Why Your Restaurant
Needs Online Ordering

SpotOn

Grow Revenue

Customers prefer to order online

- Restaurant digital orders are growing by 23% annually
- Phone orders are trending down

Customers spend more when ordering online, and return more frequently

- Average spend is 18% higher when ordering online compared to phone orders
- Online ordering customers visit 67% more than other customers

Save Time & Cut Costs

Save huge compared to using third-party delivery services

- Save $250/day on average by eliminating third-party commissions
- 70% of customers would rather order directly from you

Reduce mistakes and improve throughput

- Free up your employees from taking phone orders so they can help elsewhere
- Orders go directly from your customer to the kitchen to boost efficiency and eliminate mistakes

How Much Are You Losing to 3rd Party Delivery Apps?

$7,500 a Month (Or $90,000 a Year!)*
*This breakdown is based on 40 delivery orders a day.

Average Ticket	$25.00
25% Commission	$6.25
$6.25 x 40 orders per day	$250.00
$250.00 x 30 days in a month	$7,500
$7,500 x 12 months in a year	$90,000

Connect with Your Customers

Make your customers happy and OWN your customer data

- Customers can easily order from your website or with our free mobile app
- Every new online ordering customer gets added to your marketing database

Keep customers coming back

- 60% of customers prefer to order in-app when you offer exclusive rewards and savings
- Boost profits more than 25% by improving customer retention by a mere 5% with integrated marketing campaigns, deals, and loyalty rewards

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