

George Stone Limited

Privacy Notice

George Stone Limited commits to protecting your privacy. We will only use information about you in accordance with the Data Protection Act 1998 and other relevant legislation and regulations. Our Privacy Policy is set out below; please read it with care as it describes how we will process your data. If you have any questions or comments please email karen@georgestone.co.uk.

Data Security

When we collect personal data from you we store it under strict safekeeping and confidentiality measures. We use technical and organisational security measures to protect it against misuse and any external data processing services we use must meet our security policies. We hold your data on secure servers operated by George Stone Limited. We allow only those staff members who need to process your data to have access and prevent all other staff from seeing it. We meet the protection offered to you under the Data Protection Act 1998.

By disclosing your personal information to us via georgestone.co.uk, by phone or in writing, you are giving us your consent to collect, store and process your personal information in the manner described in this Notice. The information we hold will be accurate and up to date within our knowledge. If you have any questions regarding the Privacy Notice or your information, please

contact <u>karen@georgestone.co.uk</u> or write to Karen Goodman, George Stone Limited, 10 Tower Road West, St. Leonards on Sea, East Sussex TN38 ORQ.

What we do with your data and what we don't do

We will keep information which identifies you only if you are a potential customer, client or architect or ask to receive communications from us. Such personal information could include:

- your name
- address
- phone number
- email address
- IP (internet protocol) address

We process your personal information for:

- estimating and collating information
- contract fulfilment

We do not share or sell your personal information for other organisations to use for their own purposes. We do not store bank details in a usable format and will not disclose them to any third party.

We collect anonymous 'click-through' data from our website in a log file that helps us develop a picture of users of our website. This data is not linked to any personally-identifiable information. We use it only for broad statistical purposes. For information about how we use cookies on the website, please read our Cookie Policy.

Google Analytics

We use Google Analytics to determine how popular parts of our website are, to determine if you have been to the website before. Google analytics sets cookies which will stay active for a number of years and identify on your computer that you have visited our website.

These cookies can be identified by their prefix of __u.... You can opt out of being tracked by Google Analytics across all websites you visit by installing a browser at plugin http://tools.google.com/dlpage/gaoptout?hl=en.