

S Murray Jewellers Privacy Policy

This privacy policy will explain how our organisation uses the personal data we collect from you when you use our website.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
- What are cookies?
- How do we use cookies?
- What types of cookies do we use?
- How to manage your cookies
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us
- How to contact the appropriate authorities

What data do we collect?

S Murray Jewellers collects the following data:

- Personal identification information (Name, email address, phone number, etc.)
- Delivery address

How do we collect your data?

You directly provide S Murray Jewellers with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.

How will we use your data?

S Murray Jewellers collects your data so that we can:

- Process your order and manage your account.
- Email you with special offers on other products and services we think you might like if you have agreed to it.

When S Murray Jewellers processes your order, it may send your data to and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

How do we store your data?

S Murray Jewellers securely stores your data in SHA256 encrypted format within a database located in Europe.

S Murray Jewellers will keep your order information for 10 years. Once this time period has expired, we will delete your data in accordance with the guidance provided within the UK's Data Protection Act.

Marketing

S Murray Jewellers would like to send you information about products and services of ours that we think you might like.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop S Murray Jewellers from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes, please click stop within the e-mail or contact info@smurrayjewellers.co.uk.

What are your data protection rights?

S Murray Jewellers would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request S Murray Jewellers for copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that S Murray Jewellers correct any information you believe is inaccurate. You also have the right to request S Murray Jewellers to complete the information you believe is incomplete.

The right to erasure – You have the right to request that S Murray Jewellers erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that S Murray Jewellers restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to S Murray Jewellers' processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that S Murray Jewellers transfer the data that we have collected to another organisation, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email:

Call us at: 0191 2329295

Or write to us: info@smurrayjewellers.co.uk

Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit allaboutcookies.org.

How do we use cookies?

S Murray Jewellers uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website
- Keeping track of your shopping kart
- Showing recently viewed products

What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- **Functionality** – S Murray Jewellers uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Advertising** – S Murray Jewellers uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. S Murray Jewellers sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through

cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Privacy policies of other websites

The S Murray Jewellers website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

S Murray Jewellers keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 1st November 2020.

How to contact us

If you have any questions about S Murray Jewellers' privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: info@smurrayjewellers.co.uk

Call us: 0191 2329205

Or write to us at: 17/18 Grainger Arcade, Newcastle NE1 5QF

How to contact the appropriate authority

Should you wish to report a complaint or if you feel that S Murray Jewellers has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

Phone number: 0303 123 1113