



2018 ANNUAL REPORT

Empowering the 50+ aging friendly community



JUANITA C. GRANT
FOUNDATION

www.jcgfdn.org



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2018 Report from

THE JUANITA C. GRANT PRESIDENT,
FOUNDER AND CEO

S. Orlene Grant, RN,BSN,MSN

The momentum generated in 2018 through the Second Annual Workforce Forum and Hiring Event, along with the 1st Annual Round Table on Aging, has crystalized the Foundation's advocacy and research efforts under the umbrella of "*empowering the 50+ aging friendly community.*" This paradigm provides the forward movement to seek broader collaborations in expanding outreach to the employer community bringing awareness and appreciation for the growing number of 50+ individuals returning and staying in the workforce. The Foundation's research continues with a regional focus on the social determinant statistics that reveal the areas of challenge to sustain economic security, maintain preventive health measures, retain residence and engage with the community.

We seek partnerships and collaboration with local and national leaders in the fields of public policy, workforce development, aging, entrepreneurship, healthy communities and preventive health. Input is sought from a variety of sources to craft community-based solutions that meet that particular community's needs. Our partners provide new solutions to help the 50+ individual re-frame and re-wire approaches to mitigate the challenges of ageism to lead more healthy lives, care for themselves and their families and make the community more viable.

In addition to our local partnerships, we have furthered our reach by introducing the Foundation to national organizations with similar and complementary goals. This outreach will further our ability and level of engagement in the many programs addressing the growing presence and influence of the 50+ community. The 50+ wave is redefining aging by changing the conversation and perception of living longer and stronger with greater resilience. The Foundation is supporting the new definition of aging and the necessity for government, thought leaders, community advocates and scholars to address gold standards needed for aging friendly communities. Viable work opportunities, social networks, accessible transportation, third career educational courses and coordinated public policy funding are all needed to address the 50+ community. The Foundation continues working towards these goals building on past accomplishments to empower individuals to live a life of resilience and choice as you age.

S. Orlene Grant, RN, BSN, MSN
President, Founder and CEO



2018-2020 STRATEGIC GOALS

The Board of Directors engaged outside consultants to assist with three major strategic planning sessions in 2018. In addition, executive committee planning sessions were conducted in 2018 to further refine approaches to develop the current set of goals.

Establish Capital Campaign and launch February 2019.

- Establish Foundation's regional presence through increased organization capacity, collaborations and presentations with national and regional organizations.
- Launch two major initiatives starting in 2019 with supporting efforts to achieve aging-friendly communities.
- Complete planning in 2019 and convene major conference late spring 2020, topic—Intergenerational Conversation on Aging.
- Increase research and communications capacity by 50% in 2019.
- Expand program series beginning in 2019 to include financial management, entrepreneurship, preventive health and book keeping.
- Secure services of CPA firm beginning in January 2019.

MAKING THE CASE FOR ECONOMIC SECURITY....

The Foundation conducted extensive research on the social determinants that reflected the challenges of the 50+ community. The core factor that was a lynch pin for other factors was economic security; employment and the level of preparation for living longer were the two defining factors. With that in mind, the bedrock of the Foundation's paradigm in developing its signature 50+ Workforce Initiative was building collaborative relationships through outreach and community engagement.

After researching the gold standards for workforce development programs, it was determined the 50+ Workforce Initiative would be year-round, educational and connect potential employers directly with job seekers through an Annual Workforce Forum and Hiring Event (WFHE). To that end, in 2016 the Foundation initiated partnerships to form the 50+ Workforce Initiative Planning Partners. This group, led by the Foundation, created and executed the 2017 and 2018 Annual Workforce Forum and Hiring Events. The partners are:



PRINCE GEORGE'S COUNTY
MEMORIAL LIBRARY SYSTEM



FIRST BAPTIST CHURCH OF
GLENARDEN



PRIMED for BUSINESS

- **Walter Simmons**, Executive Director for Employ Prince George's and Executive Director of Pr. George's County Workforce Development Board
 - **Jim Coleman**, Executive Director, Prince George's County Economic Development Corporation
 - **Jeffrey Swiley**, Assistant Executive Director, Employ Prince George's
 - **Larry Heintz**, Director of Business Services, Employ Prince George's
 - **Patricia Blackwell**, Director of Job Search Services, America Jobs-Employ Prince George's
 - **Anthony Nolan**, Chief, Special Programs Division, Pr. George's County Parks and Recreation M-NPPC
 - **Kofi Impraim**, Facility Director, Laurel-Beltsville Senior Activity Center, Pr. George's County Parks and Recreation M-NPPC
 - **Robin Jacobsen**, Director of Community Engagement, Pr. George's County Memorial Library System
 - **Diann B. James**, Project Director Senior Community Service Employment Program, Prince George's Department. of Family Services Area Agency on Aging
 - **Lisa Jenkins**, Project Manager for Foster Grandparents and RSVP Volunteers, Prince George's Department of Family Services Area Agency on Aging
 - **Vikki Kalitsi**, Executive Director, Prince George's Visiting Angels
 - **Teresa Dent**, Department of Labor, Licensing and Regulation Representative, Labor Exchange Supervisor II, Division of Workforce Development and Adult Learning
 - **Jackie Byrd**, Prince George's County Senior Provider Network
 - **Jerome Wallace**, S.A.L.T. Ministry for Seniors, Greater Mt. Nebo AME Church
 - **Rev. Sheryl Smith**, First Baptist Church of Glenarden
 - **Rosemary Allender**, Prince George's County Senior Provider Network
 - **Dariyn Mannelli**, Prince George's County Senior Provider Network
- 



ECONOMIC IMPACT: 2017 AND 2018 WORKFORCE FORUM AND HIRING EVENTS

- Employers vetted to the challenges of the 50+ community seeking employment.
- Attendees prepared through intensive 90-day pre-event workforce readiness workshops to upgrade job search skills, be confident in the 30 second introduction and re-frame resumes to show strength of experience and skill sets.
- Four hundred eighty (480) attendees by-passing the Human Resource Department screening process, interviewing directly with employers.
- Attendees had direct access to over 80 different types of employers from Prince George's County, Delaware, Washington, DC and Baltimore.
- Employer groups presented: law enforcement; information technology; accounting; book keeping; home care assistance; program management; program assistance; medical; dental; telehealth; transportation; hospitality; human resources; apprentice training; security; recreation, retail; marketing; food and beverage services; software development; financial management; professional drivers; community services; corrections guards and marketing.
- The 2018 Forum portion was enhanced by opening motivational speaker emphasizing RESILIENCE in attitude and habit.



INFORMING TO BE PROACTIVE....

The 50+ Fraud and Abuse Series was launched in 2018 in collaboration with the Prince George's County Memorial Library System. Then States Attorney, Angela Alsobrooks, provided the opening remarks. A panel of law enforcement and security experts in cybersecurity, postal inspection, social security and the Prince George's Police Department provided a riveting discussion on how to be knowledgeable and not a victim of fraudulent schemes. As a result, the Foundation is launching the 2019 50+ Fraud and Abuse Series in March that will have six sessions County-wide in partnership with Parks and Recreation-The Maryland National Capital Park and Planning Commission. The sessions will be held in the Parks and Recreation Senior Community Centers.

SAFETY IMPACT: BE INFORMED. BE AWARE. NO VICTIM.

1. Information sessions brought to the community at convenient library branches.
2. Attendees participated in intensive discussions on warning signs of potential fraud schemes that were currently active in the area.
3. Signs of financial, emotional and physical abuse were discussed, and resource information provided for notification of authorities and intervention.

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SAFETY IMPACT: BE INFORMED. BE AWARE. NO VICTIM.(continued)

4. Attendees interacted directly with the following special agents and representatives:

Internal Revenue Service

- Prince George's County State's Attorney Office
- Prince George's County Police Department, Financial Crimes, Pawn and Cyber Crimes Unit
- United States Postal Inspection Services, DC Metro Area Fraud Task Force
- Social Security Administration
- Personal Security Firm
- Office of the Inspector General, National Training Program

5. The Foundation's 2019 50+ Fraud and Abuse Series will be a collaborative effort with Prince George's County Parks and Recreation bringing the series County-wide:

- **District 1 March 6** Laurel/Beltsville Senior Activity Center
- **District 2 April 3** Gwendolyn Britt Senior Activity Center
- **District 7 June 12** Evelyn Cole Senior Activity Center
- **District 6 Oct. 9** John E. Howard Senior Activity Center
- **District 2 Nov. 6** Langley Park Senior Activity Center
- **District 8 Dec. 4** Camp Springs Senior Activity Center



JOINING THE CONVERSATION ON COMBATING AGEISM

The 2018 Workforce Forum and Hiring Event's exit comments included several requests for the Foundation to address the overt and covert aspect of **"ageism."** As a result, the Foundation convened our 1st Annual Round Table on Combating Ageism on December 10, 2018 at the Employ Prince George's McCormick site. Expert panelists included:

- Barbara Hoenig, CVS Senior Health Consultant on Mature Workers and Workforce Initiatives
- Carolyn Cukierman, MS, Intergenerational Coach, Organizational Management
- Diann B. James, Manager, Pr. George's County Family Services Area Agency on Aging, Senior Community Service Employment Program
- Walter Simmons, Executive Director, Employ Prince George's and the Executive Director of the Prince George's County Workforce Development Board

The discussion was guided by internationally certified facilitator, Marsha Hughes-Reese, RN, MSN, MSOD, ACC. Opening remarks were provided by S. Orlene Grant, President and CEO of The Juanita C. Grant Foundation. The professional facilitation generated a high degree of audience interaction interspersed with YouTube to raise the energy level. As a result of the high level of enthusiasm and requests, the Foundation will conduct two conclaves in 2019.



AWARENESS IMPACT: RE-WIRE/NOT RETIRE, RE-EDUCATE, BE RESILIENT

- 1. Realistic steps to mitigate ageism were reviewed and included taking care of one's health to maintain mobility, re-tooling skill set to today's market and finding your passion for motivation.**
- 2. Proposed solutions were:**
 - Creating more intergenerational diversity in the work culture
 - Updating public policies at the state, federal and local levels to reflect 50+ workforce needs in working longer
 - Create 50+ advocates in the workplace
 - Advocates for the 50+ needed on the Pr. George's County Workforce and Education Council Committee
 - Leverage Employ Prince George's and Senior Community Service Employment Program (SCSEP) Office of the Inspector General, National Training Program
- 3. Embrace the intergenerational work culture of the millennials and X generation.**
- 4. Lead with knowledge and experience as part of the team.**
- 5. Be open to new forms of employment i.e. Gig economy, entrepreneurship.**

As a result of the interaction with the participants in discussing the impact of millennials and X generations, the Foundation is moving toward planning a 2020 conference to have an Intergenerational Conversation of Aging.



CELEBRATING OUR PARTNERS AND SUPPORTERS....

The momentum of 2018 was palpable with the culmination of the 1st Annual Round Table on Ageism. The series of focus groups, one-to-one conversations with advocates, County agency meetings and presentations a variety of community gatherings at the senior community centers and library branches created a broader understanding of the Foundation's mission, programs and activities. In recognition of all the support and in-kind contributions from our planning partners, the Foundation held a Thank-you Celebration at the **Over Due Recognition Art Gallery** in Bowie, Maryland on December 13, 2018. The location underscores the Foundation's efforts to support and highlight local businesses.

The Foundation is very aware of the many areas of support that allow our activities to be held in Parks and Recreation Senior Community Centers, Employ Prince George's offices and Memorial Library System conference rooms. Workforce readiness workshops are provided in collaboration with Family Services Area Agency on Aging, Senior Community Services Employment Program, Parks and Recreation and America Jobs Center. Employer recruitment for the Annual Workforce Forum and Hiring Events is spearheaded by Employ Prince George's. Family Services Foster Grandparents and RSVP Volunteers manage registration and assist in on-site management of the Annual Workforce Forum and Hiring Events. All Planning Partners provide outreach efforts to the community through FaceBook, announcements at meetings, distributing fliers and postings on building marquees.



2018 JUANITA C. GRANT FOUNDATION BOARD OF DIRECTORS

The all-volunteer Board of Directors serves as the governing body of the Juanita C. Grant Foundation. The Board provides strategic direction, governance, oversight of the organization and sets policy. Responsibilities include approving the budget and strategic plan and monitoring finances and adherence to the organization's mission.

2018 BOARD OFFICERS

S. Orlene Grant, RN, BSN, MSN, is an Ex-Officio member of the Board. Ms. Grant is the President, Founder and CEO of the Juanita C. Grant Foundation. Ms. Grant has over 25 years in senior executive leadership positions managing multi-million dollar federal, local, private and public projects with health care institutions in the Greater Metropolitan region and Massachusetts. Ms. Grant created the Maryland-based Foundation in 2013 in memory of her mother, Mrs. Juanita C. Grant, MSW, who was an avid community and civil rights activist in Gary, Indiana along with her husband Dr. Benjamin F. Grant, MD. Based on Mrs. Grant's example of community engagement, the Foundation is empowering the 50+ aging friendly community through advocacy and research efforts that address the impact of ageism, creating economic security through workforce initiatives and addressing public policies that adversely affect the 50+ community. The Foundation is the convener of conclaves and conferences engaging in meaningful dialogue in building solutions to public policy and intergenerational cultural issues that impact the complex nature of aging.

Ms. Grant received her Nursing undergraduate degree and Master's in Community Mental Health and Psychiatric Nursing from Indiana University-Purdue University in Indianapolis, Indiana. Previous career paths include practicing as a Psychotherapist specializing substance abuse, Surveyor and Consultant for The Joint Commission, first Executive Director appointed to the District of Columbia (DC) Delmarva Foundation, Mayoral Appointee to the Washington DC Commission on Mental Health and Director of Medical Homes for DC Primary Care Association. Ms. Grant is active in other professional organizations and boards and presents often to community groups.

Maggie Holmes, MA, GPC, serves as Chair of the Board. Ms. Holmes is President and CEO of The Write Group, LLC. Ms. Holmes also serves on the Communications/Program and Business Development Committees. She has a graduate degree from the University of Akron. Ms. Holmes has over 25 years of successful program development, group facilitation, project management and consulting experience gained within dynamic national nonprofits, community and faith-based settings. Ms. Holmes has generated millions of dollars in grant funds over the last 15 years. Fifteen plus years of federal discretionary grant experience, including program development, training, supervision and leadership in areas of Head Start, Prevention of Teenage Pregnancy, Adult Literacy,

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2018 BOARD OFFICERS

Maggie Holmes, MA, GPC, serves as **Chair of the Board.** (continued)

and working with low-income populations. Ms. Holmes served as a national capacity building leader and trainer for faith and community-based nonprofits with the Compassion Capital Fund Initiative. She has demonstrated commitment to community development as evident through long-term community involvements with the Youth Development Institute, National Head Start Association, Susan G. Komen Endowment, Howard University, Human Services Coalition, and Maryland Health and Mental Hygiene Office.

Judith Levy, RN, BSN, MHSA, serves as **Vice Chair of the Board** and is also the Coordinator of the District of Columbia Coalition on Long Term Care. Ms. Levy is the former Chair of the Montgomery County Commission on Aging in Maryland. Working with the DC Primary Care Association as program manager for an Area Health Education Center Office, Ms. Levy developed a model training program for community health workers in collaboration with The Center for Sustainable Health Outreach at the University of Southern Mississippi and participated in expanding medical homes program activities aimed at improving the quality of services provided by the safety net clinic in the District of Columbia. Her responsibilities included training for professional and support staff, emergency preparedness, board development, adolescent health and program evaluation. Ms. Levy has also consulted on chronic care and long-term care initiatives including home care, assisted living, group homes for the MRDD population, care management and home and community-based programs for the aged and disabled. She has worked with the District of Columbia Board of Nursing to develop a medication assistant program and on initiatives including the Committee on Impaired Nurses and Nurses Disciplinary Action program. Ms. Levy is a graduate of the University of Michigan's School of Public Health receiving a Master's in Health Services Administration and has over thirty years of experience in health care service delivery and administration primarily in home and community-based programs.

2018 BOARD OFFICERS

Rachel E. Cooke, BA, serves as **Secretary of the Board** and was former Chair of the Program Committee and advises the Communications Group. She is the Manager of Communications for Kahn Academy in San Francisco, California. Ms. Cooke has over a decade of experience creating rich brand experiences for commercial, nonprofit and government clients. Ms. Cooke has secured coverage in The Huffington Post, The Washington Post, The Associated Press, and DailyCandy. At the Advocates for Youth organization, which she helped to found, Ms. Cooke has leveraged her background in branding, traditional and social media to help create social good. Ms. Cooke's career endeavors exemplify her beliefs that young people are capable of amazing social change and focuses on compelling them to act and contribute in positive ways by speaking to the matters that mean most to them. Ms. Cooke previously worked at GolinHarris, a global Public Relations agency, leading a team focused primarily on consumer public relations and social media where she helped serve some of the most recognizable consumer brands including McDonald's Corporation, Wal-Mart, and Dow Chemical. Ms. Cooke received her Bachelor of Arts in Sociology and Communications from The George Washington University.

Michael Bare ISHC serves as **Treasurer and Chair of the Finance Committee**. Mr. Bare is a modern-day pioneer of the Mystery Shopping Industry. He and his wife (Dale) founded Restaurant and Hotel Services company now known as Bare International. BARE is one of the largest global organizations specializing in Mystery Customer Research, Audits and Customer Service Measurement, for all industry segments. BARE has its corporate office in Fairfax, VA, USA with other business offices in Antwerp – Belgium (2001), Mumbai – India (2004), Shanghai – China (2005), Sao Paulo - Brazil (2006) Santiago Chile (2008), Budapest (2010) and Singapore (2012). From these offices, services are provided in over 149 countries, with a staff of over 250, speaking 32 different languages. In 1997, Mr. Bare co-founded the Mystery Shopping Providers Association now a global association (US, Europe, Asia and LA) of similar companies committed to the consistency and quality of the industry deliverable. Mr. Bare served on the global board and in 2013 was elected as the Global Association Chairman. Mr. Bare is also a member of the prestigious ISHC, (International Society of Hospitality Consultants).

2018 BOARD OFFICERS

Barton A. Fields, BA, serves as **Chair of the Program Committee** and co-chairs the Communications Group. Mr. Fields transitioned from an exceptional 28-year career with Johnson & Johnson. Mr. Field serves on the Communications/Program Committee. During his tenure, Barton has contributed to the organization on many levels and effectively launched and sold products through all stages of the product life cycle. He has worked within the Women's Health Franchise, Primary Care and as a Specialist selling to hospitals. He has contributed to the organization's success at the highest levels and has won President's Club 3 times (1990, 1995 & 2010). In addition, he received the District Representative of the Year award 4 times (1991, 2000, 2010 & 2014), and was the Mid-Atlantic Region Representative of the Year in 2010 following his President's Club win. Mr. Fields followed his passion in politics and now serves as Campaign Manager for Maryland State Delegate Marvin Holmes, Jr. Barton is an effective communicator with experience as the Producer of the 6:00 p.m. news for WHP Stations (CBS affiliate), and Senior Executive Sage Representative for Janssen Pharmaceutical Inc. Barton is a graduate of Tufts University with a BA in Political Science. He is a member of Kappa Alpha Psi Fraternity and has a history of volunteer work at Martha's Table and Ronald McDonald House in Washington, DC.

Lanita K. Brooks Colbert serves as **Chair of the Development Committee (formerly Business Development Committee)**. Ms. Colbert is an entrepreneur and business consultant who for more than 40 years has utilized her unique talents as a thought leader, organizer and facilitator to build high functioning teams and deliver multi-faceted projects on time and on budget. After more than 35 years as a successful business executive. Ms. Colbert has provided business development and strategic planning for profits and non-profit organizations. She is known for her efforts in community outreach and program development. A prodigious fund raiser and respected grant writer resulting in over \$100,000 in grants and sponsorships to Washington area non-profits.

Ms. Colbert shifted her focus to building a business portfolio focused on using her extensive knowledge and experience to build a stronger community where we value our citizens and their individual contributions to the community. Ms. Colbert's business and personal credo is "pay it forward!" This is exemplified in her new roles as a Certified Wellness Coach as owner of Pathways to Optimal Health. Ms. Colbert maintains her position as CEO of Brooks-Colbert Group and is Vice President of the Board for Zenith Community Arts Foundation.

2018 BOARD OFFICERS

Waymon Guinn, MBA, serves as a Board member and was former Chair of the Business Development Committee. Mr. Guinn recently served as the Director for the NCRC/SBA Small Business Teaming Center (SBTC) in Washington, DC and is currently consultant to the Women's Center at NCRC. Mr. Guinn served as the past Chair of the Business Development Committee. He was responsible for implementing the SBTC program on a national scale to identify and qualify potential candidates and prepare them to form teams of two or more to apply for contracts and provide ongoing support to successfully perform on larger government contracts. Mr. Guinn has over 40 years of business management experience in government contracting and small/minority business development; he has served as Chief Executive Officer, Chief Operating Officer, and President/Owner of government contracting firms, and has founded several firms himself. Mr. Guinn previously served as the Executive Director of the National Capital Area Minority Business Opportunity Center (MBOC), where he interacted daily with clients and was directly responsible for facilitating contract and financial transactions. His education includes an MBA degree from the University of Massachusetts School of Business and a BS Degree from Rockhurst University in Kansas City, Missouri.

Rayneisha Watson, MSc, MBA, serves as a Board member on the Development and Program Committees. Ms. Watson is a PMP-certified Deloitte Consulting LLP Senior Manager focused on providing strategic and health care consulting services to Deloitte's federal, non-profit, and health care clients who are most interested in improving patient care and outcomes as well as leveraging technological infrastructures and innovative technologies to enhance collaborative research. She specializes in non-profit start-ups and operations, strategy development, financial management, organizational design, change management, and collaborative research models/tools. She also has experience working with many government organizations including the FDA as well as research and regulatory focused non-profits to achieve mission impact and outcomes including the Patient-Centered Outcomes Research Institute (PCORI), the Juvenile Diabetes Research Foundation (JDRF), and the Medical Device Innovation Consortium (MDIC). Prior to Deloitte, Rayneisha worked in the scientific industry where she managed a research laboratory focused on microbe and aerosol testing; and earlier in her career worked as a manager and researcher in the areas of oncology (genetics, colorectal, intestinal, and basal cell carcinoma), cardiovascular and molecular studies, nutrition, pharmacology, virology, and studies focused on end stage renal disease. Rayneisha holds an MBA in management consulting and entrepreneurship, a MSc in Microbiology, and a BSc in Biology.

2018 BOARD OFFICERS

Gwendolen Grant Bivins, J.D. (Deceased) [was a Board member and served on the Program Committee.](#) Ms. Bivins was a Senior Attorney with the U.S. Environmental Protection Agency in Atlanta, Georgia where she has served since 1990 until January 2018. Ms. Bivins was the recipient of numerous EPA National and Regional awards based on her work with the Agency on oil pipeline cases, watershed pollution cases, including the lawsuit against the City of Atlanta, Georgia; Jefferson County, Alabama; and Colonial Pipeline Company. Gwen was fluent in Spanish and has traveled to Central America on several occasions with the Agency to assist with implementation of uniform water pollution laws and treaty provisions with the United States. Prior to her work at the EPA, Ms. Bivins worked in the U.S. Justice Department in Washington, D. and as the first female Assistant City Attorney for the City of Battle Creek, Michigan. Ms. Bivins is survived by 3 adult children and of 3 grandchildren who all reside in Atlanta, Georgia. Ms. Bivins was the proud oldest of 4 children of Juanita C. Grant, MSW.

Shari Donnell, BS, [served as the first Treasurer of the Board and continues to assist the Board on event planning.](#) Ms. Donnell has over 15 years of experience serving as liaison between Corporate Finance, Information Technology and Operational departments in hospitals and corporate headquarters for HMOs and non-profits. Ms. Donnell commands a comprehensive knowledge of healthcare finance, financial modeling, information technology, database development, grants and project management. Ms. Donnell has served as the Director of Decision Support and Reimbursement at Doctors Community Hospital which included responsibility for the implementation and administration of software, identifying system requirements, developing testing plans, and providing end-user training and documentation. Ms. Donnell also develops strategic planning models and feasibility studies for new lines of business. As the past Director of Finance at DC Primary Care Association, Ms. Donnell ensured grant compliance and managed contractual obligations for the associations programs. Her responsibilities included strategic planning, presentation of audited financial statements, review and evaluation of program budgets and proposals. Ms. Donnell holds a finance degree from Virginia Polytechnic Institute and State University and is pursuing a Master of Science degree in Management Information Systems.



SUMMARY OF 2018 CONSOLIDATED FINANCIAL STATEMENTS

Operating Revenue

The Foundation's operating income increased by 38 % from 2017 level of \$12,262 compared to \$16,161 in 2018. In-kind contribution increased by 264% from 2017 level \$236,250 as compared to \$860,327 in 2018.

Expenses

Total expenses (including in-kind expenses) increased by 262% from in 2017 level of \$240,539 to \$871,544 in 2018. The increase represents an expansion in program offerings and increased outreach efforts in print and multi-media. Additional support was needed for web-site design, graphic artists, professional members and additional contract support.

At year's end, the Foundation's consolidated statement of financial position (balance sheet) reflected total assets of \$11,530 allowing the Foundation to remain well-positioned to advance its mission of empowering the 50+ aging friendly community.

▲
38%

operating income

\$16,161

▲
264%

in-kind contribution

\$860,327

▲
262%

total expenses

\$871,544



2018 FOUNDATION TEAM

S. Orlene Grant

President, Founder and Chief Executive Officer

Dotun Akinsade, MBA

Accountant

Karachi Opara

Multi-media Manager

LaVida Clara Mason

Proposal Management

Leighton Campbell

Webmaster, Graphic Artist

Linda Mabry

Desktop Publishing



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FOUNDATION

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