

APRIL NEWSLETTER 2021

B&S Insurance



Best April Fool's Day Pranks

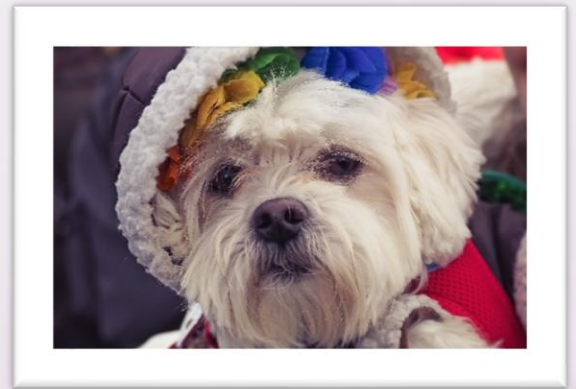
April Fool's day has been celebrated for centuries, and while we cannot pinpoint exactly when and where it started, it has been a holiday in many cultures around the world. Even today, Newspapers, tv shows, radio, and multiple companies participate in the celebration, so here are some of the best April Fool's Day pranks that I could find!

- 1) In 1957 the BBC reported that Swiss farmers were breaking records with their spaghetti crops for that year, they even showed footage of people "harvesting" noodles from trees.
- 2) In 1985, Sports Illustrated writer George Plimpton made up a fake rookie pitcher and stated that the rookie could throw a fastball over 168mph.
- 3) In 1996, Taco Bell fooled fans when they said they were purchasing the Liberty Bell and renaming it the "Liberty Taco Bell."
- 4) In 1998, Burger King announced a new food item, "The Left-Handed Whopper," it was reported that multiple people went to Burger King to try the new sandwich.
- 5) Google seems to always do something for April Fool's, but one of the most notable was in 2005 when they said they were branching out and creating a drink called the Google Gulp.
- 6) In 1994, PC Magazine told readers that a new bill, making its way through congress, would make using the internet while intoxicated, illegal. They even added a contact person, named "Lirpa Sloof", which is just April Fool's spelled backwards.



7) in 2016, National Geographic fooled many, as they said they would no longer include pictures of “naked” animals in their magazines as it was degrading towards them, they suggested all animals would need to be clothed to be featured.

8) The last prank on this list may be my favorite one. In 1974, Alaskan local, Porky Bickar, flew a bunch of tires up to an inactive volcano, Mount Edgecumbe. There, he lit them on fire and the smoke from the tires made it appear that this volcano had suddenly become active. While Mr. Bickar got the local police and FAA a heads up about the prank, the Coast Guard was not.



- Don't Get tricked on April Fool's Day (April 1st)
- We hope everyone has a Happy Easter (April 4th)
 - Earth day is April 22nd
 - National Arbor Day is on April 30th

April 2021						
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