

PIC Data Protection Policy

Principles:

Property Investors Consortium Ltd (PIC) cares about your privacy.

When using your personal data, we promise:

- We will take proper care of your personal data and will treat it like our own.
- We will only use your personal data to deliver and improve the PIC experience.
- You will decide how and when you want to hear from us.

We are committed to protecting your personal data and security. If you have any questions about how we look after your personal data, please email us on info@propertyinvestorsconsortiumltd.co.uk

Processing your Personal Data

As Data Controller, PIC relies on the following legal bases to process your personal data:

The use of your personal data is necessary to send you updates, especially regarding Dubai Land Department (DLD), RERA's regulation changes and investment opportunity offers.

We may use your personal data for our mutual legitimate interests. For example, to improve the service we offer, to update and adapt our website and to use your personal data for fraud protection or for legal purposes.

Using your Personal Data

We use your personal data to deliver our service to you in the following ways.

Your Name and Contact Details, we use this data to:

- Execute our contract with you.
- Send you messages, by email or WhatsApp about updates, potential investment and other services.
- Send you information by email, WhatsApp or post about our products, offers, services and promotions.
- Keep you updated so you get the best possible experience.

Prevent and detect fraud

We do this to protect both you and PIC.

If and when an e-mail is delivered to you, if it is opened and if any links in the email are clicked, we use this data to:

Analyse, optimise and improve our email campaigns. We do this to provide you with relevant products, services and promotions. We also take personal data and remove anything that connects it to you - this is called "anonymisation". We then use this alongside other anonymous data in order to undertake analysis and research to improve the services we offer. To do this we share this anonymous data with third parties. These third parties will not see any personal data about you at all.

Your Date of Birth: We use this data to verify you are over 18.

Please note that we only do this with your permission. You can withdraw or amend permission at any time by emailing on info@propertyinvestorsconsortiumltd.co.uk, on our website or by giving us a call on 02078695174

Keeping your Personal Data

We will not keep your data for longer than we need it. We do need to keep your data in the following circumstances:

While your interest in subscribing to our services remains open, or as long as it is needed to provide professional services, or where it may be required to meet legal obligations, resolve disputes and to detect and prevent fraud.

Sharing your Personal Data

We will not share or sell any of your personal data to any other party. We may share your personal data with our sister organisations or companies. We will only share this data so that we can better serve you with the range of our services and products or to optimise, improve or personalise the products and services we offer. We also share Personal Data that we anonymise, to make sure it does not identify you, with third parties to undertake analysis and research to help us improve the products and services we offer.

Using your Personal Data for marketing

We will only send you marketing messages by email, WhatsApp or post if you have agreed to receive them. You can stop receiving marketing messages from us at any time by emailing us.

The actual adverts on future investment and the content you see may be based upon data we hold about you. We do this to ensure we are offering you the most appropriate products and services.

PIC takes your rights to privacy seriously. You have the right to:

- Know what personal data we hold and how we process that data. This information is laid out in this notice.
- Request that incorrect data we hold about you is updated.

- Ask us to share with you the personal data that we hold about you.
- Request that we stop processing your data or delete your data in some circumstances.
- Stop us sending you marketing messages.

If you wish to exercise any your rights please contact our offices on 02078695174.

Changes to our Privacy Notice

We may change our privacy notice from time to time. When we do change this notice, we will update this page to reflect the changes. Where we make significant changes to the notice we will inform you via email. You can then review the changes and decide whether or not you wish to continue using PIC as your guide to successful investments and for updates on Property Law and regulation.

Alternatively, you can also contact us at:

Property Investors Consortium Ltd
Portland House
Bressenden Place
London
SW1E 5RS