



Zeal Credit Union's Incredible Science Machine: Game On!

- Over 250,000 dominoes.
- Attempt to break the record for the most dominoes toppled in America for the 3rd consecutive year.
- The Incredible Science Machine team broke the Guinness World Record for the Largest Domino Circle Field in the summer of 2016 at Zeal Credit Union's Incredible Science Machine: World Edition event at Westland Shopping Center in Westland, MI.
- The Incredible Science Machine 2015 and 2016 videos have a combine total of 13 million views on YouTube
- The machine will take over 15 minutes to topple.
- 19 builders from all over the world: US, Canada, Austria, Germany, and Switzerland
- Builders will spend 7 days setting up and over 1200 combined hours of building.
- Builders have built projects for: America's Got Talent; Rachael Ray; The Discovery Channel; The Today Show; the movie *Collateral Beauty*; ads for large brands like Gillette, Tic Tac, Doublemint, Ford, General Motors, and Marriot; The Disney Channel; a 300,000 domino event in Turkey for a live TV show celebrating their national holiday.
- Builders have posted YouTube videos that have received over 50 million views
- Head builder, Steve Price, is a Canton, MI native and a Michigan State University College of Engineering graduate.
- All proceeds will benefit DAPCEP (Detroit Area Pre-College Engineering Program) www.dapcep.org