# Offer Residents a Better Experience

94%

of residents rate high-speed internet as the #1 amenity.

## The Time is Now

Are you meeting the needs of your residents today, and tomorrow? Are you maximizing your revenue opportunities?



#### **Premium Wi-Fi**

Gigabit networks with enterprise-level security mean bingers can binge, gamers can game, and online shoppers can shop during peak hours. No lag, no buffering, no problem.



#### **Live Streaming TV**

Get 24 of the most popular DISH channels, including locals, and the ability to integrate streaming services like Netflix, Hulu, and more on any browser-enabled device.



## **Property-Wide**

Property-wide TV & Wi-Fi means residents can securely access their personal network to watch TV at the pool, check emails in the gym, or stream their favorite show on the patio.



#### Instant-On

Move-in day is stressful. That's why DISH Fiber is ready and waiting, so your residents can log on and watch TV as soon as they move in.



### No Hassle Upgrades

DISH Fiber allows your residents to easily upgrade programming and entertainment equipment at reduced prices - no long term commitments, credit checks, or tech appointments needed.

#### **New Sources of Revenue**

Create incremental net operating income with internet and TV offered through a fee revenue model that beats revenue sharing every time.

Traditional Model	DISH Fiber
Typical Subscription Cost\$100	Resident Technology Fee\$85
Est. Revenue Share7%	Revenue Opportunity\$40
Property Revenue\$1,750	Property Revenue\$10,000
	DISH Fiber Revenue Gain\$8,250

<sup>\*</sup>For illustrative purposes only, rates and revenue opportunities will vary by property. This sample is based on a property with 250 units.

#### **Future-Forward**

Attract new residents and reduce turnover with a premium offering that also serves as the backbone for a smart community with IoT devices and services including energy management, automation, and access control.

## One Simple Solution, Nationwide

Eliminate the complications of multiple service providers: Get one provider to support your residents, staff, and common areas with one, simple solution: DISH Fiber is multi-family Wi-Fi and TV reimagined.





Gig-Enabled Wi-Fi & Live Streaming TV.

Property-Wide. Instant-On.

**Property-Wide. Instant-On.** 

DISH Fiber empowers multifamily property owners with the ability to monetize a turnkey community-wide internet and entertainment solution for their residents.



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