The future of our community will be determined by our citizen-leaders, who define our values, set our priorities, innovate new initiatives, and shape our institutions. What is unique about Re-Imagining America is that every citizen in the region is invited to participate. "We don’t want Dayton to be a community where the zip code in which you are born determines your future."
The Collaboratory is where Dayton’s dreamers and doers gather to move innovative ideas to transformational action that generates new economic, social and creative opportunities and value.

**TIMELINE & ACTIVITIES**

**YEAR 1**
- **Diagnosis**
  - Introduce Gallup Well-Being Index
  - System Dynamics Modeling
  - Promote, Identify, and Directly Involve Citizens in RIA Processes
  - Citizens Possibility Report
  - Metrics Development Planning
  - Subject Matter Work Groups Formation

**YEAR 2**
- **Planning**
  - Subject Matter Work Groups
  - Pilot Projects
  - Design and Implementation

**YEAR 3**
- **Pilot Projects**
  - Design and Implementation
  - System Dynamics Update
  - Well-Being Index Survey

**YEAR 4**
- **Pilot Projects**
  - Analysis
  - Scale Up
  - Review of Pilot Projects
  - Selection of Most Viable for Expansion

**YEAR 5**
- **Scale Up**
  - Implementation, Measurement
  - Well-Being Index Survey

Re-Imagining America Dayton, Ohio is set to end with a Supernova after five years, at which point any number of new initiatives will be underway, with the Well-Being Index becoming part of the region’s DNA and moving in an upward direction.

"You never change things by fighting against the existing reality. To change something, build a new model that makes the old model obsolete."
- Buckminster Fuller

**DATA DRIVES, ACTION**

**INDIVIDUALS NOT INSTITUTIONS**

**ACTION AREAS**
- **REGIONAL ECONOMY / EMPLOYMENT**
- **EDUCATION**
- **TRANSPORTATION**
- **HOUSING**
- **HEALTH & WELLNESS**
- **ENVIRONMENT**
- **CRIMINAL JUSTICE**
- **MEDIA**

**BY THE CITIZENS FOR THE CITIZENS**

**LIVED EXPERIENCES**
- The Gallup Well-Being Index and Citizen-Driven Participation in Re-Imagining America: Dayton, Ohio are foundational to understanding the citizen experience.

**CO-CREATION**
- Co-Creation is central to the work of The Collaboratory over its 28 year history. Co-creation means getting lots of perspectives around the table to formulate the strongest concepts. It also guarantees broad-based ownership of an initiative, which is key to maximizing community engagement at the time of launch.

**PILOT PROJECTS**
- PILOT PROJECTS or MVPs (Minimal Viable Products) or Beta Testing is where all innovation begins. Re-Imagining America anticipates one or more pilot projects in each of the eight Action Areas. The objective is to identify those initiatives likely to have the greatest Social Return on Investment (SROI) and develop action plans and budget to take them to scale.

**DIAGNOSIS**
- Measure what you value. Design your model based on what you measure. Move beyond strictly economic indices to include those that reflect holistic well-being.

**CHANGING THE METRICS FROM ECONOMICS TO WELL-BEING**

**RE-IMAGINING AMERICA**

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