

Biz2Kidz Institute

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Inspiring
Young
Minds

Biz2Kidz Institute is a STEM focused, Title I compliant entrepreneurial training program for middle school students.

The is an activity based curriculum that integrates entrepreneurial concepts into a series of learning activities that culminate in students completing a business plan and participating in a BizBoard contest.

Curriculum Options

18
Hours

- 6 Week Curriculum
- School Day
- After School
- Weekends

27
Hours

- 9 Week Curriculum
- School Day
- After School
- Weekends

Companion
virtual
classroom

Course
Resources:

Capacity:
18
Students

Training
Manual,
Backpack,
Notepad,
Writing
Utinsels

Paid
Instructors



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Go_N2_Business



TheEntrepreneurAcademy



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CURRICULUM OPTIONS	18 Hours	27 Hours	COMMON CORE RELEVANCE
LEARNING OBJECTIVE	CONTENT DESCRIPTION		
Business Concept Development	<ol style="list-style-type: none"> 1. Pre-Course Assessment 2. Terms and Definitions 3. Team Formation 	<ol style="list-style-type: none"> 1. Pre-Course Assessment 2. Terms and Definitions 3. Team Formation 	Reading: <ul style="list-style-type: none"> • Craft and Structure • Key Ideas and Details
Business Concept Development Customer Research	<ol style="list-style-type: none"> 1. Business Concept Development 2. Customer Profiles 	<ol style="list-style-type: none"> 1. Business Concept Development 2. Customer Profiles 	Writing: <ul style="list-style-type: none"> • Research to build and present knowledge
Customer Research Prototype Development	<ol style="list-style-type: none"> 1. Customer Validation 2. Prototype Development 3. 3 Hours of Coding 	<ol style="list-style-type: none"> 1. Customer Validation 2. Prototype Development 3. 9 Hours of Coding 	Reading: <ul style="list-style-type: none"> • Integration of Knowledge and Ideas Math: <ul style="list-style-type: none"> • Using Probability to Make Decisions
Marketing Plan Development Financial Modeling	<ol style="list-style-type: none"> 1. The 4 P's (Product, Price, Place and Promotion) 2. Product Cost and Sales Projections 	<ol style="list-style-type: none"> 1. The 4 P's (Product, Price, Place and Promotion) 2. Product Cost and Sales Projections 	Writing: <ul style="list-style-type: none"> • Research to build and present knowledge Math: <ul style="list-style-type: none"> • Using Probability to Make Decisions • Ratios and Proportional Relationships
Business Concept Development	<ol style="list-style-type: none"> 1. Business Plan Development/Presentation 	<ol style="list-style-type: none"> 1. Business Plan Development/Presentation 	Writing: <ul style="list-style-type: none"> • Production and Distribution of Writing • Research to Build and Present Knowledge



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