

**GREAT FUTURES START HERE.**



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**FOR IMMEDIATE RELEASE**

**# # #**

***BOYS & GIRLS CLUBS OF LONG BEACH JOY DRIVE KICK-OFF***

***Spreading JOY for the At-Risk Youth in Long Beach with Annual Toy Drive***

**Long Beach, CA, November 2017** – Boys & Girls Clubs of Long Beach in partnership with the Long Beach Chamber of Commerce will kick off the 2017 JOY DRIVE, Monday November 6, 2017.

The JOY DRIVE collects toys for the holidays for distribution to 4,000 at-risk youth ages 6 – 18 served by Boys & Girls Clubs of Long Beach. For many of the children served by the clubs, the toys from the JOY DRIVE are the only gift they will receive during the holiday season.

Through the Chamber of Commerce, local businesses are encouraged to collect new unwrapped toys from now until December 11<sup>th</sup>. Bins & Fliers for toy collection can be ordered through the Boys & Girls Clubs web site <http://www.bgclublb.org/joy> or by calling (562) 595-5945.

About the Boys & Girls Clubs of Long Beach:

The Boys & Girls Clubs of Long Beach is a 501(c)3 non-profit organization dedicated to providing youth a safe and productive place to go when they need it. The Clubs serve over 4,000 Long Beach youth per year, providing life enhancing, character building programs and afterschool enrichment. Club membership dues averaging less than \$ 15 a year with no child ever turned away for financial reasons. [www.bgclublb.org](http://www.bgclublb.org)

About the Long Beach Chamber of Commerce:

The Chamber is the platform for business to provide leadership, education and advocacy so that the Long Beach Area thrives in the 21st century. The multi-award winning chamber is the 2<sup>nd</sup> largest in Los Angeles County. The Chamber focuses on Economic Development, Public Policy, Community Development, Membership Services and Political Action. For more information on the Long Beach Chamber of Commerce, please visit: <http://www.lbchamber.com/>; contact by Email: [info@lbchamber.com](mailto:info@lbchamber.com); Phone: (562) 436-1251

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