

The following table is a basic guide. Please let us know if you want something different. We pride ourselves in thinking outside the box(es) with you!

		LOGOS	
Service	What you get	<p><b>Digitize your design</b></p> <p>You already have an idea sketched on paper or graphic form.  <i>**Any sketch works. Our lead developer taught kindergarten for 5 years and says stick people and scribbles DO count :)</i></p>	<p><b>Design a logo for you</b></p>
	Cost	<p><b>\$125</b></p> <p><i>We accept partial payments, credit card payments, PayPal, Google wallet, just ask us!            We want to work with you and understand what it takes to run a business.</i></p>	<p>Initial <b>\$50</b> consultation fee, applicable towards final cost            Cost begins at <b>\$240</b>, is billed hourly @ <b>\$40/hour</b> after first 6 hours</p>
	Time	<p>7-15 days</p>	<p>Varies, typically 2-4 weeks depending on client needs</p>
	What you provide	<ul style="list-style-type: none"> <li>➤ 4 versions of the same design and color scheme (you supply the basic design)</li> <li>➤ 4 versions means same design just vertical, horizontal, sized smaller or larger, etc.</li> <li>➤ 1 pdf, gif, jpg file of each version (12 web and print ready files total)</li> </ul>	<ul style="list-style-type: none"> <li>➤ We design the logo (you do not already have a sketch on paper or in graphic form)</li> <li>➤ 4 versions of the same design and color scheme - vertical, horizontal, sized smaller or larger, etc.</li> <li>➤ 1 pdf, gif, jpg file of each version (12 web and print ready files total)</li> </ul>
	Variations	<ul style="list-style-type: none"> <li>➤ A sketched or digital version of an idea</li> <li>➤ Color scheme</li> </ul> <p>extra versions: <b>\$50</b> per 2 more versions at a time            Photoshop files: <b>\$35</b> per each version of the logo</p>	<ul style="list-style-type: none"> <li>➤ Color scheme</li> <li>➤ Business motto, industry, or other details</li> </ul>
		<p><b>We both design your site and digitize your logo <b>\$425</b></b></p>	



### ADDITIONAL LOGO SERVICES

SERVICE	<u>Restore Logos</u> <i>Example: from photos</i>	<u>Logo Letterhead</u>	<u>Basic Web forms with logo</u>
<b>COST</b> \$	\$300	\$50	\$35 per form
<b>TIME</b>	1-2 months	7 days	Varies (usually 1 month)
<b>WHAT YOU GET</b>	Restored logo in pdf, jpg, gif file format	Pdf and word versions of letterhead	Live web forms linked on your site
<b>WHAT YOU PROVIDE</b>	2 or more photos of logo with file color and size parameters		Logo (must be digital version in any file format) written / typed draft of exact form(s)



# WEBSITES

	Informational Website (basic)	Content Updates to Existing Website	Overhaul to Existing Website	Merchant (Existing or New)
<b>SERVICE</b>				
<b>COST \$</b>	<p>\$350 for a basic site</p> <p>click here for examples</p>	<p>\$30/month for 4 weekly 1-3 sentence updates throughout site, 5-10 picture exchanges</p> <p>\$50 for one-time content changes/updates of all text content (1-5 pages)</p> <p>\$50 for one-time photograph changes throughout site (1-5 pages, up to 35 pictures) <i>**does not include merchant sites</i></p>	<p>\$200 for entire site (1-7 pages)</p> <p><i>**Does not include merchant site</i></p>	<p>Starts at \$1,300</p>
<b>TIME</b>	<p>2 weeks (typical average) – 4 weeks</p>	<p>Text content- 7-14 days</p> <p>Photograph content- 7-30 days</p>	<p>2-4 weeks</p>	<p>1-2 months</p>
<b>WHAT YOU GET</b>	<p>Integrated social media links</p> <p>SEO included</p> <p>responsive website</p> <p>1-7 pages (\$25 additional pages)</p> <p>Contact Form (optional)</p>	<p>Updates as requested</p> <p>You site remains live throughout the updates</p>		<p>Integrated social media links</p> <p>SEO included</p> <p>responsive website 1-7 pages (\$25 additional pages)</p> <p>Contact Form (optional)</p> <p>Up to 25 products listed</p> <p>SSL (cost is responsibility of business owners, purchased with web address by owner)</p>



WHAT YOU PROVIDE	<p>Social media account link (no passwords, please)</p> <p>Most or all content</p> <p>Domain **your web address (please go to rednetplaza.com to purchase/ migrate your domain for a 10% discount off services)</p> <p>A selected template (we provide the selection samples)</p>	<p>Admin access to website (temporary password is highly recommended)</p> <p>All or most content</p>	<p>Admin access to website (temporary password is highly recommended)</p> <p>All or most content</p> <p>A selected template (we provide the selection samples)</p>	<p>Social media account link (no passwords, please)</p> <p>All the content</p> <p>Domain **your web address (please go to rednetplaza.com to purchase/ migrate your domain for a 10% discount off services)</p> <p>Labeled photographs of items (*additional fee of \$50 to do this for you for first 10 photographs, \$10 for each additional)</p> <p>Photographs sized to specs for website (*additional fee of \$50 to do this for you, \$10 for each additional)</p> <p>A selected template (we provide the selection samples)</p> <p>We can set entire site up for you, including all details listed above, please contact us for pricing.</p>
	VARIATIONS	<p>Mobile-ready design: (loads a bit faster on phones than responsive)- additional \$25 for free version (click here for example)</p> <p>I research leading competing businesses and create content for you: additional \$150</p>		
<p>The cost of the domain is the responsibility of the business owner(s), not RedNetPlaza. The DNS is not included in these costs. Please go to rednetplaza.com and I will help you acquire your DNS (advising for DNS is free to you)</p>				



## Project Timelines

**Project timelines are initiated upon initial payment.**

Projects paid in full	Receive priority, completed within the indicated time without resetting the clock
Projects paid in 2 parts	First half completed upon initial payment, second half initiated upon next payment and estimated time of completion is reset (ex: a 2 week logo pays for first half, the first part is finished by week 1, client pays second half and the clock is reset, the entire logo is finished in 3 weeks)
Projects paid in multiple payments	Varies, timelines and expectations set up with client **All merchant sites and new logos from scratch designed by RedNetPlaza must use this option to protect all parties

## Disclaimers

\*\*Last we heard, Google is eventually moving to a new platform that requires ALL sites to have SSL (secure server license) for sites to be "secure" (merchant site or not), please migrate your site to rednetplaza.com so I can help you set this up for free (now or in the future). If you do not have this set up, your client will land on a page that says "This site is not secure, do you want to continue anyway?"

if needs/demands excessively exceed the average work time for similar products, additional fees may apply

Once you pay in full the product is your property, RedNetPlaza reserves the right to use the product as an example to showcase and may choose to activate a link to your business.

\*\*Logos we design from scratch are the intellectual property of RedNetPlaza, however may be used freely by the business entity free of time or use constraints.

Rednetplaza and employees, temps, or its permanent hires does not assume any responsibility for passwords/access authorized to us for work completed. We highly recommend you create temporary passwords or change your passwords upon the completion of our work for your own protection. Any transactions will be electronic or via written and signed checks for the purposes of tracking and accountability to our employees and for IRS purposes. \*\*We take security very seriously and do everything on our part to maintain your information secure, and recommend you follow all recommended protocols for maintaining your own site secure

Timelines are from project initiation date

Payments are expected at onset of project and required for project timeline to initiate \*\*We have flexible payment options, please ask us!

We reserve the right to refuse service to anyone. Prices are subject to change. We reserve the right to remain open for bids.