

CHAMBER OF COMMERCE

The Chamber has been busy retooling its infrastructure to bring our community the most powerful tools to help our community get back on its feet. When you join the Chamber we will be sure to promote and support your business going forward.

The following checksheet allows the Chamber staff to carefully explain all of the "commerce" benefits the member will receive as part of their membership.



✓ Onboarding

We know you are busy running your business so when you join the Chamber we will be handling your entire onboarding process.

Our documentation team will research to find your best online information in order to document your business for improved SEO and search.

We load content into the Chamber Member Marketplace for your business to create your products or services catalog.

The onboarding team will also create your marketing landing page and generate your matching mobile tools and custom texting keyword and number.

✓ Services

The Chamber Staff enters your business information so that you can receive important communications about our businesses and community updates.

The Chamber adds you to the official community directory and then the documentation team creates a beautiful marketing landing page for local search and improved directory results.

In many locations, the Chamber of Commerce will be happy to add your printed physical material to the lobby for hand-out to in-person visitors.

Chamber will often accept email and phone inquiries about member businesses who can assist the requester and often create a member prospect.

✓ Promotion

The Chamber Member Marketplace is the central-local advertising network that is overseen by the Chamber of Commerce. As a member, you will be successfully promoted through this network at NO EXTRA COST.

Our network includes many link-backs from the Chamber of Commerce to your business which really helps with online and local community promotion.

Since so much is moving to mobile it is very important that local businesses can deliver their information through mobile apps and texting keywords. We provide these tools at no extra charge.

Prospect lead generation is now possible through your provided electronic business card using your texting keyword and new mobile application.

✓ Financial

Once your business is fully onboarded, the Chamber will begin to promote you in two different powerful networks. A financial Return on Investment (ROI) report will be sent to you monthly showing the conservative value of the advertising delivered for the previous 30 days.

Referencing your membership in the Chamber of Commerce can be valuable. You may mention your membership in your communications which brings credibility to your business.

Chamber Merchant Account (.com) is a private opportunity for those referred by the Chamber. There are two options. One, is to have your current merchant account audited for a potential refund, or two, setup a new low cost merchant account.

Do you consider yourself "**old school**" /
Not typically interested in technology?

If you typically consider yourself "**Old School**", and rather not associate with online technologies, we think you are safe with the Chamber of Commerce.

The Chamber Member Marketplace was designed to help every business be promoted successfully just like in prior years when you bought ads in the newspaper, or a listing in the yellow pages. Since the Chamber is working to be a full service solution for its members, we will do all of the setup and hosting for you. This is critically important for any business who is looking to promote their business without getting involved with the technology or shoulder extra costs.

CMM

chambermembermarketplace.com



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As you know there are three words in
"Chamber of **Commerce**".
This checksheet is going to focus on the
third word which is "**COMMERCE**".



MEMBER CHECKLIST

www.ChamberMemberMarketplace.com

