

2019

ANNUAL IMPACT REPORT

"Because of you, in 2019 we were able to distribute 10.3 million pounds of food and provide 8.6 million meals in the four county area."

2019 Northwest Arkansas Food Bank Achievements

You have heard me say many times that my goal is to be better than yesterday but not as good as tomorrow. Looking back at the year 2019, our success means we are going to have to go some in 2020 to continue to improve. We accomplished many things last year, but only through the generosity of your time, talent and treasure. Let's take a look at some of the highlights from last year.

By the numbers:

- Food distributed to our partner agencies: Up 21%
- Food collected from local food drives: Up 12%
- Total number of volunteers: Up 33%
- Number of volunteer hours: Up 22%
- Total number of individual donors: up 11%
- Total individual donations: Up 28%

By the projects:

- Note that some of these projects began prior to 2019

***Agency Delivery:** While we tested this in 2018, we were more aggressive with our agency deliveries in 2019. I'd be stretching the truth if I said this implementation went smoothly but I am proud to report 19 agencies participated in 2019. Of those, 13 agencies showed an increase in the number of pounds received. Total pounds increased by 324,209 for these 19 partner agencies, a 26% increase. We will continue to review, tweak and enhance this program.

***Mobile Pantry:** We added three mobile pantry locations in 2019 bringing our total stops to 13. The new stops are Gravette, Lincoln and Winslow. We also moved our Bella Vista location to Pea Ridge.

***School Pantry:** We completed a year-long pilot program at Monitor Elementary. The effort was so successful in 2019 that we plan to roll out school pantries in at least 10 more Northwest Arkansas schools by the end of 2020.

***Cop Boxes, Community paramedic boxes, Hospital boxes:** These three programs are all similar in the fact we are providing food to those in need through the hands of emergency personnel who see the need in their encounters first hand, in many cases before anyone else.

***Service Insights:** The need to know more about the people we serve continues to grow. Oasis Insight Plus allows us to build a virtual profile of the food insecure clients we serve. We currently have approximately 25% of our partner agencies using the Oasis software giving us useful data.

***Community Coalition:** The problem of food insecurity is too big for one organization to solve on its own. That's why we are working hard with several other non-profits who work in the food arena to combine our efforts to reduce duplication and plug the gaps in service areas.

***Feed Communities:** In September the board of directors of Feed Communities voted to dissolve their 501c3 and become part of the Northwest Arkansas Food Bank. This merger has given the Food Bank a jump start in educational programming, and gardening, as well as helping establish a stronger footprint in Fayetteville.



Kent Eikenberry
President / CEO

***Nutrition:** Our vision for 2025 and beyond states that 75% of the food we distribute will be nutritious foods like protein, fresh fruits and vegetables, low sodium canned vegetables, low sugar canned fruits and whole grains. We made great progress toward this goal through purchasing, as well as working with UAMS to establish a nutrition policy which was rolled out to 5 test agencies.

These are simply a few of the projects we are involved in every day in an effort to eliminate hunger in our four county service area. 2020 will be a continuation of expansion as we work toward the 2025 goal of providing reasonable access to all the food insecure of Benton, Carroll, Madison and Washington Counties. Every day our dedicated staff, board of directors and volunteers work to be better than the day before, while expecting to be even better tomorrow. Through this continued improvement, the aggressive goals we have set will become reality.

Thank you again for your continued support.
Because of you someone will eat today.

Board of Directors

Chair, **BERT KELL**
Arvest Bank

Vice Chair, **PATRICK SHANKS**
Walmart

Treasurer, **MICHELE TYLER**
Twin Rivers Foods

Secretary, **SPENCER TIREY**
Northwest Arkansas Democrat
Gazette

Past Chair, **LEAH ACOACH**
Human Resources

SHANE ACOSTA
Cargill

ANGIE ALBRIGHT
Clinton House Museum

PAT BOURKE
Tyson Foods

MEGAN CROZIER
Sam's Club

JUSTIN DELILLE
Arkansas Sports Properties
Learfield IMG College

KARRIE DENNISTON
Walmart

DENISE GARNER
State Representative

ED NICHOLSON
Elevate Performance

MARK PURVIS
Tyson Foods

GEOVANNY SARMIENTO
Rogers-Lowell Chamber
of Commerce

TRACIE SCHMILL
Crystal Farms Dairy

LARRY THOMPSON
Matthews, Campbell,
Rhoads, McClure &
Thompson, P.A.

CHUY VELAZQUEZ
Kraft Heinz

MARY ZETTLE
General Mills

KENT EIKENBERRY
President/CEO

**NORTHWEST
ARKANSAS
FOOD
BANK**



MEMBER OF
FEEDING
AMERICA

"Our mission is to nourish Northwest Arkansas communities by feeding hungry people."

1378 June Self Drive, Bethel Heights, AR 72764
info@nwafoodbank.org | nwafoodbank.org
479-872-8774

2018 FINANCIAL STATEMENTS

Total net assets as of December 31, 2018
totaled \$3,836,198

INCOME:

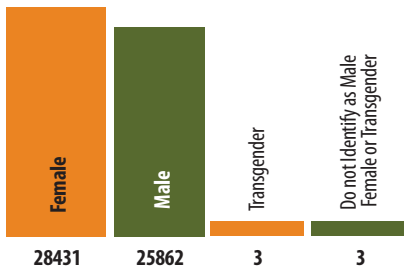
Donated Product - \$15,391,013
Shared maintenance fees - \$1,430,109
Grants - \$548,421
Contributions - \$1,245,175
Other income - \$92,921
Total Income: \$18,707,639

EXPENSES:

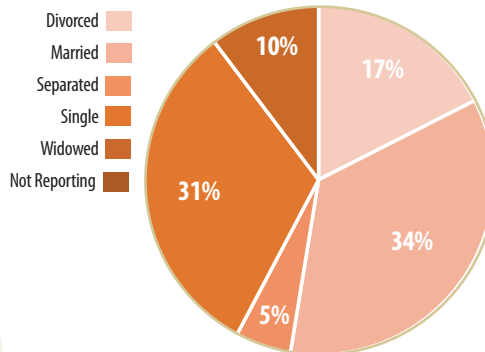
Program Expenses:
Food Sourcing - \$16,866,300
Warehouse - \$920,663
General and Administrative - \$433,927
Development - \$653,810
Total Expenses: \$18,874,700

With 32 agencies reporting by December 31, 2019, the following demographics are true for the clients we served:

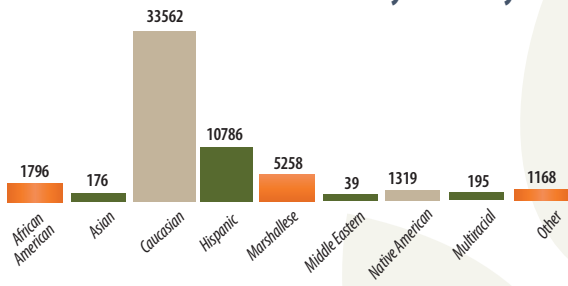
Assisted Household Members by Gender:



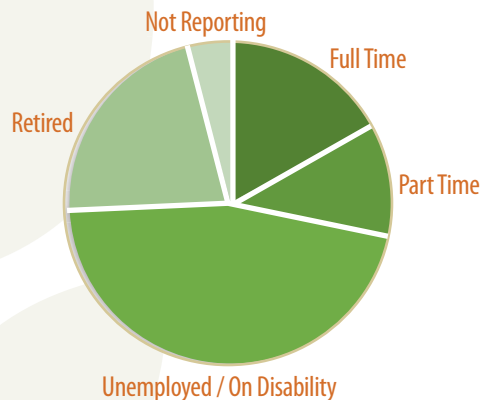
Assisted Household Members by Marital Status:



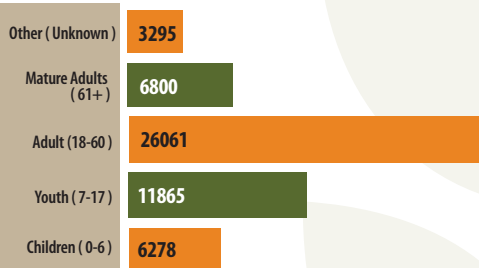
Assisted Household Members by Ethnicity:



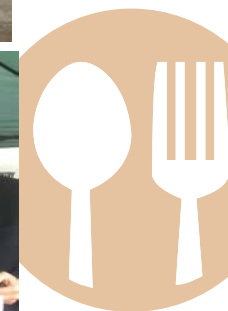
Assisted Head of Household Members by Employment:



Assisted Households:



Total Households Assisted: 16182 households with a total of 54299 members
 Duplicated Households Assisted: 71323 households with a total of 237282 members

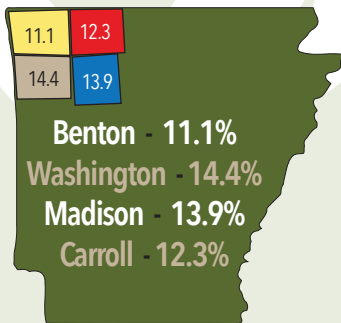


Our 2025 Vision

By 2025, the Northwest Arkansas Food Bank and our partners will distribute 11 million meals annually. 75% of the foods we distribute will be nutritious foods like protein, fruits, vegetables, and whole grains.

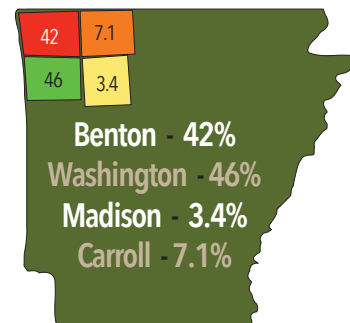
Our Neighbors in Need

Percentage from the counties we serve who are food insecure :



Serving more than **65,000** individuals through a network of more than 160 partner agencies and programs.

People we serve per county :



Retail Rescue



Through our Retail Rescue program we were able to collect and redistribute **5,087,775** lbs of food through our community partner agencies. Retail Rescue is a critical strategy that both prevents food waste and helps fight hunger in NWA.

Mobile Pantry

"DISTRIBUTING FRESH, NUTRITIOUS FOOD"
Serving Benton, Washington, Carroll, and Madison Counties



12,359
Households Served



LOCATIONS :

- Bentonville
- Berryville
- Elkins
- Fayetteville
- Gravette
- Huntsville
- Lincoln
- Lowell
- Pea Ridge
- Prairie Grove
- Siloam Springs
- Springdale
- Winslow



23,844
Individuals Served

School Pantry



Began February 2019 at Monitor Elementary School in Springdale

HOUSEHOLDS SERVED: **327**
INDIVIDUALS SERVED: **1,792**

GOAL: By the end of 2020 we will have added 10 more school pantries

Volunteer Impact



7,668
Hours Served

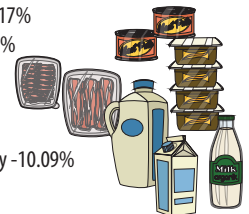


2,891
People Volunteered

Food Distribution

DISTRIBUTION BY FOOD TYPE PERCENTAGES FOR 2019

- Fresh Produce - 31.68%
- Frozen Protein - 15.17%
- Shelf stable - 33.54%
- Dairy - 5.81%
- Grains - 2.98%
- Non food - 0.72%
- Fresh/Frozen Bakery - 10.09%



Feed Communities

Became part of the Northwest Arkansas Food Bank in September 2019





Our Mission

is to nourish Northwest Arkansas communities by feeding hungry people



Values



Our Vision

is to be the leader in hunger relief by building partnerships with other hunger relief organizations

| | | | | | | |
|---------|------------------------------|---------------|---------|---------|-----------|-----------|
| Respect | Stewardship & Accountability | Collaboration | Urgency | Service | Integrity | Diversity |
|---------|------------------------------|---------------|---------|---------|-----------|-----------|



Nourish

Provide our community with food, nutrition and compassion necessary for growth, health and good condition.

By 2025, 75% of the foods we distribute will be nutritious foods like protein, fruits, vegetable and whole grains.

- Implement a formal nutrition program with Northwest Arkansas Food Bank staff and partner agencies
- Provide cooking classes
- Teach gardening
- Write specific purchasing policy for nutritious foods



Feed

Feed our growing population of hungry and food insecure neighbors and families through access, quality and urgency that reflects our community priority to eliminate hunger.

By 2025, The Northwest Arkansas Food Bank and our partners will distribute over eleven million meals - the number estimated to fill the need.

- Expand capacity of partner agencies
- Expand delivery services to include school pantries
- Get food into and out of the warehouse more efficiently



Lead

Leverage the power of community through collaboration and trust by building relationships that propel NWA forward as a leader in achieving hunger relief.

By 2025, The Northwest Arkansas Food Bank will be a nationally recognized thought leader on food security.

- Increase capacity of our staff, board and partner agencies
- Pursue collaborative relations with community partners to better serve Northwest Arkansas population
- Be inclusive of all

HOW YOU CAN HELP

Make a contribution of cash, food, or time to propel the mission forward. Your support provides the resources necessary to grow and provide more meals to our neighbors in need.

NORTHWEST ARKANSAS
FOOD BANK



1378 June Self Drive, Bethel Heights, AR 72764 | nwafoodbank.org | 479-872-8774