Put Some Strategy in Local SEO.
WHAT IS STANDING IN THE WAY OF VISION

LOCAL SEO & REPUTATION

☑ TOP 50 DIRECTORIES
☑ TOP 20 INDUSTRY SPECIFIC
☑ 350+ DIRECTORIES
☑ GPS DIRECTORIES
☑ APPLE MAPS
☑ BACKLINKING
☑ REPUTATION MANAGEMENT
☑ REAL-TIME REVIEW ALERTS
☑ PROMOTE POSITIVE REVIEWS
☑ RESTRICT NEGATIVE REVIEWS
☑ MONITOR CUSTOMER REVIEWS
☑ SPY ON COMPETITORS
☑ CUSTOMERS INTO REVIEWS
☑ SEO WITH POSITIVE REVIEWS
☑ TURN YOUR 2 INTO A 4
We start out by running a visibility report on your business to let you see the challenges with your companies online visibility and we can show you how you rank compared to you local competitors. You will fly past your competitors in online visibility by implementing the SOCIAL LOCAL program. 75% of businesses do not know about this little trick to boost traffic and so you are ahead of the game. Every month you get a quantifiable report to show you how we are performing.

Then, we perform some great local SEO by getting your company on top directory listings, including your company’s description, pictures, social media links, and backlinks to your website. Some of the online directories are now allowing videos to be placed on them, enhancing your image even more. Citation listings are indexed by major search engines, which keep track of how many times a company is mentioned on various places around the Internet. The more mentions of your business, the more important the search algorithm deems it to be, and the higher up in the local search listings it will appear. Since people searching online rarely get past the first couple of pages of listings, it is crucial for you business to achieve higher search rankings.

“I am so happy to have this tool in my toolbox! It makes my job of getting and managing reviews for our four locations so much easier. Could not imagine working without it.”

-Kim Dushinski

When people do a Google, Yelp or even Facebook search to find your business, what do your reviews look like? Well now you can control this and build your reviews on any of the major review channels that you want. So you have a 2 well let someone from our team show you how to turn that into a 4. Oh, your competitor has 35 positive review, let our team show you how get a 135 and pass them up.
# TOP 100 DIRECTORIES

1. GOOGLE
2. FACEBOOK
3. YAHOO!
4. TWITTER
5. LINKEDIN
6. INSTAGRAM
7. BING
8. ZILLOW
9. YELP
10. TRIPADVISOR
11. REALTOR
12. MAPQUEST
13. HOUZZ
14. WHITEPAGES
15. YELLOWPAGES
16. OPENTABLE
17. AUTOTRADER
18. CARS
19. BIZJOURNALS
20. EDMUNDS
21. ANGIE’S LIST
22. HEALTHGRADES
23. CITY-DATA
24. BETTER BUSINESS BUREAU
25. THE KNOT
26. THUMBTAACK
27. MANTA
28. HOMEADVISOR
29. CARE
30. HERE MAPS
31. FOURSQUARE
32. WEDDINGWIRE
33. AVVO
34. ZOMATO
35. VITALS
36. 411
37. SUPERPAGES
38. LOCAL
39. TOMTOM
40. MENUPAGES
41. YP
42. MERCHANTCIRCLE
43. D&B CREDIBILITY REVIEW
44. DEXKNOWS
45. YELLOWBOOK 73. MAGICYELLOW
46. DEALERRATER 74. JUDY’S BOOK
47. RATEMDS 75. CITYMAPS
48. CHAMBER OF COMMERCE 76. YASABE
49. CITYVOTER 77. 8COUPONS
50. SWITCHBOARD 78. 2FINDLOCAL
51. CITYSEARCH 79. BEST OF THE WEB
52. HOMES AND LAND 80. CITIESQUARES
53. HOTFROG 81. U.S. DIRECTORY
54. CYLEX-USA 82. CREDIBILITY
55. KUDZU 83. CITYFOS
56. B2B YELLOW PAGES 84. GOLOCAL247
57. AMERICAN TOWNS 85. 411.INFO
58. YELLOWBOT 86. CONTRACTORS
59. LOCALSTACK 87. BROWNBOOK
60. FORLOCATIONS 88. LOCALPAGES
61. AREACONNECT 89. EHARDHAT
62. IBEGIN 90. DISCOVER OUR TOWN
63. RESTAURANTS 91. LOCALEDGE
64. YELLOW PAGES GOES GREEN 92. YELLOWPAGECITY
65. SALESPIDER 93. MY HUCKLEBERRY
66. SHOWMELOCAL 94. YELLOWWISE
67. DOCTOR 95. OPENDI
68. INSIDER PAGES 96. ALLONESEARCH
69. EZLOCAL 97. YELLOWUSA
70. GETFAVE 98. ZIPLOCAL ONLINE
71. ALLPAGES 99. TUUGO
72. ELOCAL 100. YALWA
Getting Started

You probably know by now the importance of being listed online (posting a business listing on online business directories, and adding/claiming local business listings online for local search). There are a lot of online business directories and websites to list a business on out there. Not only that, there are many local directories for niche products and services. How do you know which online business directories businesses should be listed on to get the best ROI? It’s great to list a business on other online directories besides the big ones—Google, Facebook, Bing—but which ones make sense to invest time and effort in adding/claiming a local business listing on?

We Ranked the Impossible

There are a ton (and I mean ton) of “top {insert number here} lists” of online business directories out there. Aside from the obvious ones like Google, Yelp, Bing, etc, what makes a site worthy of such an honor? Well, we’ve crunched the numbers for the big guys and all the non-obvious online local directories as well. And yes, we know that since this is internet information it can change quickly, however, this guide serves as a snapshot and reference point for the top 100 local business directories on the web, as backed by a ton of data and research.

Pro Tip- Start at the Top and Work Your Way Down

Where applicable, that is (this all depends on your budget and if it is a niche, whether the niche fits). While the ranks and information may change over time, we hope that from this resource you will know which tools to use, and what to look for in an online business directory to judge if it makes sense to create a local business listing on.

With many services pushing to so many online business directories, this list will act as a reference point to judge which services may or may not make sense for a business to invest in or not. If a business chooses to list on these online business directories individually themselves, this list serves as a great guide, with an executive summary description of each local business directory (in conjunction with the table format of the list), helping to navigate the landscape of the local business listing and online business directory world.
Breaking down the Major Citation Sites by type

Since all things are rarely just one thing, we’ve created this handy legend to help you navigate the Top 100 Online Business Directories. In some cases a business listing site or directory may have a review capability along with being an internet yellow pages directory. Also, many search engines and social media sites allow businesses to have listings as well. And, in some cases there are always outliers. We’ve labelled outliers as maps or sites that don’t necessarily fit in the other categories but still allow businesses to create profiles (that are essentially listings).

FOLLOW THE COMPASS

- SOCIAL MEDIA
- SEARCH ENGINE
- REVIEW SITE
- INTERNET YELLOW PAGES / DIRECTORY
- NICHE SITE
- OUTLIER

Confused yet? That’s exactly why we built this legend- to help you navigate the uncharted territory of online business listings and internet yellow pages. Remember, a listing includes full NAP data (name, address, and phone number). So remember to take your NAPs where you can get them (pun intended).