

Sponsorship Criteria

Cascadia Seaweed is growing to be one of the largest providers of cultivated seaweed, a climate-positive crop with a variety of uses requiring only sea and sunlight to grow. This British Columbia based corporation was founded in June of 2019 by three local maritime professionals who believe in building a profitable and scalable business that enhances the natural environment, reverses human impact on the oceans, and provides economic opportunity for coastal communities.

Cascadia Seaweed is interested in supporting a variety of community events that align with our industry and our values, within a set annual budget. Below are some broad categories of events that we would consider participating in:

- ✓ Seaweed
- ✓ Health and Wellness
- ✓ Marine Science and Aquaculture
- ✓ Agriculture and Farming
- ✓ Community Building
- ✓ Food and Beverage
- ✓ British Columbia First Nations
- ✓ Climate Action

In addition to falling within one of the above categories, Cascadia Seaweed requires some form of recognition in return for their partnership. Below are some examples of items that would bring value to our sponsorship:

- ✓ Logo included in digital and print material
- ✓ Collaborative social media promotion
- ✓ An opportunity to speak during the event
- ✓ Exclusive contribution of seaweed related product
- ✓ A trade show booth
- ✓ Mentions in media releases
- ✓ Tickets or passes to the event
- ✓ Advertising space within a program or event guide

Thank you for considering Cascadia Seaweed as a partner in your event. We appreciate the opportunity to learn more about your organization. Sponsorship requests can be emailed to info@cascadiaseaweed.com and should include the following:

- ✓ Name of the organization
- ✓ Brief description of the organization and its mandate
- ✓ Title of the event
- ✓ Dates, times and location of the event
- ✓ Details of the request
- ✓ Contact person and how to reach them
- ✓ Short description of the benefits to Cascadia for participating

Questions can be directed to our Manager of Communications and Engagement, Erin Bremner-Mitchell at erin@cascadiaseaweed.com