



Character Coach Playbook



FELLOWSHIP OF
CHRISTIAN ATHLETES



FULFILLING THE VISION

FELLOWSHIP OF CHRISTIAN ATHLETES

FCA OVERVIEW

MISSION

To lead every coach and athlete into a growing relationship with Jesus Christ and His church.

VISION

To see the world transformed by Jesus Christ through the influence of coaches and athletes.

OUR METHODS

Engage • Equip • Empower

OUR STRATEGY

To and Through the Coach

OUR VALUES

Integrity • Serving • Teamwork • Excellence



CHARACTER COACH

WHAT IS A CHARACTER COACH?

An FCA Character coach is a volunteer that engages, equips and empowers coaches and athletes spiritually, through personal, character, and leadership development.

THE NEED

The mass media has catapulted sports into a 24/7 worldwide platform of influence. FCA Character Coaches understand this responsibility and seek to enter this arena with a sole purpose of ministering to the unique needs of coaches and athletes. As a result, the shadow of their influence for the gospel of Jesus Christ has grown exponentially as the people of sport live out their faith in their personal and public lives.

WHY CHARACTER COACHES?

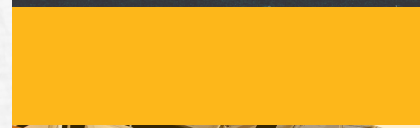
The mobilization of Character Coaches is a key initiative for FCA as we pursue the mission of leading every coach and athlete into a growing relationship with Jesus Christ and His Church.

HELPFUL

- Being faithful in assigned tasks
- Watching practice from sidelines
- Plowing through losing streaks
- Hand out water at practice
- Pick up towels in the locker room
- Ride on the bus where assigned
- Caring for others

HARMFUL

- Over-stepping one's boundaries
- Walking onto the field or court without permission
- Boasting publicly about your role with the team
- Riding the bandwagon during winning streaks
- Spreading rumors about firings, suspensions, etc...
- Criticizing poor play
- Second-guessing coaches
- Shunning people who make you feel uncomfortable





KEY QUALITIES

HUMILITY

Consider others as more important than yourself as you selflessly serve the needs of coaches and athletes.

ENCOURAGEMENT

Everyone needs encouragement! Look for opportunities to speak life into the coaches and athletes you serve through words of affirmation as you observe attitudes of integrity, teamwork, serving and excellence. Remember; what's rewarded is repeated!

PRESENCE

Game day is when the grind of daily practice comes together. Dozens, hundreds and sometimes thousands of people attend the competitions to scream, second-guess and support the team. But it's only those who are truly committed to the team that attend practice. The coaches and athletes at practice every day take note of who's there with them, and there is nothing that will establish and strengthen your relationship with the team you serve more than the consistency of your presence.

FOCUS

The performance and attitudes of coaches and athletes is on public display. Both the good and the not so good. A Character Coach must look below the surface, past the visible, and seek the heart in order to coach the heart.

CONSISTENCY

Serving coaches and athletes with consistency, reliability and love over time, regardless of the circumstances.

LOYALTY

If you will be loyal to the coaches and athletes on their worst days, you'll have their hearts on their best days.



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YOUR OPPORTUNITY

As a Character Coach you have the opportunity for others to see your faith in action. We count it a privilege to pray for, serve, challenge and love the coaches and athletes in your area.