Horses, Hats and Hope

Sunday, October 15th, 2017

Century Downs Race Track and Casino



The C Cup Classic is a charity race for Horses, Hats and Hope day at Century Downs on Sunday, October 15th, 2017. The eight horse field will match Thoroughbreds and Quarter horses with experienced riders in a race of almost 4 furlongs. Funds raised will be donated to breast cancer research through the Cancer Research Institute of Northern Alberta.

**Sponsorship Package for the C Cup Classic**

* Ad placed in the Race Program for October 15th, 2017
* Banner with sponsor logo placed on rail for Horses, Hats and Hope day.
* On air mention of sponsor
* Video board promotion at Century Downs Race Track
* Mention on websites and social media maintained by race organizers.
* All sponsor logos listed on the back of t-shirts. (T-shirt toss for attending public and worn by riders)
* V.I.P. event hosted in the Paddock Room at Century Downs (2 people)
* $500 charitable donation to Cancer Research Institute of Northern Alberta for Breast Cancer Research (tax receipt will be issued).
* Sponsor Package cost: $1,500.00

Please contact Jean Kruse, C.T.H.S. (Alberta Division) General Manager at 403-229-3609 or [JKruse@cthsalta.com](mailto:JKruse@cthsalta.com) for further details.