



The Pine Hollow Veterinary Services NEWSLETTER



JUNE 2017

PET ID MICROCHIP ISSUE

Did You Know... 'Getting Lost' Is The #1 Cause of Death For Pets?

Here are a few facts from the American Society for the Prevention of Cruelty to Animals® (ASPCA®) I want to share with you that should blow your mind...

- Approximately 7.6 million companion animals enter animal shelters nationwide every year. Of those, approximately 3.9 million are dogs and 3.4 million are cats.
- About 649,000 animals who enter shelters as strays are returned to their owners. Of those, 542,000 are dogs and only 100,000 are cats.
- I think you'll agree that's scary. I can't decide what's worse...that 7.6 million pets end up in shelters or that less than 10% of them end up being returned to their owners!
- The thing is, I don't want your pet to be part of that 90% who never make it home. And if you're thinking there's no chance of him ever getting lost, let me just tell you...

It Can Happen To Any Pet!

I'm sure, like most pet owners, you do your very best to ensure that your pet cannot stray or wander from home. But losing your pet may be a lot easier than you think.

In fact, studies have shown that 1 in 3 pets go missing during their lifetime! In many cases this is not the fault of the owner...

For example, a workman leaves a door ajar, while fetching tools from his truck.

Or your baby-sitter or cleaner doesn't shut the door properly.

Or the kids across the street leave a gate open after collecting their ball from your yard.

Or your dog decides to chase the squirrel that has been taunting her for weeks and finds a way through the hedge or the gap

in the fence that she shouldn't be able to fit through!

Or perhaps, you're out in the park and your dog decides to give chase to something that catches his eye and gets carried away with the excitement of the chase.

Or something spooks them enough to run out of fear. This could be something as simple as something falling over in your yard.

Or some low-life steals your pet from your yard in order to make a quick buck. Yes, sadly this does happen.

The facts are that no matter how careful you are, you can't watch them 100% of the time.

But what happens if your furry child does go missing?

"Microchipping your pet gives you peace of mind... and the best chance to get him home."



Continued on page 2.

The Pine Hollow Veterinary Services

JUNE 2017

Monthly Newsletter, page 2

PET ID MICROCHIP ISSUE

Without ID, 90% Of Pets NEVER Return Home!

In most cases when pets go missing they either end up at the local animal shelter or, if they get injured, at a local veterinary clinic. The good news is that the first thing the animal shelter or



veterinary practice will do is scan your pet to see if it is fitted with a Pet ID microchip.

So if your pet is microchipped, there's a good chance that you will be reunited. Microchipping your pet gives you peace of mind... and the best chance to get him home."

Because it is implanted into your pet, a microchip is much more reliable than a collar and tag, as there is no chance it will fall off. You should also know that a microchip does not hurt your pet and does not require surgery. It is a one-time insertion, very much like a vaccine injection.

It is designed to stay in the location where it was inserted. Then, if your pet ever does get lost, any scanner should be able to retrieve your pet's specific identification number. There's no doubt that a microchip provides the very best chance for a happy homecoming.

Give your pet The Gift of Survival...

In order to protect your pet, *Animal Hospital of Meadville* will help you give one of the most important gifts you can to your pet... a microchip.

Just book your pet in for his appointment during June and we'll fit him or her with a Microchip.

To secure an appointment just call us NOW! Do not let this opportunity pass to keep your pet safe!

As always, thank you for trusting us to care for your pet.

Best regards,

Dr. Allison Baird, DVM



Animal Hospital of Meadville

10696 Mercer Pike
Meadville, PA 16335

814-333-1313