



FOR IMMEDIATE RELEASE:

National Office
August 7, 2020

C.T.H.S. PROVIDING ONLINE BIDDING FOR 2020 SALES

The C.T.H.S is pleased to announce that Direct Livestock Marketing Systems (DLMS) will be providing online bidding for all of the 2020 C.T.H.S. Sales. DLMS is an internet marketing company specializing in real time internet auction sales and is part of the largest livestock marketing network in Canada. DLMS offers instant bidding, streaming live audio and video; creating a live auction experience from the safety of purchasers' computer, tablet or mobile device. Purchasers may establish an account through the DLMS website or through the C.T.H.S. Divisions. Account holders will then be eligible to view and purchase at any of the upcoming C.T.H.S. Sales. <http://dlms.ca/Account/Register>

The C.T.H.S is concerned with the health and welfare of members and sale attendees. All C.T.H.S. Sale sites have limitations on the number of people able to attend on the sale day and having online bidding available will allow for more people to be a part of the sales without having to be on the actual sale site. Viewing days will still be held prior to the sale date which will allow for interested purchasers to view consignments under COVID-19 guidelines. Those purchasers who are not able to attend viewing days will be able to view consignments through online videos and photos posted on both C.T.H.S. and DLMS websites.

C.T.H.S. Sale Dates:

Manitoba Division - Sunday, August 23

Ontario Division - Wednesday, September 2

B.C. Division - Tuesday, September 8

Alberta Division - Friday, September, 18

The C.T.H.S would like to thank its sponsors for their generous support. Their assistance in providing funding so that the C.T.H.S is able to deliver this service through DLMS is greatly appreciated.

Our thanks to:

- National; C.T.H.S. National Office, Jockey Club of Canada
- Alberta; Century Mile Racetrack and Casino, Highfield Investment Group, Westana Ranches
- B.C.: The Derby Bar & Grill, HBPA BC, BCTOBA
- Manitoba; Manitoba Jockey Club
- Ontario; HBPA Ontario, Hill'n'Dale, Dermot Carty Bloodstock

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The Canadian Thoroughbred Horse Society (C.T.H.S.) was incorporated in 1906 under the federal Live Stock Pedigree Act (presently called the Animal Pedigree Act – 1988) as a national breed organization to assist breeders of Thoroughbred horses in Canada. The National Office is located in Toronto. The National Office determines the requirements for Canadian-bred status of foals, maintains the breeder membership roster for Canada, compiles statistics and represents Canadian Thoroughbred breeders nationally and internationally.

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