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Business Horsham

Chairpersons Report

Hello again,

As the Autumn leaves change to their colourful tones and Footy fever returns it is a great time to ‘stop and smell the Roses’ to appreciate what we sometimes take for granted in the Wimmera and Grampians area. The local Mountains, Lakes & Rivers, gardens and streetscapes are looking impressive and world class, so much so that thousands of people from other parts of Australia and around the world come to admire the sights that we have at our door step. We should be proud of where we live and make our visitors feel welcome.

Having the Nitro Circus event come to town recently was a real highlight and showed Horsham’s ability to showcase a world class event. I haven’t heard one negative comment about the quality of the performance and the massive crowd in attendance will encourage other performers to consider including Horsham in its timetable of events. People of all ages were treated to a night to remember.

The recent decision by HRCC to gazette a Public Holiday for Horsham Race Club Cup Day in Lieu of Melbourne Cup Day was always going to cause some debate no matter what decision was reached. It’s now up to the Race Club to put on a good day and for the people to show their support. Most country towns that have their local Cup on a weekday have chosen to have that as their Public Holiday as opposed to Melbourne Cup. The next three years will tell whether this was the right decision but weather permitting should provide a boost to the Race Club and local economy. I think it’s important that we accept the decision and work towards a positive outcome for all.

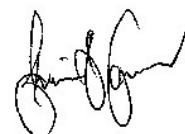
Discussion continues with our local politicians regarding the importance of decentralisation of Government departments into Regional areas, specifically Horsham and surrounds. Credit should be given to current BH Executive member Brian Watts for driving some of this conversation and bringing it to the attention of Andrew Broad and Emma Kealy in meetings last year. Brian is a strong advocate for investigating alternate industries and services that do not rely on the farming industry for survival. Diversity will make our region stronger and secure the future. A thriving Horsham Business sector and active community is essential for a vibrant Wimmera and Grampians.

I’d like to remind everyone that when you are making a purchase, whether it is large or small consider your local provider and give them a chance to supply or quote for your Goods and/or Services. If they don’t have what you want ask if it can be sourced. I’m sure all locals would appreciate the opportunity to compete for your business. Shopping locally creates jobs, encourages competitive pricing and improves the viability of Businesses which secures our regions future.

Wishing you all the best for growing your business and remember Business Horsham is here to support you and contact Wendy or any BH Executive member if you have any questions or concerns.



Brian O’Connor
Chairperson



Business

From the Office

Recently I was fortunate enough to visit Japan. Sometimes I think it's a little tricky to stop thinking about work when you go away but I love to see how things are done in other areas and countries for that matter. So here's a little snippet of some of the more amusing things I got to see.

The Japanese love all things BIG and BRIGHT and convenient.



Ok so we have the big Koala down the road but this was ridiculous!



Window displays.
All the food you see here is plastic!
Yes plastic, right down to the ice cream desserts.



And so much colour.
I went into this store to get a little snack (chocolate was on my mind) but walked out with nothing.
The intensity of all the bright colours coupled with the Japanese writing just sent my head into a spin.

I couldn't concentrate long enough to make a decision, ugh!



The Japanese love their convenience machines. The first time I wanted a hot coffee I was taken to a self serve and was pointed to a small can. I tried to explain that I wanted a hot coffee not an iced coffee and was courteously informed that it was indeed hot coffee.

Wally Miller

Upcoming Events:

Free nbn information session



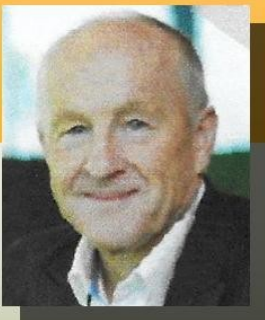
Australia's exciting new landline phone and internet network gives you access to fast and reliable phone and internet services, no matter where you live. And now its available in Horsham.

Connect and experience the benefits

- Come and find out how your business will benefit from the nbn and details on cost and options
- Entertainment on demand - fast access to content you need, when you need it
- High speed internet for the whole family with lots of devices connected at the same time

Wednesday May 24th at 7.45am

For Free Breakfast at the White Hart Hotel



To book call either

HRCC on 5382 9783 / matthew.gould@hrcc.vic.gov.au

Business Horsham 0418 266 310 / info@businesshorsham.com.au



Upcoming Events:

We are very excited to announce the return of the **WOW Customer Service Reward Program.**

We are equally excited to announce that **THE WIMMERA Mail-Times** are the major sponsor of the awards.

The program will begin on July 1st with judging taking place at the end of every two months and over a 12 month period.

There will once again be two prizes every two months, one for the business voted by your customers to have the best customer service as well as one for an individual staff member in a business voted for by your customers to have outstanding customer service qualities.

An impartial sub committee is currently working on the new selection criteria for each of the categories.

This is all about YOUR CUSTOMERS and what they think of your businesses customer service. So if you are interested in becoming a part of this years program please contact the office to register.

This is completely free for Business Horsham members to participate in and is a great opportunity to showcase your business to our region.

After each judging period the business winner will receive a print advertising package with sponsor The Wimmera Mail Times to the value of \$550 and the overall annual prize valued at \$1650.

Individual staff winners prizes are still being determined and we will be calling for donations to support this category.

PLUS each winner is photographed and published in the Wimmera Mail Times and receives a certificate to display in their business.

DRINKS AFTER DARK ...
an open invitation to business owners and staff to an informal gathering



Friday 5th May at the White Hart Hotel
5:30-7pm - ALL WELCOME!

Hosted by

BUSINESS HORSHAM INC.

A shared plate of nibbles will be provided, drinks at own cost.

Future Dates & Locations for Drinks After Dark.

Fridays 6-7pm

June 2 - Commercial Hotel

July 7 - Bull & Mouth Hotel

August 4 - Exchange Hotel

Sept 1 - Royal Hotel

Oct 6 - White Hart Hotel

Nov 10 - Commercial Hotel

At the April Drinks After Dark at the Royal Hotel we welcomed some of our business members along with new residents to Horsham, Mala and Sandeeran Govender.

Sandeeran works for member business Wim Mix Concrete and Mala is qualified in Sales & Business Management. If you have a position that suits Mala's qualifications please do not hesitate to contact me at the BH office.



Members

Profiles & New Members



Karen King owns and operates Kouture By Kaz which is a boutique ladies fashion store specializing in plus size clothing, shoes, jewellery, scarves and bags... All things that us girls love.



I decided to join Business Horsham because I felt it was time to be a part of the bigger picture and become involved in what was happening in our community.



Dr. Melvin Ma (chiropractor), Mia Pretorius (wellness Coach & receptionist), Abby Roberts (exercise physiologist), Dr. Bonnie Magee (chiropractor), Gwendoline Magee (receptionist) and Dr. Rudi van Zyl (chiropractor)

Back 4 Life was established in 2011 by Dr. Rudi van Zyl and Dr. Bonnie Magee. It is a wellness centre and our services include Chiropractic Care, Exercise Physiology, Wellness Coaching as well as Clinical Pilates and Reformer classes.



We decided to join Business Horsham so that we can have a network of like-minded business people and to stay up-to-date with the local business community.



Your Law Firm

Putting You First



"I joined Business Horsham to build new relationships within the business community during the start up of my new business."

Brooke Reardon

Your Law Firm is a client- focused legal services provider founded on the values of affordability, accessibility and appreciation. Our experienced lawyers offer quality, expert and comprehensive legal assistance to individuals, families and small-medium businesses in all areas of law.

Brooke Reardon is the articulate and friendly Principal Solicitor of Your Law Firm Horsham. A well experienced solicitor, who has held senior roles in a very large national law firm, and enjoys helping people make the best decisions they can. Brooke is now bringing specialised legal expertise to the Wimmera Region, having grown up in a rural area and having an affinity with Horsham, where she has been living for the last 3 years.

Brooke's positive, 'can do' attitude is an asset to her clients, and together with her results focused approach and specialist legal expertise around Wills & Estates and Personal Injury she makes her client's feel at ease and in trusted hands.

When Brooke isn't working with clients, she is spending time with her four children and partner in the Horsham area or attending her Rotary Club in Horsham.



Member Spotlight

Sharing Good New Stories



Longerenong College will open its doors to international students after the federal government approved its bid to become an international education provider.

This means the college will need to build more accommodation as it prepares to welcome up to 20 international students from February next year.

College campus head John Goldsmith said "It is another major step in our growth and development".

This is fantastic news for our region and we congratulate members Longerenong College and Skillinvest on this achievement.

All the hard work put in behind the scenes to make this a reality has paid off tenfold. Well Done.

Pictured Darren Webster CEO Skillinvest & John Goldsmith LAC Campus Head



Bindi Rollinson founder of Farmgirl Produce Wimmera has featured in this years Wimmera & Grampians Food & Wine Guide.

Talking about her passion and growing success of the business with her unique food products. These are also available at member store Your Regional Butcher in the Horsham Plaza.

If you've never tasted one of Bindi's products you don't know what you are missing, so drop into the butchers and tantalise your taste buds.

Right from my initial meeting with Alisha Cameron I was excited by the idea of financial freedom. In just over 12 months Alisha has helped me to create a sustainable budget, pay off my debts and build a share portfolio. Thanks to Alisha I now have financial security and look forward to achieving new financial goals in the future.

Hannah.



This is a great testimonial for Halls Gap Zoo and one that I felt was worth sharing (Wendy)



Seen one zoo, seen 'em all? No way. This zoo is fantastic, with a broad array of animals, all in relative comfort. Not the biggest fan of animals in cages, but when they are loved and well cared for, sometimes it's good for the animals too. Although it was hot, there was plenty of shade for both the public and the animals. A great day out .

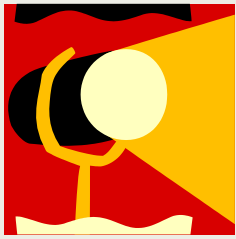
Sydney Visitor on Tripadvisor March 2017



Brandi Delahunty and Timothy Olston chose the lush green fairways of the Golf Club for their marriage ceremony, followed by the wedding buffet in the Clubhouse.

"We would like to thank the people who helped out on our special day, including Horsham Golf Club's Amy, Hayley, Maree, Frank and all the staff who helped make it a very special occasion".

Brandi Olston



Member Spotlight

Sharing Good New Stories



Some of our members keep on supporting us because they know how valuable Business Horsham is to the business community of Horsham.

Remo and Sabrina Luciani are one of those members. They go about their business in Horsham, quietly behind the scenes and continue to achieve amazing things without too many being really aware of their achievements.

They do so much without really being recognized or asking for recognition, so our hat goes off to them for continuing to believe that what we do helps not only them but also others in business.

Here's a snippet of what Remo has been up to recently.



These days Remo is still highly regarded by manufacturers all over the world for his knowledge on kart development.

Racing Karts are the grass roots level of motorsport where all the great drivers originate from.

Remo was given a bare prototype chassis to test only days before the Clipsal 500 SA State Championship event. The kart was assembled in the Remo Racing warehouse in Firebrace street by his team, Remo set out to the Horsham circuit on late Thursday afternoon and after a few tweaks he immediately set the new lap record.

Being satisfied with his lap times out in Horsham he headed off for Monarto Karting Complex for round 1 of the South Australian State Championships.

In 36° heat Remo qualified in position 1, won every single race and also set the fastest lap of the final.

Remo continues to help up and coming stars, he has chosen to help Marcos Flack (Ex-Horsham family). He spent three days last week with 11 year old Marcos at the Geelong Corio circuit to get him ready for round 2 of the Australian Karting championships which will be held this weekend at Geelong.



Member Spotlight

Celebrations



Allison Roberts - Centre Manager



HORSHAM
PLAZA



Celebrating 30 Years

- April 1987** Horsham Plaza completed with 22 tenancies
- July 1990** Food mall extension featuring Franklins No Frills Supermarket and selection of specialty good stores
- Nov 1993** Additional stores constructed
- Feb 2000** Major construction works upgrading Franklins with a liquor outlet added
- Dec 2001** Franklins taken over by Maxi Foods
- April 2008** 21st Birthday celebrations with 14 Life members honored who had worked in the Plaza for 21 years
- June 2010** Supermarket resized to accommodate the Reject Shop
- Oct 2011** Kmart \$2.5m store upgrade. Supermarket closed.
- June 2013** Spotlight opened
- Sept 2013** NQR Grocery Clearance store opened
- April 2017** 30th Birthday - April 5th

Congratulations



Member Spotlight

Celebrations



Co-owners
Denise, Abby &
Trish cutting the
cake



Celebrating 10 Years



Wine, Food, Prizes, Gifts,
Demonstrations and lots
of fun had by all VIP
guests and staff



Congratulations



Member Spotlight

Special Offers



End of month sale on our Garden Screen panels. Size 1200 x 600 and selling in set of 3.

Normally these would cost \$270 for 3 however selling for \$220.

All panels are brown except panel No.2.

There are a couple of other designs available in store.

It's here at Morrow Hyundai Reinvented i30.



Test drive today

What do you do after you've won Australia's Best Cars award six times?¹ You start again. That's exactly what we've done with the Reinvented i30.

There's more power under the bonnet² with three engines to choose from, alloy wheels and a body reinforced with 53% ultra-high tensile steel making it our strongest i30 ever. Eight Hyundai SmartSense™³ active safety technologies have been added to keep you alert, confident and in control while driving. And the 8" touchscreen with satellite navigation comes with complimentary map updates⁴ as standard. Talk about reinvention.

hyundai.com.au/i30



¹ Best Small Car under \$15,000 in 2005, 2011, 2012 and 2010. Best Mid-Size Car under \$30,000 in 2009. Best Mid-Size Car under \$28,000 in 2008. ² Compared to previous Active and Active X petrol variants and SR-LiR Premium petrol variants. ³ Available on Elite Premium, SR-LiR only and SR Premium variants only. ⁴ Maximum number of updates delivered on an annual cycle which must be undertaken within 10 years of the vehicle's purchase. Complimentary map updates only apply if the vehicle completes a scheduled service at a participating Hyundai dealer.



What's *NEW* - Look Who's refurbished

Conways
great food made fresh



OPTUS *yes*



SCHIER
Cabinet Makers
...your kitchen people!





What's NEW



Café Red Cherry have set up their outdoor area at the rear of the café to cater to those seeking a quiet sheltered space. This area also includes space for the little ones to play while you enjoy your coffee or lunch. If you haven't already visited Café Red Cherry pop it on your 'to do' list. Café Red Cherry have an extensive Gluten Free menu as well.

? Who's NEW



Chloe, who is 18, was born in Horsham. Chloe's main interest outside work is playing Volleyball.

Chloe went to school at St. Brigids and while attending school was lucky enough to have the opportunity to take part in the G'Day USA school exchange trip, where she was hosted by an American family for a week followed by touring the USA for a further 3 weeks.

Chloe has also been to Fiji, which she loved and would like to return there one day. Chloe loves making new connections with others so is well suited to her new sales role with Telstra Horsham.



Meet Chloe Brown

Meet Madi Werner



Madi was born and raised in Jeparit and now lives in Horsham.

Madi has a background in Retail which puts her in good stead for her position at TBC.

Madi enjoys playing netball for Jeparit/Rainbow and loves spending time with her friends and socializing.

Support



**Rural Financial Counselling Service Victoria -
Wimmera South West Inc.**

FREE Assistance for small business is available through the local representative Patrick White.

There are a number of areas that you can seek assistance in which is an ongoing service for the current financial year.

Don't put it off if you are experiencing a little difficulty or would simply like to do a business help check this is the perfect opportunity to seek advice and support at no cost to you.

Fully confidential.

Please call Patrick today on 53811646

Need a temporary A Board?

If you have a need to advertise over a short period but don't wish to pay for your own sign or pay the councils annual fee for footpath placement then simply rent this one for just \$1 per day.

Please contact the office on 0418 266 310

Here are just a few ideas for use

- ⇒ Sale
- ⇒ Promotion of an event
- ⇒ Trade fair
- ⇒ Temporary Location



The Shop Horsham Gift Card is an ongoing program. This program is only available to members and is free to participate in. If you would like another cash injection into your business please advise the office to register.

This program is sponsored by The Wimmera Mail Times.

Our Major Sponsors



Our In-Kind Partners



Supporting our Website



Supporting our Facebook Page



Supporting our Members with Affordable Accommodation

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