

LEADERSHIP DEVELOPMENT FOR WOMEN

IGNITING PERFORMANCE AND
OPPORTUNITY THROUGH
CONNECTION





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Women leaders add tremendous value to our organizations and communities – this is not just a “feel good” statement. The data supports this position:

- Companies with women in at least 50% of senior operating roles, on average, show a **19% higher** return on equity.
- The most gender diverse companies are **15% more likely** to have financial returns above their industry means.

Ultimately, women bring unique strengths and insights that, when combined with those of their colleagues, allow organizations to operate in ways that better represent the diverse make-up of the clients and communities in which they serve.

The research also shows that women leaders have unique development needs. Fusion was created to meet the learning requirements of women leaders within the Nashville area.



LEADERSHIP DEVELOPMENT FOR WOMEN

*Limited to 12 Participants (only one leader per organization)
Minimum of 15 years experience and people leader*

Fusion ignites learning through neutral forums connecting senior leaders across industries and communities. Fusion is designed to meet the unique learning needs of its participants. In a group-coaching format, participants determine the session guidelines, structure, expectations and success factors. Prior to kickoff, participants complete an intake form and conduct a 1:1 session with Christie to identify desired learning outcomes.

Fusion provides peer learning experiences and support based on the core development themes identified by participants. *Example focus areas: Executive Presence, Leading Change, Influence, Strategic Leadership and Communication*

FUSION PARTICIPANTS CAN EXPECT



FOCUS

Gain clarity on your learning agenda and development goals with dedicated time for reflection



LEARN

Expand thinking and develop strategies for real time business and leadership challenges



CONNECT

Broaden network and learning potential by participating with peers from various industries



IMPACT

Turn insights into actions to enhance leadership impact and accelerate performance within your organization

TESTIMONIAL

Fusion is an inspirational learning experience! The experience provides a unique leadership development opportunity to learn from others across multiple industries. The program connects women leaders in a venue that creates insight, relationships and community. I would highly recommend Fusion to senior leaders looking to expand their thinking and professional community! ~ Michele Herlein, CHRO Barge Design Solutions



PROGRAM OVERVIEW

Fusion is a 12-month leadership development program for women from diverse backgrounds and industries. The program provides learning opportunities through a blend of group coaching sessions, private speaker sessions, and community networking events. The next program begins January 2021 (will be virtual if needed).

PARTICIPANTS: WOMEN LEADERS (DIRECTOR LEVEL AND ABOVE)

- (1) Executive Coaching Session to identify individual learning goals
- (6) Group Coaching Sessions (Bi-monthly)
- (2) Private Speaker Sessions
- (2) Group Social and/or Community Events
- Bonus Sessions (optional)

INVESTMENT: \$4,950

Register or Nominate a leader at christieberger.com

PAST PROGRAM HIGHLIGHTS:

- Participants representing organizations such as: MARS Petcare, HCA, Genesco, Premise Health, VACO, Ingram Barge, Pillsbury Law, VF Imagewear, Nissan, Bridgestone
- Past Speakers include:
 - » Cindy Baier – President, CEO and Director of Brookdale Senior Living
 - » Former Nashville Mayor Megan Barry,
 - » Cordia Harrington – CEO of The Bakery Companies
 - » Dee Anna Smith – CEO of Sarah Cannon
- Sample Bonus Sessions:
 - » Media Training with On-Camera Interviews
 - » Evening with John Kao, Global Innovation Advisor



CREATED AND FACILITATED BY



 **Christie Berger** MBA, PCC
Executive Leadership Coach

Christie is an ICF-certified executive coach and leadership development consultant. In addition to her private coaching practice of 10 years, Christie served as Head of Executive Coaching for Belmont University, Center for Executive Education and collaborates with a variety of global and local firms. Christie encourages her clients to push their growing edges in order to accelerate performance and reach their leadership potential. To learn more visit: christieberger.com