



Digital Marketing Worksheet

Video Feedback

Please list the video or videos you watched and write down the key points you learned

NAME:

DATE:

1. What type of Digital Marketing Career/s are you interested in? (You can put more than one)

2. What qualifications (GCSEs etc) do you need to go into a career in Digital Marketing?

3. Are you applying for: Sixth Form College Apprenticeship Not Sure
Put X in relevant box or boxes

4. What Skills do you think need to work in Digital Marketing? Please list at least four:

1 2 3 4

5. What Digital Marketing jobs are available in your area? (list two examples from www.indeed.co.uk):

Company	Job Title	Salary
<input type="text"/>	<input type="text"/>	<input type="text"/>

Company	Job Title	Salary
<input type="text"/>	<input type="text"/>	<input type="text"/>

6. Now, a task that will require some research:

(a) Please list three websites where you can gain information regarding Digital Marketing Careers

1

2

3

(b) Where could you volunteer to get experience to support your career?

(c) Please answer the following questions:

Why do you want to work in Digital Marketing?

Why do you believe Digital Marketing is important?

What do you know about Apprenticeships in Digital Marketing?

Please describe the differences between the Apprenticeship and University routes into Digital Marketing

Where could you get further advice regarding your chosen career?