

VALUE 1st

Choices ■ Solutions ■ Savings

GROUP PURCHASING **FOCUSED ON** SENIOR LIVING

About Us

Value First is a group purchasing organization (GPO) that provides free, no obligation services for senior living communities that can reduce their operational costs through discounted pricing and rebates on food, medical, janitorial, office supplies and capital equipment.

- LTC communities who participate in the Value First purchasing program pay no annual fee, select only the suppliers that best fit their needs and support LeadingAge with their purchases.
- There are no minimum requirements with Value First. You can pick and choose as many or as few of the contracts from the portfolio.
- Value First is a non-exclusive program - members are not restricted to just Value First - you can belong to another GPO at the same time.

Why Value First?

Value First is owned by LeadingAge and 25 state affiliates. Value First specializes in supporting the purchasing needs of LeadingAge members based on our extensive experience and knowledge of senior living communities.

INTEGRITY — The main purpose of Value First is to help you save money. We will always be straight-forward with you.

RELIABILITY — Value First can assist you in the purchasing process by making sure the products you order are under contract and the pricing is always accurate.

CONNECTION — Revenue generated by Value First is shared back to LeadingAge to help fund the valuable programs and services that support senior living communities.

Our Services

CHOICES

A wide selection of vendors providing food, medical, janitorial and office supplies specifically selected for senior living communities

SOLUTIONS

An analysis of your current expenses by providing a line-item comparison on exactly how we can help you save on supplies

SAVINGS

Some of the best vendor pricing and contracts by leveraging the purchasing volume of LeadingAge members across the country

A LeadingAge® MEMBER BENEFIT