LOOKING FORWARD: THE NEW PAYMENTS GENERATION

DAY 1
FEBRUARY 8

1:45 - 2:00 PM
OPENING REMARKS
MAIN STAGE

KRISTY DUNCAN
Founder & CEO
Women in Payments

JULIA STREETS
Founder & CEO
Streets Consulting

2:00 - 2:40 PM
PAYMENTS AROUND THE WORLD
MAIN STAGE

REBECCA MANN
Global Head of Enterprise Partnerships Commercial Development
Western Union

2:40 - 3:20 PM
DIGITAL PAYMENTS
MAIN STAGE

DO DIGITAL CURRENCIES CREATE A MORE INCLUSIVE FINANCIAL ECOSYSTEM?

How can digital currencies impact Financial inclusion? Will this help the under-banked/unbanked? What are critical success factors for Financial inclusion itself, and how can digital currencies play a role within those critical success factors? We’d like to explore this topic further with our panelists to understand the future of digital currencies and Financial inclusion.

MODERATOR
PATRICIA PARTELLOW
Managing Director
Ernst & Young

DAVID BIRCH
Director
Consult Hyperion

SHERRI HAYMOND
EVP Digital Partnerships
MasterCard

KAREN MILLER
Global Head, Leadership & Diversity Programs
Women’s World Banking

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Womenn in payments
USA 2021
PROGRAM
FEBRUARY 8-11, 2021
COMMUNICATE WITH CONFIDENCE

We have a fraction of a second to make a first impression. In the world of Virtual Communications we are missing so many of the unspoken cues, the nuances of vocal and physical presence and the spontaneity of unexpected conversations and connections we experience face to face, so we need to be even more specific, more deliberate and more conscious when expressing ourselves and reading the mood and reactions of our audience. How can we communicate with clarity and convey our message with confidence and authority in this two dimensional medium?

LARA KING
Comedian & Humorologist
10:15 - 11:00 AM
BREAK-OUT SESSION
INNOVATION & DRIVING CHANGE

BLAZING THE TRAIL OF INSTANT AND INNOVATIVE PAYMENTS
Join female trailblazers at the forefront of their institution’s transition to instant payments, a transformation catalyzed by the hyper-digital and immediate needs created by COVID-19. These experts will discuss the industry’s monumental evolution, the opportunities instant payments will present for the ecosystem, and steps organizations should take today to prepare. Don’t miss your chance to learn how you can take action to stay competitive amidst this pivotal milestone in payments.

MODERATOR
GINGER SCHMELTZER
Senior Analyst
Aite Group

SHONDA CLAY
EVP
& Product Manager
Federal Reserve
Bank of Chicago

LAURA PARSONS
VP Corporate
Treasury Payment
Strategy Manager
FIS Global

KATHY STRASSER
EVP, Chief
Operating Officer
Incredible Bank

TARA SESHTAN
Business Lead
Stripe Treasury
Stripe

10:15 - 11:00 AM
BREAK-OUT SESSION
DIGITAL PAYMENTS

LEADING WITH DIGITAL: HELPING SMALL BUSINESSES OPEN THEIR DIGITAL DOORS
Small Businesses have been among the hardest hit in 2020. In a matter of months, many businesses were required to transform the way they operate. This transition into an entirely digital & distanced environment led to profound shifts that will help small businesses operate more efficiently and profitably in the future. In this session, the panel will discuss how SMEs can learn from their experience and why prioritizing a digital-first payments strategy term can make them more resilient.

MODERATOR
JESS TURNER
EVP
New Digital Infrastructure & Fintech
Mastercard

UZMA MAHKDUMI
Head of Payments Partnerships
Google

KATHRYN PETRALIA
Co-Founder
& President
Kabbage,
An American Express Company

PRASHANTHI RAVANAVARAPU
Senior Director,
Consumer Financial Services & Emerging Markets
PayPal

SKYLER WEBSTER
Director of Product Management
Western Union

10:15 - 11:00 AM
BREAK-OUT SESSION
DIGITAL PAYMENTS

PAYMENTS INNOVATION UPDATE FROM A LEGAL & REGULATORY PERSPECTIVE
Payments transformation is an integral part business as well as of our daily lives as consumers. A well-rounded payments perspective includes insights on related legal and regulatory issues, since developments can profoundly affect how the future of payments takes shape. The panelists will apply their unique lens to faster payments, focusing on several key US payment systems and highlight key regulatory and policy trends, including cross-border efficiency and how fintechs and non-banks fit.

MODERATOR
ELENA WHISLER
SVP
Sales & Relationship Management
The Clearing House

JEANETTE HAIT BLANCO
General Counsel
Nach

ALAINA GIMBERT
SVP & Associate General Counsel
The Clearing House Payments Company, LLC

ANNA NOVOSELETSKY
Head of Global Payments Legal
Discover Financial Services

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PAYMENTS INNOVATION AND THE CUSTOMER EXPERIENCE IN A POST-COVID WORLD

COVID-19 will have a lasting effect on how financial institutions, merchants, and consumers interact. And while many were quick to adopt health and safety measures, much of those measures were intended to be temporary. Moving forward, all involved will need to innovate quickly to meet consumers’ new needs, but luckily much of the technology they need already exists. The key will be leveraging them correctly to provide new customer experiences that drive revenue and loyalty. In this session you will learn what technology already exists and how both FI’s and merchants can quickly and efficiently implement strategies for success in a post-COVID world.

MODERATOR
JENNIFER LUCAS
Head of Payments for FSO Americas
Ernst & Young LLP

ERICA EBY
Head of Business Development
North America
Ingenico, a Worldline brand

ELIZABETH HÖMEKE
SVP, IT Strategy & Global Business Services
Elavon

JEAN KOCHICK
SVP
Treasury Management
PNC

AMANDA ORSON
VP, Head of North America
Curve
9:40 - 10:15AM
EXECUTIVE PANEL DISCUSSION
MAIN STAGE

MODERATOR
MOLLY WALSH
Merchant Services
Head of Global Product
JPMorgan Chase

HANNAH FITZSIMONS
EVP & General Manager
Europe
Elavon

JANE LARIMER
President & CEO
Nacha

HEMLATA NARASIMHAN
SVP, Merchant Sales & Acquiring
Europe, Visa

JESS TURNER
EVP, New Digital Infrastructure & Fintech
Mastercard

10:15 - 10:45AM
NETWORKING BREAK & SPONSOR EXHIBITS

10:15 - 10:30AM
SPONSORED SESSION
RTP NETWORK UPDATE: POWERING SMARTER PAYMENTS - THE CLEARING HOUSE

SUSAN MEYER
Director
RTP Product Development
The Clearing House

10:45 - 11:30AM
BREAK-OUT SESSION
LEADERSHIP & CAREER DEVELOPMENT

LESSONS FROM TURBULENT TIMES AND THE PATH TO POST-PANDEMIC LEADERSHIP
The pandemic brought turbulent times full of chaos, crisis and change and challenged leaders to call on their best management skills to keep their teams engaged and productive. In this session you will hear lessons-learned from those in the trenches on how effective communication leads to connection, engagement, empowerment, adaptability, resilience and better decision-making not only during turbulent times, but also post-pandemic

MODERATOR
LAURA MILLER
President
JPMorgan Merchant Services
JPMorgan Chase

BETH HURVITZ
SVP Global Social Impact
Visa

KAREN REID
Senior Manager
Deloitte

MELISSA JANKOWSKI
SVP & Division Executive, Debit, Credit, ATM & Software
FIS

MONICA STEVENS
Chief Credit & Risk Officer
Wells Fargo Merchant Services

10:45 - 11:30AM
BREAK-OUT SESSION
INNOVATION & DRIVING CHANGE

BUILDING BEST-IN-CLASS PAYMENTS INFRASTRUCTURE THROUGH PARTNERSHIPS
The payments & commerce technology ecosystem is an interwoven landscape of competition and cooperation. In this session panelist will explore how partnerships help companies scale their product offerings, how to navigate when partners become competitors, and the latest trends in payments and commerce integrations.

MODERATOR
MANDY KILLAM
Head of North America Commercial Team
ACI Worldwide

PALLAVI KUPPA-APTE
COO
Chargehound

TRACY MENG
VP Partnerships Americas
Checkout.com

DEIRDRE COHEN
SVP
Head of Acquiring
Visa

AMANDA OLSEN
Director, Partner Management
Zuora

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**10:45 - 11:30 AM**
**BREAK-OUT SESSION**
**DIGITAL PAYMENTS**

**WHAT ROLE DOES DIGITAL FINANCE PLAY IN ACHIEVING THE SDG’S?**

The UN’s Sustainable Development Goals are a global call for action for a better future, and FIs are up to the challenge as more people around the world are becoming unbanked or underbanked. In fact, in the U.S. 55 million people (22% of the population) now fall into this category. In this session hear from industry experts on how open banking, democratizing data, unbiased AI, financial literacy and accessibility, and expanding access to credit and debt re-habilitation services can all play a part in achieving a purpose-driven strategy.

**MODERATOR**

**AUDREY BLACKMON**
SVP Business Development
Verrency

**LAUREN HOLOHAN**
Senior Manager
Deloitte

**JANE LOGINOVA**
SVP Chief Strategy Officer
BPC
Co-founder & CEO
Radar Payments

**EVA WONG**
Co-Founder & COO
Borrowell

**10:45 - 11:30 AM**
**BREAK-OUT SESSION**
**DIGITAL PAYMENTS**

**THE NEED FOR SPEED: THE ROLE OF DIGITAL BEHAVIOR IN DETECTING REAL-TIME PAYMENT FRAUD**

In only three years Zelle took off. In November 2020 it reached more than 1 billion payments in 12 months. This rapid adoption made it appealing for cyber criminals since payments are completed within minutes, making it difficult for banks to detect or disrupt. What can we do to stop fraud without impacting user experience? In this interactive session, through a series of real-world cases, you will examine user behavior to instantly decide: is this a genuine customer or a cyber criminal?

**MODERATOR**

**AYELET BIGER-LEVIN**
VP Market Strategy
BioCatch

**10:45 - 11:30 AM**
**BREAK-OUT SESSION**
**INNOVATION & DRIVING CHANGE**

**THE FUTURE OF FINTECH INNOVATION: EMBEDDED PAYMENTS AND FINANCE**

One of the most transformative trends we’re seeing today is Embedded Finance. Financial Services are no longer a sector onto themselves, driven by demand from businesses and consumers for an integrated, seamless payments experience. Software companies see the value and are adding financial services into their core product offering, enabling them to increase their profit streams and improve customer experience. Even Big Tech is getting in the game. In this session, we’ll explore various financial services and how vertical markets are embedding solutions.

**MODERATOR**

**VARTIKA AMBWANI**
VP FinTech
Silicon Valley Bank

**RUXTANDRA ALDEA**
Managing Director Corporate Banking & Payments
North America
Major Banks
Finastra

**AMRITA BANERJEE**
Head of Product
Uber

**SWETHA KOLLI**
Partner Lead
Ripple

**SUNEERA MADHANI**
Founder & CEO
Fattmerchant
11:30 - 12:00PM
NETWORKING BREAK & SPONSOR EXHIBITS

11:30 - 11:45AM
SPONSORED SESSION

REBECCA SPECK  
Senior Payments Specialist  
Discover Global Network

12:00 - 1:00PM
WOMEN IN PAYMENTS UNICORN CHALLENGE
MAIN STAGE

Four fintech's pitch their concept to a panel of industry-leaders and an audience of payments professionals for the chance to win meetings and gain valuable feedback and expert advice from top industry leaders; AMEX, Bank of America, Deloitte, Discover, Ernst & Young, J.P. Morgan, KPMG, Mastercard, PNC, The Clearing House, Visa, Wells Fargo and Western Union. These connections can help the winner take their fintech start-up further, faster.

MODERATOR
SARAH BILLINGS  
SVP  
Head of Payments Product, Operations & Strategy  
PNC

JUDGE
KESHA JONES  
Manager of Banking Services  
Paycom

JUDGE
ROSEANNE SILVA  
SVP  
Business Chief Technology Officer  
PNC

JUDGE
MALINDA ROBEY  
VP  
Payments Global Services  
Finastra

JUDGE
MAY ZABANEH  
VP  
Global Professional Services  
PayPal

COMPETITOR
KRISTY KIM  
CEO/ Co-founder  
TomoCredit

COMPETITOR
KIMBERLY MCLINTON  
President and CEO  
Earnest Ease

COMPETITOR
KATHRYN O’DONNELL  
CEO  
Clovis Technologies

COMPETITOR
ELI PILANCO  
CEO  
Nivelo

DAY 4  
FEBRUARY 11

9:00 - 9:10AM
OPENING REMARKS
MAIN STAGE

KRISTY DUNCAN  
Founder & CEO  
Women in Payments

JULIA STREETS  
Founder & CEO  
Streets Consulting

9:15 - 9:45AM
OPENING KEYNOTE
MAIN STAGE

COLLEEN TAYLOR  
President  
U.S. Merchant Services  
American Express

9:45 - 10:00AM
NETWORKING BREAK & SPONSOR EXHIBITS
MAKING THE MOVE TO REAL-TIME PAYMENTS
Fintech innovation, shifting consumer behaviors and new industry initiatives have critical implications for payments and financial services. Explore best practices for preparing infrastructure for real-time capabilities and managing change and risk in the back office. Join us to hear how your organization can leverage NOW Network and Enterprise Payments Platform to develop a real-time payments strategy that supports your business needs.

CARRIE BLANKENSHIP
Director Product Management
Instant & Emerging Payments
Fiserv

FEATURED MENTOR DRAW
The Women in Payments Global Mentorship Program is now accepting mentor and mentee applications for Cohort 8 commencing in May 2021.
The registration fee for mentees is $250 CAD, but three attendees of the USA Symposium will get a chance to win a spot. Here’s how:
1. Throughout the symposium, visit the Expo booth and watch the Global Mentorship video to hear from our three featured mentors.
2. Post what mentorship means to you on LinkedIn.
3. Add hashtag #womeninpamments and #WIPUSA2021 to your post.
4. Tag the featured mentor (@name) you’d love to be paired with in your post.

FEATURED MENTOR
CHERIE AXELROD
SVP
Chief Auditor
Western Union

FEATURED MENTOR
SOHA ALI
Executive Director
Treasury Services Egypt & North Africa
JPMorgan Chase Bank

FEATURED MENTOR
VADEENE SISK
VP
Global Disputes
Elavon

SHINE YOUR SPARKLE
Have you ever noticed the person that people always seem to gravitate to? The room comes alive when they walk in, and they are the life of the party. Everyone wants to be around them. They are like a magnet. It’s just something about them... They’ve got that “thang.” They’ve got that sparkle. That shine. In this presentation, you will learn the necessary skills that will have people drawn to your sparkle and delighted by your shine, because we all have it within us.

SHANNON WHITTINGTON
Virtual Speaker-
Author she/her/hers
RN MSN
LGBTQ+ CCM
Whittington Consulting
10:00 - 10:45 AM
BREAK-OUT SESSION
INNOVATION & DRIVING CHANGE

DRIVERS FOR REAL-TIME PAYMENTS MODERNIZATION IN BANKS AND CREDIT UNIONS
As economic uncertainty continues, banks and credit unions are remaining resilient by reimagining their payments solutions to meet demand for contactless electronic payments. Join this session to understand how these changes are influencing financial institutions long-term payments modernization strategies.

MODERATOR
GAYATHRI VASUDEV
Head of Global Clearing Wholesale Payments J.P. Morgan

CONNY DORRESTIJN
Founding Partner BankFi

MICHELLE GAUCHAT
Principal Deloitte

ROSSANA THOMAS
VP Product Management Fiserv

STACY ROSENTHAL
Head of Payments Santander, N.A.

10:00 - 10:45 AM
BREAK-OUT SESSION
DIGITAL PAYMENTS

LESSONS LEARNED: HOW THE PANDEMIC HAS ACCELERATED THE TOUCHLESS ECONOMY
In a year of disruption, there has been a significant shift to digital payment options, giving retailers the unique opportunity to reimagine how they interact with, and improve, the customer experience. During this session you will learn about key trends in contactless payments resulting from the pandemic and how a frictionless, secure and future-forward digital experience can offer unique opportunities for years to come.

MODERATOR
HELENA MAO
VP of Global Product Strategy (Emerging Payments) Blackhawk Network

PELWASHA FAQUIRYAN
EVP U.S. Bank Payment Services U.S. Bank

ELLEN LINARDI
SVP Product Clover Networks

KATE WEILER
Director Global Product Delivery Discover Financial Services

10:00 - 10:45 AM
BREAK-OUT SESSION
INNOVATION & DRIVING CHANGE

TRENDS IN CYBER SECURITY AND SUPPLY CHAIN RISK MANAGEMENT
The recent Solar Winds cyber attack highlighted a number of risks and vulnerabilities at organizations, especially with regard to managing supply chain risk. Join this panel as they explore emerging supply chain risks in the context of cyber security, and how cyber risks can be managed in this new cyber era.

MODERATOR
NORMA KRAYEM
VP & Chair of the Cybersecurity, Privacy & Digital Innovation Team Van Scoyoc Associates

KARA L. HILL
CISSP Chief Information Security Officer FIS

HEATHER HOGSETT
SVP Technology & Risk Strategy BITS/Bank Policy Institute

Donna TEEVENS
Director of Information Security ACI Worldwide

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Nacha
FIND YOUR VOICE AND GAIN THE CONFIDENCE YOU NEED TO CATAPULT YOUR CAREER

Women are earning .76 on the dollar to their male colleagues and a mere 7% of Fortune 100 CEOs are female. We’ve made progress in recent years but make no mistake, women are still holding themselves back and not asking for what they deserve at work. We all want to be challenged and accomplish new goals in our careers, but don’t always know how to get there; especially in this era of mergers and acquisitions. This interactive panel discussion shares insights and real life experiences from senior level female executives on what you can do differently to change the game and bridge the confidence gap.

MODERATOR
NANCY MEDOFF
Confidence & Persuasion Expert
AthenaWise

KARI BROWNE
Senior Client Partner
Korn Ferry

MONICA KENNEDY
SVP Merchant Portfolio Executive Global Banking & Markets
Bank of America

VICTORIA PELLETIER
VP & Senior Partner North American Talent & Transformation Leader
IBM

10:45 - 11:15 AM
NETWORKING BREAK & SPONSOR EXHIBITS

11:15 - 12:15 PM
MAIN STAGE
THE DEBATERS LIVE & STREAMING
Be it resolved that The Debaters Live & Streaming will be on your screen for the Women in Payments Conference. Comics will go toe to toe in a battle of laughs and logic and where you - the audience - picks the winner! This LIVE STREAMING event features host Steve Patterson and two of his favourite comics showcasing their stand-up followed by a comedic debate created specifically for Women in Payments.

HOST
STEVE PATTERSON
Award-winning Comedian
The Debaters Live & Streaming

LAURIE KILMARTIN
Comedian

DEANNE SMITH
Comedian

12:15 - 12:20 PM
MAIN STAGE
MENTOR DRAW
Three winners of free year-long mentorships with will be announced.
Our featured mentors include Cherie Axelrod, Senior Vice-President, Chief Auditor, Western Union, Soha Ali, Executive Director & Senior Country Officer Egypt & North Africa, JPMorgan Chase and Vadeene Sisk, Senior Vice President, Global Disputes, Elavon.

JEANNETTE BUGG
Managing Director, Product Executive CashPro Platform - Global Transaction Services
Bank of America

12:15 - 12:30 PM
CLOSING REMARKS
MAIN STAGE
KRISTY DUNCAN
Founder & CEO
Women in Payments

KRISTY DUNCAN
Founder & CEO
Women in Payments

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