

Allen Branch Fitness One

Customer Success Case Study

In past 12 months, Screen Relevance has improved their...



Google ranking - Rating on top sites - Social media presence - Website Conversion



ALLEN BRANCH'S OVERVIEW: ALL REVIEWS IN ONE PLACE

Allen Branch's Fitness One Training Systems











yelp

Open Today (5:30 am to 8:30 pm)







and a full time job, my time is valuable. I ... read more

l like a challenge, to go hard, to be sore after a workout, for my hair to be wet when i get done working out, and to be pushed to my max. With 3 kids



TARA L.

Kernersville, NC

Oct 25, 2013

Never before have I looked forward to working out. Fitness One changed that. The 45 mins- 1 hour I spend there is a privilege. I've never pushed myself as hard as I do when I attend class. The trainers expect results and hard work & know when you can give more. Safety is their main concern though and they are always there to help you modify or overcome an issue to help you get stronger. They are extreme in their results but never put you at risk to achieve them.

The atmosphere is one of camaraderie. Although it's an individual effort on your part, there are always other people around pulling for you and celebrating when you finish. I have never felt judged or belittled for my fitness level.

Fitness One has helped me beyond the physical aspect though. The time I spend there allows me to de-stress and focus on myself so that I can be a happier, healthier wife and mother. The effects reach further than just me though. My children see me make my health a priority so they now "go to the gym" in their pretend play to do squats and push-ups. Its a lifestyle!

You'll get hooked if you only give yourself and them a chance. I definitely did. And this comes from someone who would choose napping as a hobby! Thank you to Allen and his team. You've successfully transformed me and the way I view exercise & healthy living.

REVIEWS

FEEDBACK



ASHLEY HOLDREN

★★★★

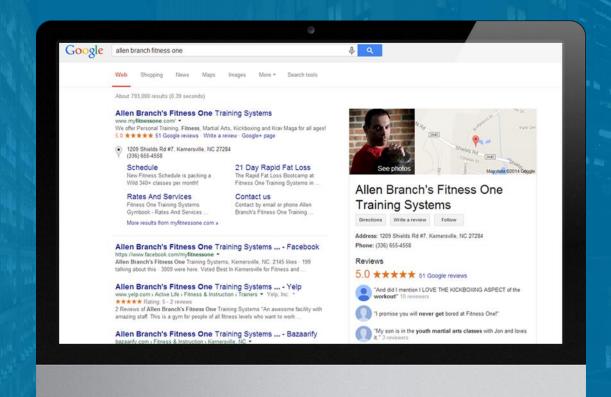
Oct 23, 2013



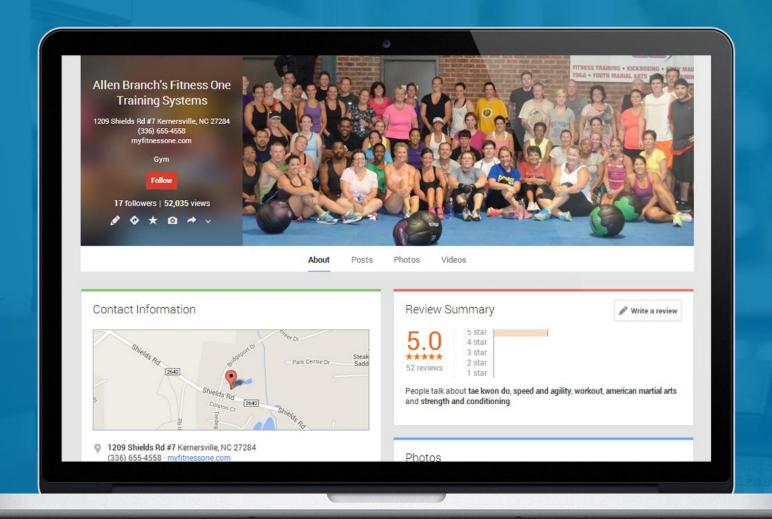
I have been at Fitness One for about a year and a half and I can honestly say that Allen and his staff have changed my life. I look forward to each and every workout and love that they give me the tools to become the best version of myself. This gym has provided an atmosphere that people of all levels can workout together and adjust their intensity accordingly. There is no judgement and we all push each other to get stronger. Both my son and daughter take martial arts here as well. I have seen their skill grow tremendously in a short period of time and I know that it is because of Allen and his team of trainers. No matter what my schedule I can always find a workout to go to and the trainers there are always available for any help that we might need. I look forward to a lifetime a fitness under their guidance. Thanks Allen and Olinda!!!

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(8) ALLEN BRANCH IS ON GOOGLE PAGE 1. STANDS OUT VS COMPETITORS

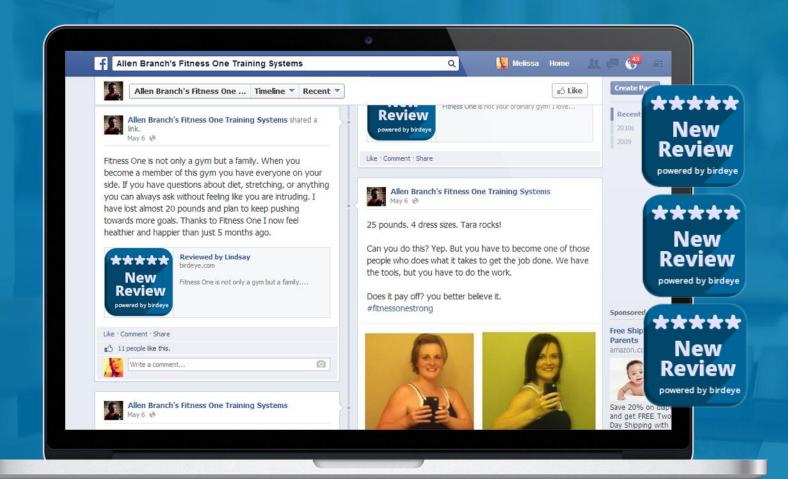


(8) ALLEN BRANCH HAS 52 POSITIVE REVIEWS ON GOOGLE PLUS





AUTO-POSTING POSITIVE REVIEWS ON FB/TW INCREASED SOCIAL ENGAGEMENT



(B)

POSITIVE REVIEWS ATTRACT MORE CUSTOMERS ON THEIR WEBSITE



Value Calculation

		Unit Value	Total Value
Reviews (Certified)	42	\$20	\$840
Reviews (Top sites)	22	\$30	\$660
Reviews (Other sites)	0	\$20	\$0
Visitors	7643	\$2	\$15,286
Check-Ins	4	\$20	4
Total			\$16.866





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