**Press Release 2015**

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**DESCON CONSTRUCTION, ACADEMY SPORTS, L&F DISTRIBUTORS, HACIENDA FORD, & CAPITAL FARM CREDIT**

**Presents *The 25TH anniversary***

**Texas Hunters & Sportsman’s Expo**

July 17, 18, 19, 2015

THE NEW\*\*\*\* McAllen, Convention Center - McAllen, Texas

**THAT’S RIGHT FOLK’S, IT’S BEEN 25 YEARS SINCE OUR FIRST SHOW IN MCALLEN AND BOY WE HAVE GROWN TO THE BIGGEST SHOW SOUTH OF SAN ANTONIO AND NORTH OR MONTERREY MEXICO. WE WANT TO TAKE THIS TIME AND SEND A SPECIAL THANK YOU TO ALL THE THOUSANDS OF PEOPLE, EXHIBITORS AND FRIENDS WHO HAVE SUPPORTED OUR EXPO OVER THE YEARS. WITHOUT YOU, THIS WOULD NOT HAVE BEEN POSSIBLE.**

The *25TH ANINVERSARY* Texas Hunters/Sportsman’s Expo is coming back to the **NEW** McAllen Convention Center (CORNER OF EXPRESSWAY 83 AND WARE RD.), July 17, 18, 19, 2015 According to show director(s), Chris & Justin Curl, “We have had solid crowds over the past 24 years, and the show’s attendance continues to grow each year. ***Our previous shows at the New Convention Center have been our best shows ever, and its only going to get better this year and in the future….*** This 3 day weekend event is expected to draw several thousand hunting & fishing enthusiasts and visitors from both sides of the Texas/Mexico border.”

**\*\*\*\* We want to talk about Something NEW this year! We have been growing year after year and have utilized every inch of the Convention Center and now we have increased our Expo to another 75 booths with new and exciting exhibitors….. That’s Right! Our show is really bigger and better this year. More to see and enjoy for the whole family**

**ANOTHER THING WE WANT TO FOCUS ON THIS YEAR IS THE FACT THAT WE ARE GOING TO HAVE ITEMS FOR EVERYONE AS USUAL, AND A VARIETY OF EXHIBITS TO ENJOY. WE WILL HAVE SMALLER EXHIBITS WITH MORE AFFORDABLE ITEMS FOR EVERYONE AS WELL.**

The Texas Hunters/Sportsman’s Expo is recognized as the Highest Quality Hunting/Fishing Trade Show in South Texas, designed for the WHOLE family. This is the only show of it‘s kind south of San Antonio and North of Monterrey Mexico. The show features guides and outfitters from across the United States, Canada, Mexico and Africa, booking hunts for Trophy Whitetail, Big Game, Exotics, Bear, Nilgai, Moose, Elk, Mule Deer, Turkey, Quail, Dove, Waterfowl, Trophy Bass & Saltwater fishing trips and more.

Manufactures and dealers will be on hand offering special show prices on Hunting Blinds - Feeders - Gun Safes - Custom Knives - Hunting Vehicles - ATV’s- Boats - Fishing Rods & Reels- Camouflage - Ranching Equipment - Tractors - Hunting Accessories and Supplies.

We also have the “mom & pop” outfits on hand selling their goods and services and special show prices….

This is not just a show for the hunter….. Fishing guides and camps will be on hand as well to book that fishing trip of a lifetime. Additionally, Laguna Graphite Rods, American Rodsmith, Stick- Em Rods, Johnny’s True Value, HYDRO-GLOW Fishing Lights, and Waterloo Rods will have a large exhibit of fishing tackle and rods at special show prices. Don’t forget, boats and motors will be on Sale as well. **DARGEL BOATS, SHALLOW SPORT, NEW WATER BOATS** and Several other dealers WILL HAVE HUGE DISPLAYS OF BOATS ALL ON SALE AT THE SHOW-SO IF YOUR LOOKING FOR A GOOD BOAT AT A FAIR PRICE THEN COME TO THE SHOW READY TO SHOP. **WE WILL HAVE FOREVERLAST PRODUCTS, YETI COOLERS, AND OTHER DEALERS WITH THE LATEST FISHING EQUIPMENT AND ACCESSORIES. JOES TACKLE SHOP AND ANGLERS EDGE WILL HAVE ALL THE LATEST IN FISHINNG RODS, REELS, AND LURES ON SALE AS SPECIAL SHOW PRICES.**

*Back in business is Brown Lures and will be on hand with 1000’s of lures on sale…..*

“This is a show the entire family can enjoy,” The Curl Brothers said. “There is something here for everyone. Wildlife Art, Hand-crafted Rustic Furniture, Bar-B-Q Pits, Smoked Meats, Gourmet Foods and Exotic and Silver Jewelry, are just a few of the exhibits and attractions. Another crowd pleasing favorite is the free samples of the latest homemade jellies, jams, beef jerky and wild game jerky, roasted almonds, that are handed out to visitors throughout the weekend. ONE THING THAT IS HONESTLY SUPRISING, IS THE FACT THAT THIS SHOW IS FOR WOMEN AS MUCH AS IT IS FOR THE GUYS. BOOTHS AND BOOTHS OF LADIES STUFF. WE KEEP THE LADIES SHOPPING, SO THE MEN CAN SHOP TOO!

SPORTMEN, IF YOU LOOKING FOR SOMEONE TO BUILD THAT COMMERCIAL PROJECT FOR YOU, LOOK NO FURTHER. DESCON CONSTRUCTION CAN HANDLE ALL YOUR COMMERICAL NEEDS. DO IT RIGHT GO WITH DESCON CONTRUCTION.

The Curl’s further stated, “The July Expo promises to be one of the best shows ever... we’re bringing back all the “old” favorites, but we continually add new exhibits each year.

HUNTERS , BUSHLAND CAMOUFLAGE IS BACK IN BUSINESS AND WILL BE ON HAND WITH THOUSANDS OF DOLLARS WORTH OF IVENTORY ALL ON SALE. SHIRTS, CAPS, CUPS, PANTS, VEHICLE WRAPS AND MUCH MORE. CAMOUFLAGE THE WAY IT SUPPOSED TO BE

*Other attractions for the July Show, include the following:*

-La Coma Ranch Inc. Trophy Exotic Exhibit- Book your hunt now!

-Trophy Whitetail Displays -WOW DISPLAY

-Hourly giveaways (fishing & hunting trips, gear, and more)

-LADIES, DON’T FORGET WE WILL HAVE EXHIBITS FOR YOU TOO.

-C.C.A. boat raffle- tickets will be on sale at the show the 2016 C.C.A. banquet

-Atascosa Wildlife Supply DEER BLINDS

-Texas Hunter Products, Lehman H Feeders, and much more

-Joe Martins Live Rattlesnake Pit- COMPLIMENTS OF BERT OGDEN OF THE RGV

- Operation Game Thief Wildlife Trailer

***CONROE TAXIDERMY WILL HAVE A TROPHY WILDLIFE DISPLAY THAT MANY ARE CALLING “SIMPLY THE BEST DISPLAY IN TEXAS” BAR NONE…CONROE HANDLES EVERYTHING IN TAXIDERMY FROM THE WHITETAIL DEER MOUNT TO THE 45 ANIMAL AFRICAN SAFARI. CONROE IS TOP NOTCH AND THEY WILL BE ON HAND SHOWING THEIR WORK FOR THE FIRST TIME THIS YEAR.***

As mentioned earlier, “There is something here for the entire family. Our goal is to preserve our hunting and fishing heritage and ensure that the sport of hunting & fishing has a future in Texas for our children, grandchildren, and their future generations to enjoy. Children under 12 , get free admission to the Expo (Compliments of L& F Distributing & ACADEMY SPORTS) , so bring all the kids out for a good time.

Door prize giveaways will add another dimension to the show, i.e.: Hunting supplies and fishing supplies, hunting trips, fishing trips, Bar-B-Q Pits will be given away daily.

“In a Nutshell, this show is designed for the sportsman and his family by sportsmen who know what they want. This is the type of show people can attend and leave with a feeling of satisfaction. It’s all under one roof - A Sportsman’s Paradise!”

**Admission Prices: Prices are good for all Weekend**

**Compliments of Academy Sports & L&F Distributors**

**Adults: $12.00 Senior Citizens: $10.00 Children 12 and under FREE**

**Show Dates & Times:**

**Friday July 17TH 5:00 PM - 9:00 PM**

**Saturday July 18TH 10:00 AM - 7:00 PM Sunday July 19TH 11:00 AM - 6:00 PM**

**For More Information, Call (956) 664-2884**

**For more info: go to** [**www.texashunterassociation.com**](http://www.texashunterassociation.com/)

**BOTTOM LINE: THE TEXAS HUNTERS & SPORTSMAN’S EXPO IS A FAMILY FUN ORIENTED EXPO THAT GIVES THE AVID SPORTSMAN AND HIS OR HER FAMILY SOMETHING TO DO OVER THE WEEKEND. SO STOP BY AND FIND GREAT DEALS ON NEW HUNTING & FISHING EQUIPMENT, TRIPS, VEHICLES, TRAILERS BOATS AND MUCH MORE……**

**SOMETHING NEW FOR 2015**

**“Curl further stated, We are going to have a “kick off” concert June 27th at Las Palmas Racetrack for the public to attend (at special ticket prices) to really kick off our 25th Anniversary Expo- Its going to be a great, fun time for all Sportsmen and Women…..” Live in Concert –**

**Country Music Artist Tracy Lawrence**