WITH two generations of Red Brangus breeders preceding them, it is no wonder young guns Kris Dingle and Donna Baker, Redline Brangus, are kicking goals in both the commercial and stud cattle realms.

Located near Eidsvold in the North Burnett, the family sprawl over three adjoining blocks – Kris and Donna live at New Haven, with Kris’s parents, Peter and Kristine Dingle, living on Mally Plain and his grandparents, Arnie and Lorna Dingle, residing at Goomaram.

Entering the industry as a fifth generation cattle producer, Kris says he and every generation before him have enjoyed an interesting and rewarding lifestyle. “We produce good quality cattle off marginal country with little environmental impact, to supply vital food to people all around the world,” Kris said.

“This gives you a great sense of satisfaction.”

Kris said that, although there would always be some challenges in working together as a family, they were all on the same page in the grand scheme.

“‘We all share similar visions, so it is quite easy to work together to reach our goals,’ Kris said.

“There are opportunities that I have been given that a lot people have not, and I’m grateful to be able to work alongside my family, be involved with business decisions and work in an industry I’m passionate about.”

Being raised on a cattle property, Kris said his passion for the industry developed early.

“When I was at boarding school I was head stockman in the school cattle club, and I also
With award-winning Red Brangus Bulls to his name, beef producer Kris Dingle said the adaptability of the breed was a major drawcard when the family decided to develop their commercial herd.

“For commercial reasons, suitability to market was the first thing we considered,” he said.

“It was also important to have cattle that would do well on a range of pastures.”

Kris said the productivity and flexibility of the Red Brangus breed made them a perfect fit for the region.

“The productivity of the animal, to have good results with fertility and ease when calving was attractive to us, and the flexibility of a breed to suit various climates and country types.

“Having a large difference in pastures sees the breeders run on mainly native forest country, as it is important for us to see them to be productive and maintain condition.

“Our steers graze predominately on improved scrub country with another of our goals to fatten our steers quickly off grass.”

Starting out with a commercial herd, Kris said they were very happy with the cattle and decided to work towards a stud enterprise, now supplying cattle both domestically and to the Jap Ox market.

“We run Red Brangus breeders with the aim of breeding around 100 quality Red Brangus bulls each year,” Kris said. “Our steers we grow to suit the Jap Ox market and surplus heifers are fattened or sold as replacement breeders. We also trade in a number of bought cattle, mainly steers, which are also sold to the Jap Ox market.”

Kris said managing both a commercial and stud herd is helpful to gauge where their cattle are going.

“It helps us prove what our bulls will do when clients choose Redline bulls for their herds,” he said.

“It also gives us a good sense of satisfaction when we can compare bought in steers with our home bred steers.

“It is just a great tool to use to make sure we stay on track.”

A clear domination by the Black Brangus breed in the blood was another catalyst in their decision to develop a red line of cattle.

“It was clear that there was an opening in the Red Brangus market, not only for selling stud bulls, but also for the sale of commercial bulls.

“We could see that producers whose herds consist of red cattle were looking for a genetic boost without changing the colour.”

Kris said regardless of financial difficulties affecting all rural producers over the past few years, he is predicting a strong future for Redline Brangus.

“We are confident that if we continue to strive to produce good quality cattle and care for our land, we will overcome these challenges.

“We plan to take advantage of the technologies as they are made available to move forward, to continue to grow and to keep providing the best cattle to the market.”
Redline Brangus
Quality Red Beef

Selling at
Fitzroy Crossing, Monto All-Breeds
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