2021 VIRTUAL REGIONAL CONFERENCE
MEDICAL WRITING IN 2021: NEW CHALLENGES AND OPPORTUNITIES

Friday April 16th, 2021
Meeting: 10 am - 3 pm
Happy Hour: 5 pm - 6 pm

CONFERENCE AGENDA

9:30 AM  Chapter business meeting
          (Dial in early - all participants are welcome!)

10:00 AM  Welcome and opening remarks

10:15 AM  Keynote address: Matthew K. Wynia, MD, MPH
          Communicating Risk Under Conditions of Uncertainty, Fear, and Political Tension

11:30 AM  Small group presentations (choose one)
          Exploring Promotional Pharmaceutical Copywriting as a Career
          Medical Writing Career Transitions: Perspectives on the Process
          Getting Down to Business: The Ins and Outs, and Ups and Downs, of Launching and Building a Successful Freelance Business

12:45 PM  Break for lunch

1:30 PM   Interactive roundtables (choose one)
          Tips for Nurturing New Clients into Long-term Relationships
          Writing Your Way Through FDA
          LGBTIQ Health
          Virtual Networking: How to Build a Strong Network
          Transitioning From Freelance Medical Writing to Retirement

2:45 PM   Closing remarks

3:00 PM   Intro to AMWA for new and prospective members

5:00 PM   Virtual Happy Hour

Register before St. Patrick's Day for “early-bird” pricing:

<table>
<thead>
<tr>
<th>AMWA Members</th>
<th>Nonmembers</th>
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<tr>
<td>Before March 17: $10</td>
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Register now at http://www.amwa-rmc.org/2021-amwa-rmc-conference