



CTrides

Connecticut's Resource for Commuters



A service of the Connecticut Department of Transportation



Traffic Congestion Continues to Increase

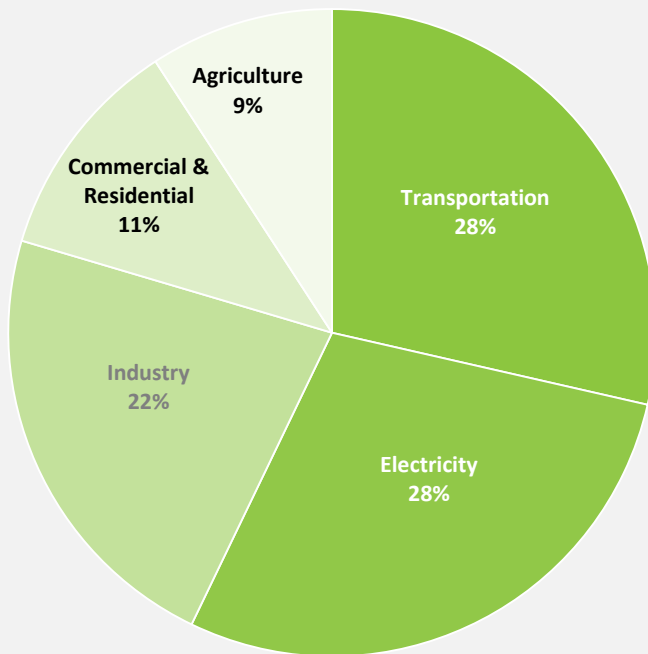
- Across the US, congestion during commuting hours have been increasing since the great recession
- Connecticut ranks high in congestion among 297 US cities examined*

Cities	Congestion Ranking	Wasted Hours in Traffic/YR
Stamford	16 th	41
Waterbury	49 th	24
Bridgeport	57 th	22
New Haven	59 th	22
Hartford	78 th	19

*INRIX 2017 Global Traffic Scorecard

Transportation Leads the Way on Emissions

Sources of Greenhouse Gas Emissions in 2016



U.S. Environmental Protection Agency (2018). Inventory of U.S. Greenhouse Gas Emissions and Sinks: 1990-2016

- Between 1990 and 2015, GHG emissions in transportation sector increased more in absolute terms than in any other sector (USEPA)
- For the first time since 1970s, US CO₂ emissions from transportation eclipsed electricity generation as top source of GHG emissions. (USEIA)



The Cost of Driving in the U.S.

Americans Spent
\$10,288 in 2017¹
on Driving-Related Costs



¹ The average driving costs per driver are made up of direct (purchase, maintenance, fuel, insurance, parking, tolls and taxes) and indirect (wasted time, fuel and carbon emission from congestion and searching for parking, parking fines and parking overpayments) costs.

All data & insights provided by INRIX, Inc. 2018

INRIX Cost of Driving Study calculated vehicle ownership costs for 30 major cities in the U.S., U.K., and Germany. Leveraging INRIX global data, the study found that traffic and parking-related costs made up nearly half of the total cost of car ownership in the U.S.

The hidden, indirect costs of driving – like sitting in congestion and searching for parking – represented about a third of the total cost of vehicle ownership in the U.S.



\$1,394 in 2017
Hidden Parking Costs



\$1,642 in 2017
Hidden Traffic Costs

Connecticut's Choice Commuting Options

- Rail
 - *CTrail*
 - Shore Line East (New Haven – New London)
 - Hartford Line (New Haven – Springfield, MA)
 - MTA Metro-North Railroad (New Haven – NYC)
 - Amtrak - NEC and Springfield Line
- Bus
 - *CTtransit*
 - *CTfastrak* BRT
 - Express
 - Local
 - Local Operators (Greater Bridgeport Transit, Middletown Area Transit, Southeast Transit Area District, etc.)



Connecticut's Choice Commuting Options

- Park and Rides
- Carpools
- Vanpools
 - Enterprise Rideshare
- Biking and Walking
- Shared Ride Services
 - Lyft
 - Uber
 - Etc.



What is CT*rides*



- Free service of the Connecticut Department of Transportation
- Assist commuters to find their right choice commute
- Partner with employers to conduct onsite information activities, offer incentives, and provide individualized assistance to employees

Our Services

- Custom Commute Plans
- Interactive ridematching and rewards program
- Emergency Ride Home
- Tailored worksite supporting services
- Telework consulting services



Employer Benefits



- Improved recruitment and retention
- Increased employee productivity
 - Lower absenteeism
 - Fewer late arrivals
- Improved employee morale
- Reduced parking and office space needs and costs
- Tax savings



Commuter Benefits

- Less stressful commuting
- Cost savings
- Help the environment
- Emergency Ride Home
- Custom Commute Plans
- Free Try-It Days and transit trial passes



Ridematching and Rewards program



- Website and iOS app
- Free carpool and vanpool matching
- Monthly rewards and raffles
- Impact metrics from trip logging
 - Individual members
 - Organizations
- Fitness app integration



Bringing it all together



- Employer benefits
 - Productivity
 - Lower costs
- Employee benefits
 - Convenient and lower stress commutes
 - Cost savings
 - Rewards
- Free services
- Team of professionals to support you
- Improved quality of life



Thank you

- **Call:** 1-877-CTrides (287-4337)
- **Email:** info@CTrides.com
- **Visit:** CTrides.com

