Coalition for the Homeless of Houston/Harris County
World Homeless Day 2020
T-shirt Design Contest
Rules, Terms, and Conditions

Theme- “What Home Means to Me.”

Optional- provide a short-written description on “What Home Means to Me.”

About- The Coalition for the Homeless of Houston/Harris County (CFTH) invites community members to create one of a kind designs for our first ever World Homeless Day T-shirt contest. Three prizes will be awarded, and the grand prize winner will see their phenomenal work on printed shirts that will be sold throughout the year. CFTH is thrilled to announce this contest and hope we can capture the theme and true essence of the Houston region.

Please read the following carefully to understand the rules and conditions.

Contest Rules

1. The design’s art, message and tone must convey clearly on a t-shirt.
2. Designs must be family friendly.
3. Design may not exceed 11” wide by 12” high.
4. Designs must be original and submitted by the designer and with the designer’s direct consent. If the designer is a minor child, an adult parent or guardian must submit on their behalf.
5. By entering the contest, the submitter certifies that the design is original and does not infringe on copyright laws.
6. Designs must be submitted online to CFTH by 11:59pm on August 30th (local time zone). Designers may submit more than one design for consideration.
7. The final T-shirt will be a maximum of three ink colors, including black. Gradients and transparencies cannot be incorporated. Winning designs submitted with over three colors will be edited to meet three color maximum.
8. The grand prize design will be used for the front of the t-shirt only.
9. Designers will be required to provide their name, mailing address and telephone number when submitting a design.
10. Designers must agree to the full Terms & Conditions (below) which includes assigning the copyright to unrestricted public domain.

Terms & Conditions

1. Relatives of CFTH staff or Board Members are eligible to submit designs but will be ineligible to win prizes.
2. All submissions may be shared via the contest organizer’s media streams after the contest ends; proper designer credit will be included.
3. CFTH Logo- will be added to the T-shirt upon completion, additionally the year 2020 and/or World Homeless Day will be added to the top or bottom or shirt.
4. CFTH will run the contest in a fair and efficient manner but assumes no responsibility for any direct or indirect losses or consequences designers might incur by participating in this contest.
Coalition for the Homeless of Houston/Harris County

World Homeless Day 2020

5. CFTH may modify the contest rules and operating procedures at any time to ensure the competition is fair and effective.
6. By submitting an entry, the artist consents that it is his/her own original work and that he/she has all necessary rights and permissions to use included elements. The Coalition for the Homeless reserves the right to make adjustments and alterations to the winning entry to ensure that the reproduction of the image is of best quality. No submissions will be returned.

**Prizes per Age Bracket**

- **Prize 1** - Ages 17 and Under: $100 Target Gift card, recognition on website/social media pages
- **Prize 2** - Ages 18 or Over: $100 Target Gift card recognition on website/social media pages
- **Grand Prize**: Apple Airpod Pro, design featured on 2020 WHD T-Shirt to be released Fall 2020, recognition on website/social media pages, free t-shirt of winning design

**Voting**

1. **Round 1** - The CFTH Board and Staff will select no more than 5 designs per age bracket the top 5 will then be presented for Round 2 Voting
2. **Round 2** - Finalists will be presented to a group comprised of 1 board member and 1 city/county rep from each of our services areas which include Houston, Harris, Fort-Bend and Montgomery County, in the case of a tie- a member of the CoC steering committee will break the tie.

**Notification to Winning Designers**

1. Winners will be notified by email at the close of voting, via the information provided during entry. At the sole discretion of CFTH, disqualification, forfeiture and the selection of an alternate winner may result from any of the following:
   - Winner’s failure to respond to notification with 3 business days after its transmission
   - Email returned an undeliverable after 3 attempts
   - Winner’s failure to provide original design files