

DR. LACEY ANDREOTTA

The Top 10 Things You Should  
Know Before Choosing Your

*Dentist*



SOUTHERN DENTAL CARE

## Welcome Letter from Dr. Andreotta

Dear Friend,

The search for a new dentist can be fraught with questions. How do you know whether one dentist is a better fit for your needs than another? Whether you or your loved ones are interested in general dental cleanings, braces, cosmetic dentistry, dentures, or another type of dental care, we will help you find the best solution for your smile.

The authority and expertise that our team provides are significant benefits at Southern Dental Care, but what really sets us apart from other Marrero dental offices is our passion for helping people. We provide our patients not only with reliable and top-quality dentistry, but also with the ability to relax and enjoy themselves in our friendly, comfortable atmosphere. Since 2013, we've helped over 20,000 people from all different age groups throughout the Greater New Orleans Metro Area transform their smiles – and we would love to help you and your family, too.

To help support our vision and help you choose the right dental practice, I put this report together. I hope you find it to be informative and helpful as you begin your exciting journey toward your ideal, healthy smile.

Sincerely,

*Dr. Lacey Andreotta, DDS*

P.S. When you're ready, I urge you to schedule your New Patient Dental Exam with our highly educated and caring dental team. To schedule your appointment, call us at 504-347-1014. We would be honored to provide you with dental care that can lead to a lifetime of bright, healthy smiles!

P.P.S. For patients interested in dental implants or who want to learn about some of the cosmetic options available, I invite you to take advantage of our 100% complimentary Southern Dental Implants Consultation or our Southern Dental Care Six Month Braces Smile Consult – also free!



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# 1

## Do They Have Extensive Experience?

When it comes to the health and aesthetics of your smile, having experience is key. Some questions to ask a potential dentist include how long they have been practicing, how many patients they have helped, and whether their experience includes providing a variety of treatments instead of simply the same one over and over. You should also consider whether your potential dentist attends continuing education courses to stay up to date with modern advancements in the field of dentistry.

At Southern Dental Care, we have helped to improve over 20,000 smiles since 2013 through a wide variety of dental treatments that range from regular dental cleanings and exams to Six Month Braces, fillings, dentures, veneers, and more. We believe in the importance of staying current with the techniques and technologies available for quality dental care. For this reason, we regularly attend continuing education courses to supplement the distinguished education and training that we received while pursuing our dental and specialist degrees. This extensive experience and knowledge allows our practice to provide expert, professional care that matches each patient's unique needs.





## 2

## Do They Have Advanced Technology?

Dentistry today differs a great deal from years past. Advances in technology have made it possible to provide faster, more effective, and more comfortable treatment options. Unfortunately, some dentists choose not to keep up with modern advancements and still offer antiquated treatment options. There is no good reason for you to be treated with outdated procedures or technologies. Avoid this pitfall by asking your dental office what steps they take to stay up to date.

At Southern Dental Care, we offer the very best, innovative treatment options, including the Schick by Sirona, which is an unprecedented digital x-ray system that provides 3D and panoramic imaging. By staying educated on advancements in the field, our dental team also stays current on potential new technologies that may benefit our patients. You can count on us to do what it takes to provide you the best dental care available today!



# 3

## Do They Care About Their Patient's Experience?

For some people, a visit to the dentist's office can be stressful. To avoid feeling nervous during your dental appointment, consider whether your potential dental office goes the extra step to provide 5-star customer service. Is the waiting room comfortable? Does the front desk staff smile and greet you when you walk through the door? Do they make you feel cared about? Does the dental office take any additional steps or offer any other services to improve your overall experience?

At Southern Dental Care, you will feel at ease the moment you walk through our door. You will be greeted by our cheerful team and experience our warm and inviting patient lounge. Our team also seeks to offer comfortable solutions for all your dental needs, whether you are being seen for a routine cleaning or a more involved treatment. Our consultative approach helps to ensure that you always feel confident about your treatment plan. In short, at Southern Dental Care, you are our number-one priority! When you come in for your new patient appointment, Dr. Andreotta or Dr. Garrity will discuss all your options with you and answer any questions you may have.



# 4

## Do They Offer Comfort Amenities?

When reviewing dentists, you've probably found yourself wondering what kind of atmosphere or environment the office has. This varies from one practice to another and usually depends on the dentist's personal preferences. Before choosing a dentist, it's a good idea to ask what they do to make their patients comfortable.

At Southern Dental Care, not only do we commit to making you feel comfortable, we go above and beyond to ensure you have the best possible experience every time you visit. When you choose us for your dental care, you can look forward to an unmatched customer experience, including: Bluetooth to listen to TV during treatment, Netflix, headphones to listen to music on your phone, eye masks, neck pillows, fluffy blankets, Chapstick, earplugs, and chairs with chargers for both Android and Apple phones. In addition to providing a comfortable and welcoming environment, we also take the time to listen to your concerns and find solutions to your dental needs. We go the extra mile to ensure you have an amazing dental experience with us!





# 5

## Do They Respect Your Time?

Commitments like school, extracurricular activities, and work may make it difficult to attend dental appointments. Southern Dental Care understands how managing multiple responsibilities can limit your time for things like appointments for dental cleanings and other dental care. That's why we do our best to respect your time when you visit our Marrero, LA, dental office.

Not only will you experience virtually no wait times at Southern Dental Care, you also won't need to feel rushed during your appointment. We ensure that ample time is built into every appointment, so you can feel confident that all your questions will be answered, and all your dental needs met. This is another reason why over 20,000 patients since 2013 have trusted their dental care to our office!





# 6

## Do They Offer Sedation Dentistry?

One in three Americans experience anxiety when it's time to visit the dentist. If this sounds like you, we want you to know you're not alone! Fortunately, you don't have to let nervousness stop you from getting necessary preventative care or any other important dental treatment. Ask your potential dental care provider if they offer any types of sedation or numbing options. With sedation dentistry, you can kiss anxiety goodbye and relax throughout your treatment.

Our expert dentists at Southern Dental Care offer oral conscious sedation, including a pain-free anesthesia wand, for patients who are interested. If you wish to learn more about anxiety-free dental care at our office in Marrero, LA, give us a call at 504-347-1014. We look forward to making your entire dental experience a pleasant one!



# 7

## Are Their Sterilization Methods Above Standard?

We all expect our dentists to use properly sterilized equipment when we go in for a checkup or procedure. Unfortunately, this is not always guaranteed. Protect your and your family's health by asking your potential dentist about the practice's daily sterilization protocol. For example, does the dentist heat-sterilize all instruments to prevent contamination during the next procedure? Keep in mind that not immediately getting a satisfactory answer can be a red flag.

At Southern Dental Care, providing happy, healthy smiles is our top priority. In order to accomplish this, our team takes the overall health of our patients very seriously. That's why we follow strict hospital-grade sterilization standards for our office environment, treatment equipment and water filtration system. In fact, we even have a Sterilization Technician on staff to ensure everything is meticulously cleaned after each and every appointment. When you visit our dental office, you can rest assured knowing that everything in our office meets the highest level of sterilization standards.





## Do They Offer Free Braces or Implant Consultations?

Our team at Southern Dental Care believes that you should be able to get to know your potential dentist and explore all your treatment options before committing to a schedule of payments for dental care. Are you interested in straightening your teeth or making other cosmetic changes to your smile? We offer our 100% complimentary Southern Dental Care Six Month Smile Consult to all new patients in the New Orleans Greater Metro Area. Learn about adult braces, bridges, veneers, teeth whitening and many of the other cutting edge cosmetic options we also offer – and with no obligation!

In addition, our Southern Dental Implants Consultation is also free. We take the time to learn about your expectations and needs, and integrate these into our treatment recommendation. We strongly believe that these types of complimentary consultations should be a standard practice, because we can provide an honest assessment along with your valuable patient input. At Southern Dental Care, your comfort, health – and above all – your trust, are always our priorities!





# 9

## Do They Offer Emergency Appointments?

When your tooth hurts, it hurts nearly as much to be told that there are no appointments available for several days, if not weeks. When choosing a dental practice, it is crucial for you to know that if you are in pain, your dental office will be there for you. You may often find that dental practices are booked weeks in advance, leaving little wiggle room for emergency visits. You should feel confident that when you need your dentist, you should be able to be seen right away.

At Southern Dental Care, you are our number-one priority. We understand how miserable tooth pain and dental issues can be. Our dental team cares about you and your comfort, and you can count on us when an emergency arises. That's why we strive to always provide our patients with fast relief from their discomfort. We offer convenient appointment hours during the week AND we are available after hours in the event of an emergency. If you are in need of dental care, then our expert dentists and team members are here for you.



# 10

## Do They Support Their Community?

When a dental office takes the time to generously give back to the local community, that is often a strong sign of compassion and responsibility – key characteristics for any great dentist! Not only do you benefit directly from a dentist with a caring, compassionate dental team, but also you can feel good knowing that you support a local business with heart.

At Southern Dental Care, we go the extra mile to care for our community and provide happy, healthy smiles to residents in need. As part of our efforts to strengthen and improve our community, we regularly donate our time and money to help others. Some of the charitable causes we are involved with are Smiles for Vets, Give Kids a Smile, Dental Lifeline Network, Boy Scouts of America, Mission of Mercy, and the Jefferson Parish Animal Shelter – just to name a few! If you know of a local cause that could benefit from our support, please give us a call.



# 11

## BONUS: Do They Offer Affordable Payment Options?

This report was only supposed to include the 10 most essential questions to consider when looking for a dentist, but affordability is so important that I've included this section as a bonus. Whether or not you have insurance, it's important to understand what kind of payment options your potential dentist offers before you decide.

Southern Dental Care thinks cost should never be an obstacle to receiving proper dental care. We strive to provide high quality dental care with a payment plan that is personalized and affordable. For your convenience, we accept Care Credit and Compassionate Finance, which can assist you in covering your treatment costs. When you come to our office for your new patient evaluation, we're available to provide the answers you need so you can get the smile you want. When you choose Southern Dental Care for your dental needs, you can feel confident that your oral health is our main priority.





## Closing Letter from Dr. Andreotta

Dear Friend,

I hope this report was informative! If you've already seen another dentist, I encourage you to follow up and ask any new questions or concerns based on what you've learned today. If you still find yourself unsatisfied with your dentist's answers, I invite you to visit our office in Marrero, LA, for a second opinion or for your next general cleaning.

At Southern Dental Care, we understand that there is much to consider when choosing a new dentist. In fact, we're sure we could have doubled the length of this report! We are confident that the information you now have, however, will help you choose the right Marrero dental office for your needs. More importantly, please know that we are available to answer your questions and help you find the best options for you and your loved ones.

If you have any questions for us or for our team at Southern Dental Care, feel free to call our office at 504-347-1014. We will be glad to answer any questions you may have.

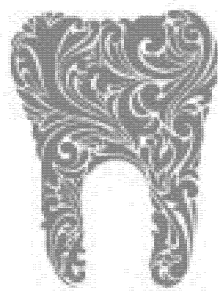
To Your Healthiest Smile,

*Dr. Lacey Andreotta, DDS*

P.S. When you are ready, call 504-347-1014 to schedule your New Patient Dental Health Exam, which includes an office tour, a comprehensive exam, digital x-rays, digital photos, and a personalized consultation with Dr. Andreotta or Dr. Garrity.

P.P.S. For patients interested in dental implants or who want to learn about some of the cosmetic options available, we invite you to take advantage of our 100% complimentary Southern Dental Implants Consultation or our Southern Dental Care Six Month Braces Smile Consult – also free!





Southern  
Dental Care  
Lacey Andreotta, DDS

*Patients are our family. Smiles are our specialty.*

504.321.4838 | 7301 Westbank Expy • Marrero, LA 70072  
[www.southerndentaldds.com](http://www.southerndentaldds.com)