Faculty Perspectives on Affordability Initiatives
Outline and Chat Transcript
July 14, 2020

Guest Speaker:
Dr. Thao Ha, Professor of Sociology, Contextualized Learning Co-Coordinator, and Academic Senate Coordinating Officer, MiraCosta College, CA

Facilitator:
Ashley Gordon, North American Publishing Solutions Sales Manager, HP GSB Solutions Business

ATTENDEE QUESTION: HAVE YOU ATTENDED A FACE-TO-FACE TAC EVENT IN THE PAST?
YES = 11
NO = 25
*Not all attendees responded

ATTENDEE QUESTION: DID YOU WATCH THE VIDEO INTERVIEWS OR DOWNLOAD THE REFLECTION QUESTIONS IN ADVANCE?
YES – 16
NO – 7
*Not all attendees responded

Robb Faust: Downloadable resource available here: https://irp-cdn.multiscreensite.com/0d30ea6d/files/uploaded/ED.1408.06.20%20TAC%20Virtual%20Event%20%233%20Downloadable%20Resourcev2.pdf
Debra Hardison: Can we share this with others on our campus if we do not have TAC yet?
VERBAL: Absolutely!
FACULTY PERSPECTIVES ON AFFORDABILITY INITIATIVES

*Two video interviews available:

Professor Douglas Leonard from San Diego State University
https://nacs.wistia.com/medias/ovv30gixxe

Guest Speaker, Dr. Thao Ha
https://nacs.wistia.com/medias/pkz4dx3a7s

INTRODUCTION OF GUEST SPEAKER, DR. THAO HA

Explanation of the Zero Textbook Cost Initiative at MiraCosta College, CA
* Task Force Participants
* Communication Strategy
* Components for Success
* Unexpected Benefits for Faculty
* Getting Started with Your Campus

Jenifer Vang: Are there students in this team? If not, are there considerations to get students involved in the future?

Richard Hershman: How about disability support services?

Krishana De Silva: Where did the grant come from?

Linda Woods: AB798 CSU program http://www.cool4ed.org/ab798 Actually, a state project not just CSU

Jenifer Vang: CSUs have Affordable Learning Solutions http://affordablelearningsolutions.org/

Pamela Cooper: Interesting to see the discussion of the wider costs...

Stephen Hochheiser: Do you think students understand the value of the materials' efficacy as opposed to there only be focused on cost?

Christopher Walsh: I'd be really interested to hear faculty impressions of an equitable access -- like UC Davis -- model

Pamela Cooper: What value does the book bring to my course is a question I think that needs to be asked as well as how much does it cost. But the conversation is always just on price. Can we, should we be changing the conversation?

Robert Jansen: Equitable Access does not have to be digital...Not really

Peg Lewis: Some IA is billed outside of tuition or fees

Linda Woods: Some considering it holding content hostage

Robert Jansen: No

Peg Lewis: It's a bulk purchase at a lower price than other places.

Amy DeCou: First Day program
Stephen Hochheiser: The student has the ability to opt out.

Aaron Gomez: the students can opt out each quarter

Pamela Cooper: Yes, it is always lower priced and usually significantly lower.

Amanda Langdon: Sometimes opting out requires the instructor to fail that student. Other times opting out is very difficult to do.

Linda Woods: Are most people allowing opt out or opting in?

Robert Perks: Both inclusive & equitable access programs allow OER material to a certain point

Christopher Walsh: Hi, Linda. At NC State, we have an opt-in student purchase model

Pamela Cooper: It is interesting as best practices for IA have a transparent opt out. But some institutions have not followed best practice opt out process...No, it's not a mandated book. Instructor has complete choice.

Amy DeCou: opt out/opt in is based on each state law

Pamela Cooper: IA is always on a course by course basis.

Aaron Gomez: Inclusive Access differs from Equitable Access in that IA is per course content vs EA is per term content.

Christopher Walsh: Thanks, Aaron. That was the distinction I wanted to make


Cynthia Charles: The Task Force at Dillard University DEAL https://www.dillard.edu/academics/academic-technology-and-distance-education/distance_education.php, who also drives our OER initiative called Welcome to BLEU4ed http://bleu4ed.org/index.html. Dillard University’s Open Education Resources Gateway. This initiative is the Digital Learning gateway, which is the result of a partnership between Dillard University and the MERLOT (Multimedia Educational Resource for Learning and Online Teaching) organization.

**SMALL GROUP DISCUSSION RECAP**

Cathy (Evergreen): Print on demand is really variable. Some companies won't print until they get to some threshold of pieces. It can take weeks to get a copy or an order.

Lee Grimley: We offer loose-leaf printed books for almost all of our inclusive access courses.

Pamela Cooper: But how do students like the loose leaf? Does anyone do the distributed plan that Ashley mentioned?

Dave Dillon: We found it to be cheaper for OER to be printed on demand from lulu.com, including shipping cost - directly to the student than for our internal printing/graphics to print and then give to bookstore with markup.

Christopher Walsh: Pamela, I haven't heard any complaints about the loose-leaf copies. With McGraw, it's the same book with a different ISBN slapped on.

Pamela Cooper: yes, Chris, it's more about the physical aspect--losing pages, etc. I have always been curious.

Christopher Walsh: As always, very thoughtful conversations.