they have direct access to during normal working hours. We pride ourselves with the "can do" attitude of our account managers, they're a vital part of the BLAM support system.

Training is a key part of learning a new business and we run monthly training courses at our midlands UK office as well as regular webinars for our overseas Partners.

Our product range is constantly evolving and we pride ourselves on keeping on top of the latest technology. Therefore as a BLAM Partner you can focus on your business knowing we're keeping you up to date with all of the latest technology.



Our Core Products - Websites and Mobile Apps

The online revolution is moving at such a pace today that many small businesses are being left behind. They're not sure how they can compete with the national brands, who have huge teams and budgets. Our dynamic responsive websites ensure that any small business can now offer a personalised experience based on each visitor's unique situation. Businesses that leverage personalised content on their website average a 19% increase in sales!

Our mobile apps are developed for iPhone and Android devices and are tailored and priced to be perfect for the mass market of small business owners. We provide exclusive training to our partners showing them how to sell these fantastic business tools, revealing the secrets as to why most other app businesses are missing the key to their purpose.



All of our websites are previewed for all devices prior to going live





The Partnership

Working with BLAM means that you are able to earn an uncapped income from selling websites, apps and other marketing products. Additionally, each sale increases the residual income received so you can work towards a fantastic work-life balance as your goal. The amount you earn is based entirely on you, your work ethic and time you apply to your business, but an income of £8k a month by year two is an achievable target.

This fulfilling role is made all the better by the huge earning potential which keeps growing as we add more products to our toolkit. No other partner programme offers the same opportunity to be a valued member of the business community, serving a real need in a huge growth market. Our existing partners will tell you that the founders move mountains to help our clients get the most from our products.

Experience tells us that our partners deliver much better results by allowing them complete freedom in pricing and selling our products. Therefore, there are no predetermined sales goals one must achieve to remain a member of our partnership, nor fixed prices you need to sell for. However, in case you do need help making these decisions, we provide a detailed earnings guide with our suggested retail prices.

We help each partner build their own online brand, including their own responsive website and their own mobile app.





What will it Cost to Get onboard?

		MOST POPULAR			
Products		Starter	Pro	Pro+	Elite
Set up fee		£2497*			
Set up/ongoing		£39pm	£99pm	£299pm	£499pm
Set up	Logo/Brand Creation	✓	✓	✓	✓
	Business Website	✓	✓	✓	✓
	Business App	✓	✓	✓	✓
	Intro Call with Account Manager	✓	✓	✓	✓
	Scheduled Online Training	✓	✓	✓	✓
	1-day In-House Training at HQ (UK only)	✓	✓	✓	✓
	Business Planning Session with Co-Founder	✓	✓	✓	✓
Ongoing	Licence to Sell BLAM! Websites & Apps	✓	✓	✓	✓
	Access to BLAM! Webinars	✓	✓	✓	✓
	Designated Account Manager	✓	✓	✓	✓
	Live Chat Support	✓	✓	✓	✓
	Full Access to Resource Centre	✓	✓	✓	✓
	Website/App Hosting	✓	✓	✓	✓
	Design from Website Catalogue	✓	✓	✓	✓
	Access to Partner App and Quizzes	✓	✓	✓	✓
	Partner Mentor Coaching	✗	✓	✓	✓
	Business Start up Pack - Business Cards, flyers, Pull-up banner	✗	✓	✓	✓
	Domain Registration and Business Email	✗	✓	✓	✓
	Animated Explainer Videos for Website Use	✗	✓	✓	✓
	Social Media Management - Facebook, Twitter, LinkedIn	✗	✗	✓	✓
	Access to Chargeable Training Sessions	✗	✗	✓	✓
	FREE Web and App Design**	✗	✗	✓	✓
	1 to 1 Accountability Programme with Co-Founder	✗	✗	✗	✓
	Inner Circle - Access to New Developments	✗	✗	✗	✓
BLAM! HQ VIP Invitation to Events - Quarterly	✗	✗	✗	✓	

What To Do Next

If you think that this opportunity might be right for you and are looking to find out more, all you have to do is book onto an online demo with one of our partnership team.

You can do so by simply visiting our homepage **www.blam.online** and clicking on '**book a demo**'. During that conversation you will have the opportunity to raise any queries and assess our business opportunity to find out if it is the right fit for you.

We look forward to hearing from you. Join us, have fun, earn great money, start your own web design and marketing business!



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