



Appointment of patrons

Many charities and non-profit organisations benefit from the support of patrons, usually noteworthy individuals who are prepared to endorse the organisation and allow their names to be used in publicity material and on letterheads etc.

This paper outlines

- The criteria by which potential patrons of JCLLC are selected
- The process of invitation
- The relationship between JCLLC and our patron(s)

Criteria for selection of patrons

- A shared ethos and support for the benefits of lifelong learning.
- Academic credibility in an area in which Explore provides teaching.
- Well known in the region, preferably with a local connection.
- Ideally a personal connection with a member or tutor.
- No explicit party political affiliation.

The process of invitation

- Any Explore member or tutor may nominate a potential patron to the Directors.
- The nominee should not be approached until the invitation has been approved by the Directors.
- If approved, the invitation may then be made formally or informally, and if accepted, should be confirmed in writing by the Chair.

The relationship

- The patron has no legal status or binding obligations.
- The appointment will be reviewed by both parties at intervals of 5 years.
- The patron will act as an ambassador for JCLLC, using their profile to assist networking and public relations, and agreeing to their name being used on publicity material including the website.
- JCLLC will keep patrons informed of our activities, and will invite them to appropriate functions.
- The patron will be granted honorary membership of Explore and is therefore welcome at any sessions or activities.