Cleaning for School Health
Asthmagens in Institutional Cleaning Products

Asthma is a serious public health concern in the US, currently affecting 7.2 percent of the population.\(^i\) Between 1980 and 1995, the percentage of children with asthma in the US more than doubled, rising from 3.6 percent in 1980 to 7.7 percent in 1995.\(^ii\) Although researchers are working to identify the causes of this increase, mounting evidence demonstrates a link between exposure to chemicals in cleaning products and asthma. Looking at cleaning products for potential asthma triggers, INFORM discovered that cleaning products, disinfectants, and floor-care products commonly used in schools often contain asthmagens.\(^iii\)

A study published in the *American Journal of Industrial Medicine* found that janitorial workers experience the highest rates of occupational asthma, twice the rate for other workers.\(^iv\) Because industrial cleaners are widely used in public and private buildings, including schools and multifamily residences, children can be exposed to these products daily. This causes concern because children are more vulnerable than adults to toxic exposure, and the effects can have a long-term impact on children’s developing bodies.\(^v\)\(^vi\) Children take more breaths and breathe more deeply than adults, which makes them more susceptible to airborne toxins.\(^vi\) Recognizing the health and environmental impacts of toxins in cleaners, many states, counties, and municipalities are replacing them with less-toxic products. INFORM has provided government agencies, public institutions, and private organizations across the country with technical information about “greener” cleaners.

**What is asthma?**
Asthma is a chronic condition the effects of which are reversible. During an asthmatic attack, the tissues become more inflamed and coated with mucous, narrowing the airways and making it difficult to breathe. Asthma sufferers experience symptoms such as coughing, wheezing, chest tightness, and difficulty breathing when stimuli inflame their airways. During a severe episode, asthma sufferers may need emergency treatment to restore normal breathing, and if not treated promptly and appropriately, a severe attack can result in death.\(^vii\) In the US, slightly more than 4,000 asthma cases per year are fatal.\(^x\)

**How many people have asthma?**
According to the National Center for Environmental Health, part of the Centers for Disease Control and Prevention, 20.3 million people had asthma in 2003.\(^x\) Furthermore, asthma is the most common and expensive chronic illness in the US, estimated to have cost $14 billion in lost productivity and medical costs in 2002.\(^x\)

**How common is asthma in children?**
Current statistics show that 7.9 percent of children in the US have asthma.\(^x\) It is the third-leading cause for hospitalization for children under the age of 15\(^x\) and the most common cause of school absenteeism.\(^x\)

**What causes asthma?**
The causes of asthma are not completely understood, but genetics seem to be a factor.\(^x\) Exposure to asthmagens can cause an attack in a person with a predisposition to asthma, even if he or she did not have the disease prior to exposure.\(^x\) For a person with asthma, various triggers can cause an attack, including dust mites, mold, secondhand cigarette smoke, and cockroaches.\(^x\) Mounting evidence suggests that certain chemicals in common interior architectural finishes, interior floor-care products, and cleaning products may be asthma triggers.\(^x\)\(^x\)
What evidence exists of a correlation between many cleaning products and asthma?

Cleaning products are coming under scrutiny because janitorial workers experience one of the highest rates of occupational asthma, twice the rate for other workers.\textsuperscript{xx} In four states—California, Massachusetts, Michigan, and New Jersey—12 percent of work-related asthma cases were associated with exposure to cleaning products.\textsuperscript{xxi} and 80 percent of those were new onset cases.\textsuperscript{xxi} Additional research found that even short-term exposure to certain cleaning agents caused asthmatic attacks.\textsuperscript{xxii} Occupational exposure to disinfectants was also found to be an important risk factor for developing asthma. The National Institute for Occupational Safety and Health (NIOSH) has initiated a major research effort to identify sources of work-related asthma, and it identified commercial cleaning products as being increasingly associated with asthma.\textsuperscript{xxv} It is important to note that only certain ingredients in cleaning products are respiratory irritants that exacerbate asthma.

What cleaning products contain asthmagens?

Any product that warns about potential respiratory effects may exacerbate asthma.

There are too many to list here, but they include products that contain monoethanolamine (CAS 141-43-5), tall oil or rosin (CAS 8002-26-4), chlorhexidine (CAS 55-56-1), and ammonium quaternary disinfectants (not limited to the following CAS numbers: 8001-54-5, 121-54-0, 122-18-9, 8044-71-1, 124-03-5, 122-19-0), to name a few common ingredients. Existing material safety data sheets (MSDSs) for the products you already use or are considering for purchase will identify many cleaning product ingredients as being “respiratory irritants” or as “aggravating existing respiratory conditions.” MSDSs can be located online at http://www.setonresourcecenter.com/MSDSs/comply1.htm.

Are all building occupants really exposed to these chemicals, or just janitors?

Janitorial staff is more likely to have direct contact with cleaning products, but that does not mean that they are the only ones who need to be concerned about exposure. Cleaning products affect interior air quality wherever they are used. All building occupants are potentially exposed to emissions from cleaning, disinfectant, and floor-care products.\textsuperscript{xxv}

Can I simply specify that all products should be free of asthmagens?

No. Unfortunately, for some applications, the safest available products that meet performance expectations still contain asthmagens. For example, Haz-Map, an occupational health information database provided by the National Library of Medicine’s Specialized Information Services Division, lists monoethanolamine (MEA), a common solvent used in floor strippers, as being associated with asthma. However, MEA is considered a preferable replacement for aqueous ammonia, which can cause acute respiratory irritation. Although MEA does not have as strong of a smell as ammonia, it too can cause respiratory irritation and dizziness or migraines.\textsuperscript{xxvi} (For a comprehensive explanation of floor finishes and strippers, see Green Seal’s Choose Green Report: “Floor-Care Products: Finishes & Strippers.”)

You can request that vendors disclose the respiratory irritants contained in the products they use or offer. For example, Massachusetts asked contractors to disclose the presence of several known asthmagens in their cleaning products.\textsuperscript{xxvi}

What actions should I take when ordering and handling these products?

In your purchasing specifications, require disclosure of asthmagens so that custodial staff can be alerted to the presence of respiratory irritants and handle these products accordingly. Create a clear protocol describing the potential health effects of these products and their proper usage, handling, storage, and disposal. Educate custodial staff about the proper protocol and about the dangers associated with mishandling toxic chemicals.

Do asthagen-free, environmentally preferable cleaners perform as well as conventional cleaners?

Yes. With proper training, janitorial staff can easily learn to use environmentally preferable products, and case studies demonstrate the efficacy of these products.\textsuperscript{xxvii} A growing number of manufacturers are offering a broader range of effective and cost-competitive environmentally preferable products that are less likely to cause severe respiratory irritation.

Are environmentally preferable cleaners cost effective when compared with conventional cleaning products?

When used properly, these products are cost effective, particularly if lifecycle costs are factored in. Environmentally preferable products cost less to ship, store, and dispose of because they are packaged more efficiently. Anecdotal evidence indicates that facilities that employ environmentally preferable cleaning techniques have a lower rate of absenteeism among custodial workers.

What about area that must be disinfected?

When disinfection is required, use the least toxic disinfectant available, and then only in areas where it is necessary. Disinfectants should not be used as cleaners; clean areas that are to be disinfected with a “general” cleaner before using a disinfectant.
Because the most common disinfectants are respiratory irritants, follow your protocol established for dealing with toxic chemicals. (For more information, see INFORM’s Best Practices for Healthier Cleaning fact sheet.)

**How do I choose and specify the safest products available for the application?**

There are several sources you can consult for information.

- INFORM’s report *Cleaning for Health: Products and Practices for a Safer Indoor Environment* is available free on INFORM’s website at www.informinc.org.
- INFORM worked with the Commonwealth of Massachusetts to develop a request for proposal (RFP) for environmentally preferable cleaners. You can access the Massachusetts RFP at http://www.newdream.org/procure/products/MassRFP.pdf.
- Green Seal has developed a certification system for institutional cleaning products in a number of categories, and it publishes reports that contain pertinent information about the ingredients used in many types of cleaning products and about the environmental and human health impacts of these products. These can be accessed at http://www.greenseal.org/.
- Canada’s Environmental Choice program has developed a certification system for many categories of institutional cleaning products. The Environmental Choice website contains information about many product types. These can be accessed at http://www.environmentalchoice.com/.
- The distributor from whom you currently order can supply you with environmentally preferable products. Speak to your sales representative about which products or product lines are offered, and ask him or her to assist you in finding the products that suit the needs of your facilities.

**What other resources provide guidance about environmentally preferable cleaners?**

You can consult a number of resources, including:

- INFORM’s *Cleaning for Health* guide: http://www.informinc.org
- American Lung Association: http://www.lungusa.org/
- The Ashkin Group, LLC: http://www.ashkingroup.com
- Asthma and Allergy Foundation of America: http://www.aafa.org/
- Building Green: http://www.buildinggreen.com/
- Center for a New American Dream:

For related information about green cleaning, see the following INFORM fact sheets: Cleaning for Health: Best Practices; Implementing Environmentally Preferable Cleaning Practices: An Eight Step Plan; Ingredients Checklist; The Cleaning Products and Practices Checklist and Environmentally Preferable Cleaning Products: Sample Specifications.

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Sources


xix Centers for Disease Control and Prevention, “National Health Interview Survey.” (Also see, “Fast Stats A to Z: Asthma,” available at http://www.cdc.gov/nchs/fastats/asthma.htm.)


xxii Ibid.


xxvii Ibid.

xxviii E. L. Petsonk, “Work-Related Asthma and Implications for the General Public.”


xxx Ibid.


xxi E. L. Petsonk, “Work-Related Asthma and Implications for the General Public.”


