UNMASKING STIGMA
A HOPE AND HEALING BENEFIT FOR VALEO BEHAVIORAL HEALTH CARE

CELEBRATING OVER 50 YEARS OF RECOVERY SERVICES
SATURDAY, NOVEMBER 16, 2019
5:30 PM - 9:00 PM
SUNFLOWER BALLROOM
MANER CONFERENCE CENTER
Our Community understands that mental health is essential to overall health. Treatment benefits the individual, family, public health and safety, and community. Our vision is to keep behavioral health care consumer driven, to close the gap on mental health needs and services offered, and provide early screening for mental health and substance abuse.

VALEO’S MISSION STATEMENT
To promote behavioral health, wellness, and recovery through excellence as the provider of choice for comprehensive, compassionate, and fiscally-responsible outcomes-driven care.

VALEO’S VISION STATEMENT
All persons are aware of and have immediate access to stigma-free behavioral health care.

VALEO’S STATEMENT OF PURPOSE
Valeo Behavioral Health Care, providing a comprehensive array of intensive, community-based out-patient services to adults with mental illness and/or addiction (and their families), regardless of income, recognizing that recovery is possible for all.
Darryl Strawberry is described as a legend by many who have been dazzled by the dynamics of his game, the power he possessed at the plate and the story of redemption that continues to bring hope to so many lives. He has earned the legendary nicknames and phrases of one of the most feared homerun hitters in the game of baseball, Straw’s Sweet Swing, Strawberry’s Field Forever and The Legendary Straw Man!

In 2016 Darryl was appointed as an Advisory Board Member of SAMSHA (Substance Abuse Mental Health Services Administration) and released “The Imperfect Marriage” in 2014. He released, “Help for Those Who Think It’s Over,” with wife Tracy Strawberry and is also the Co-Founder of Darryl Strawberry Recovery Center in Orlando, Florida. In 2011, he founded Strawberry Ministries www.strawberryministries.org. In 2010, he was on Donald Trump’s Celebrity Apprentice as well as 2009’s New York Times Best Selling Author: Straw Finding My Way. He has 4 World Series Titles and is an 8 Time National League All-Star, National League Homerun Leader, National League Rookie of the Year, Topps All Star Rookie of the Year and more!

Ken Berry is a graduate of Washburn Rural High School, and was a gifted athlete. During his high school years he played American Legion summer baseball, and then two years of Ban Johnson baseball immediately after high school. He went to Wichita State University on a football scholarship and while continuing to play summer baseball was signed by the Chicago White Sox which allowed him to follow his lifelong dream of being a major league baseball player. His professional career included stints with the Chicago White Sox, California Angels, Milwaukee Brewers and the Cleveland Indians. During his active playing years, Ken won two golden gloves, led the American League in fielding with no errors in 1969 and 1972, and was a member of the American League All-Star Team in 1967. After retiring as an active player, Ken coached in the Minor Leagues for an additional 26 years. He is an active writer and has completed one novel, and has written and published seven children’s books.

Aleda Berry refers to herself as a “baseball player’s wife” and has been married to Ken for 43 years. Aleda and Ken have four grown children and five grandchildren living in the Kansas City area and feel blessed to be close enough to enjoy their family. Aleda graduated from Emporia State University with an MS Degree in English Education. She went on to study at Kansas State University, earning an MA in Special Education Learning Disabilities. Aleda is retired from Washburn Rural High School where she taught English, and now serves as editor for Ken’s books. In her spare time, Aleda is an active community and church volunteer where she serves as a bible study teacher.
W. Walter Menninger, MD, known by his peers as Dr. Walt, is a third generation member of one of America’s leading medical families. His grandfather, father, and uncle established The Menninger Clinic in 1925 in Topeka. Dr. Walt served as Dean of the Menninger School of Psychiatry, Chief of Staff of the Menninger Clinic and finally as president and CEO of Menninger, before retiring in 2001 at age 70. During his years as Chief of Staff, and subsequently as President and CEO, the Menninger Clinic was consistently in the top rank of best US psychiatric hospitals (#1 in 1995).

He continues to consult at the Menninger Clinic, now in Houston, TX, as well as the Larned State Hospital in central Kansas. He serves as an adjunct professor on the faculty of the Menninger Department of Psychiatry & Behavioral Sciences at the Baylor College of Medicine in Houston, TX, and has been a Clinical Professor of Psychiatry at the Kansas University Medical College.

Dr. Walt keeps his home in Topeka. Widowed, he was married for 55 years to Constance Libbey, who, after raising their six children, obtained a Master’s degree in Historical Administration and Museum Studies, and worked as an archivist.

Dr. Walt was a consultant to the Topeka Police Department, the US Secret Service, and the Federal Bureau of Prisons. He served with the U.S. Public Health Service as a chief medical officer in a federal reformatory, and with the Peace Corps. He was an early member and chairman of the National Institute of Corrections Advisory Board, and served on the board of the Police Foundation.

He received his undergraduate degree from Stanford University, and his medical degree from Cornell University Medical College in New York City. He has received five honorary degrees (Washburn University/KS, Middlebury College/VT, Heidelberg College/OH, Ottawa University/KS, and Dominican University/IL). His professional training includes an internship with the Harvard Medical Service at Boston City Hospital, psychiatric residency at Karl Menninger School of Psychiatry & Mental Health Sciences in Topeka and psychoanalytic training at the Topeka Institute for Psychoanalysis.

Chef Adam VanDonge is a native Kansan, having grown up in Soldier, Kansas. At an early age, Adam was fascinated with his grandmother’s love of cooking and her uncanny ability to never waste a thing when it came to the kitchen. To follow his dream of being a chef, Adam attended culinary school at the International Art Institute of Kansas City. Adam stresses that The White Linen uses all of the best ingredients like butter, salt, and heavy cream, and he works hard to be like his grandmother in avoiding any waste while cooking.

When Adam is not in the kitchen, he likes being involved in supporting the Topeka community and spending time with his wife Kasie and their two children, Noah and Charlee. Adam indicates that mental health awareness is something that he has always wanted to be involved with. He knows that depression is a struggle that far too many persons refuse to talk about and wishes that more people would realize that help is available.
Please join us in celebrating the 3rd Annual Fundraiser entitled, “Unmasking Stigma: A Hope and Healing Benefit” for Valeo Behavioral Health Care. This exciting event will again feature Melissa Brunner as the Event Emcee, Darryl Strawberry as the National Keynote Speaker and Mayor De La Isla and Matt Pivarnik as Event Speakers. The evening will begin with an “Appy Hour” with live music that also includes a signature non-alcoholic drink and delicious hors d’oeuvres. The evening will progress with dinner, dessert and live entertainment. During the evening, we will be honoring Dr. Walt Menninger with the Hope Humanitarian Award and Chef Adam VanDonge with the Mental Health Awareness Warrior Award.

The final event of the evening will be our Live Battle of the Masks – Themed Edition showcasing the amazing work of local artists. Which themed mask will raise the most money this year? Last year, Kansas State Wildcats took home the prize raising $1,600 for Valeo. The charge is on to find out which mask will win this year!

This fundraising event supports The Valeo Foundation. Please join us in supporting Valeo’s mission by committing to a corporate sponsorship today!

### THE VIP EXPERIENCE

(held prior to the MAIN EVENT from 4:15 pm – 5:15 pm in the Shawnee Ballroom)

This special VIP Experience will be held for corporate sponsors at the $3,000, $5,000 and $10,000 levels due to the limited number of tickets available. The VIP Experience will provide all attendees the opportunity which includes:

- Meet and Greet with Darryl Strawberry
- Sports-related Presentation by Darryl Strawberry
- 5 Raffle tickets to win autographed sports memorabilia – additional tickets will be sold for $10 each
- Delicious Food and specialty non-alcoholic drinks
- Every attendee will leave with an autographed, official major league baseball signed by Darryl Strawberry
- No personal autographs will be given during this time.
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<th>LEVEL</th>
<th>SPONSOR BENEFITS</th>
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<tr>
<td>BLACK JEWELL</td>
<td>Exclusive Presenting Sponsor of the Event Name &amp; Logo on Event Slide Name &amp; Logo on all materials for the event (ads, programs, posters, tickets, tent cards) Name in Thank You Ad. 10 event tickets Name on table. Name in all social media sites and Valeo website. 10 VIP Experience Tickets which includes Autographed Baseballs by Darryl Strawberry 2 on stage live mention during the event Sponsor’s name included in press release, radio and print interviews. Thank you on Valeo’s FB page</td>
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<td>Name &amp; Logo on Event Slide Name and Logo posted on Event Website Name in Thank You Ad. 8 event tickets Name on table. Name in all ads prior to event and on social media. 8 VIP Experience Tickets which includes Autographed Baseballs by Darryl Strawberry 1 on stage live mention during the event Thank you on Valeo’s FB page</td>
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<td>Name &amp; Logo on Event Slide Name and Logo posted on Event Website Name in Thank You Ad. 6 event tickets Name on table. Name in all ads prior to event and on social media. 6 VIP Experience Tickets which includes Autographed Baseballs by Darryl Strawberry Thank you on Valeo’s FB page</td>
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“Valeo” is Latin meaning “to be well.”
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2019 SPONSORSHIP PARTICIPATION AGREEMENT

Company name: 

Contact name/title: 

Company address: 

City/State/Zip: 

Company phone number: 

Company email address: 

Signature of contact: 

SPONSORSHIP LEVELS
We would like to commit to the following Unmasking Stigma sponsorship level:

- BLACK JEWEL $10,000
- LA PRIMIPESSA $5,000
- VENETIAN $3,000
- HARLEQUIN $2,000
- JESTER $1,000

PAYMENT METHOD
We will be paying with the following method:

- CHECK ENCLOSED PAYABLE TO: VALEO
- PLEASE SEND AN INVOICE TO THE ENCLOSED ADDRESS
- PLEASE CHARGE THE LISTED VISA, AMERICAN EXPRESS OR MASTERCARD

Card number: 

Name on the card: 

Exp date: 

3-digit security code: 

RETURN YOUR COMPLETED AGREEMENT TO:
Attn: Aimee Copp-Hasty
Valeo Behavioral Health Care
330 SW Oakley Ave.
Topeka, KS 66606
785.342.7232
acopphasty@valeotopeka.org

DON’T FORGET TO SEND US YOUR LOGO BY 10/1/2019 FOR PROMOTIONAL MATERIALS!

JPG FORMAT PREFERRED.

Unmasking Stigma is an adults-only event. Guests must be 21 years of age or older to attend.
Valeo is a 501(c)3 organization. Contributions are tax deductible as allowed by law. Thank you for your support!