NEW features to enhance instruction and align with updates to APA Style® guidelines!
Academic Writer®

APA’s tool for teaching and learning effective writing

Academic Writer has been updated with new features to help instructors teach, and students master, APA Style®. Along with these new features, Academic Writer was updated to match the Publication Manual of the American Psychological Association (7th ed.), reflecting best practices in writing and publishing.

Academic Writer features three independent but integrated centers for teaching and learning optimal research and writing skills:

**LEARNING CENTER**
The Learning Center equips students and instructors with a digital library packed with instructional material—including interactive quick guides and tutorials with built-in knowledge checks as well as sample papers, tables, figures, and more—for optimal comprehension and self-assessment.

**REFERENCE CENTER**
The Reference Center houses more than 120 forms for proper reference formatting, along with an extensive library of preformatted references adapted from APA’s PsycINFO® database.

**WRITING CENTER**
The Writing Center provides a structured and collaborative writing environment that features authoritative guidance for scholarly writing. Templates, contextual help, and specially developed toolbars help students manage writing assignment elements such as citations, tables, and an annotated bibliography.

Academic Writer is APA’s complete digital environment for teaching and conducting the process of scholarly writing. Using Academic Writer’s advanced authoring technology and digital learning tools, students take a hands-on approach to learning the research and writing process. Academic Writer serves as a time-saving resource that educators can integrate within their courses.

This revolutionary resource combines sophisticated teaching and learning tools, advanced writing and content management technology, and references to the Publication Manual of the American Psychological Association® (7th ed.) to create an unparalleled web-based suite of services and tools.
The Learning Center includes a tremendously rich assortment of interactive quick guides and tutorials that enables users to design their own approach to mastering effective writing. It provides students and instructors with an environment that offers tools to

- experience consistent and authoritative instruction,
- quickly find answers to all types of questions during the writing process,
- link directly to relevant sections of the Publication Manual, and
- participate in self-paced instruction and distance learning.

Academic Writer conveniently works within your institution’s Learning Management System. Quick guides and tutorials from the Learning Center can be assigned by the instructor to students.

**NEW!** Academic Writer’s quick guides and tutorials have been transformed into interactive lessons. Self-quizzes have been integrated into these lessons to serve as built-in knowledge checks.

### Key Features of the Learning Center

**Quick Guides** — These brief lessons cover specific guidelines for APA Style academic writing, including reference and page formatting, avoiding bias in writing, and more. Each one provides a brief overview and then walks the student through the topic, offering step-by-step educational guidance, with knowledge checks integrated throughout.

**Tutorials** — Longer than the quick guides, these provide in-depth information on topics such as avoiding plagiarism, conducting experimental research, finding sources for papers, and more.

**Hundreds of Samples** — Browse nearly 30 samples of tables, figures, and full papers, along with more than 150 sample references.

**Convenient Links to Sections of the Publication Manual** — Quickly look up specific guidelines and read relevant text from the Publication Manual online.
The **Reference Center** is a vital tool in ensuring students’ understanding of the information needed to create references. This one-of-a-kind electronic reference library includes more than 120 customizable forms for reference creation, access to references adapted from PsycINFO®, and more.

The Reference Center is an invaluable resource for a range of writers—from the most experienced researchers to students launching their first research project. This center features a personal library of references that allows users to curate, import, and export reference lists; generate new references with expertly created, customizable forms; and find and use preformatted references.

NEW! Academic Writer has been updated to include 47 new forms for reference types added to the *Publication Manual* (7th ed.) such as Instagram photos, infographics, recorded webinars, anthologies, and legal materials.

### Key Features of the Reference Center

**Manage References** — Enter and store references using an unrivaled set of customized forms for more than 120 reference types, all of which were created by APA experts for strict adherence to the seventh edition guidelines of APA Style®. Users can also import their reference libraries from other popular reference management programs in RIS format.

**An Extensive Library for Reference Verification** — Quickly search over 4 million preformatted references adapted from APA’s PsycINFO® database that can be added to reference lists.
The **Writing Center** is at the heart of Academic Writer. Everything students have learned about the scholarly writing process culminates in the creation of a research paper or article. Users can select from an assortment of paper templates reflecting the most common types of assignments (such as empirical studies, literature reviews, theoretical articles, methodological articles, and case studies) or choose a basic framework.

Writers at all levels of experience will benefit from the professional tools and expert guidance provided in the Writing Center. Convenient links to tutorials from the Learning Center, seventh edition *Publication Manual* text, and point-of-use help make the process of writing an academic paper painless.

**Key Features of the Writing Center**

- **Paper Templates Help With Paper Formatting and More** — Academic Writer guides students through the proper formatting of title pages, fonts, margins, and more with structured templates for the most common research paper types.

- **Collaboration Between Students and Educators** — Students can collaborate on group papers, and educators can monitor and comment on students’ progress.

- **Convenient Tools for References and Displaying Results** — A unique resource pane is pinned to the bottom of the writing space, providing easy access for citing sources and adding references, tables and figures, appendices, and footnotes.

- **Helpful Research Tools** — Four specially created tools assist students in developing, planning, and tracking their research.
  - *Develop My Research Idea* — Step-by-step instructions on how to scope an idea so it’s not too broad and not too narrow.
  - *Plan & Track My Research* — Create a research plan, and then track what actually happens.
  - *Describe My Tests & Measures* — Input information on any measures used, and then easily import the data into the methods section.
  - *Track the Flow of Participants* — Track the recruitment and retention of participants, create a figure, and seamlessly add it to a paper.

**NEW!** We’ve added a long-requested tool. Users can now create an annotated bibliography in the format specified in the *Publication Manual* (7th ed.).
**How can Academic Writer help me?**

**How does Academic Writer help faculty?**

Academic Writer offers a robust digital library of interactive quick guides and tutorials, samples, and more to supplement course content.

It helps faculty support students who have questions about how to conduct research, structure their papers, and format what they write. This gives faculty the freedom to focus on teaching their core discipline.

**How does Academic Writer help students?**

Instructors have reported that Academic Writer assists students in developing long-lasting writing skills to support them in college and beyond.

In this digital learning environment, students work at their own pace with access to support when they need it most.

**How does Academic Writer help librarians and resource centers?**

Imagine a resource to which support staff could point students who are struggling with specific academic writing topics.

Librarians and writing centers can help students build a strong writing foundation by directing them to the interactive learning tools and writing support within Academic Writer.

**“It has saved me a lot of time in teaching. I can just point the students in the right direction, and everything they need is in one location.”**

Associate Professor of Nursing, Frontier Nursing University
To learn more about Academic Writer's impact on student achievement or start a 60-day educator trial, visit aw.apa.org/aw2020.