



## Milwaukee Art Museum ‘Art in Bloom’ 2012

By Zannah Crowe, Horticulturist – Monches Farm, LLC – All photos courtesy of Zannah Crowe.

Every year, we are pleased to share photos from the Milwaukee Art Museum’s annual Art in Bloom expedition. This year, alas, we could not attend. I’m thrilled to report that Zannah Crowe, great friend of this page, is sharing her thoughts and photos from the Fifth Annual MAM Art in Bloom competition. Enjoy! – Sheryl

**Milwaukee Art Museum’s annual ‘Art in Bloom’ took place March 29th through April 1st, 2012**

An ideal way to spend an early spring day in Milwaukee? It’s hard to think of anything better than a visit to the Milwaukee Art Museum’s ‘Art in Bloom’ event. This annual event, which

observed its fifth year in 2012, is a true celebration of the beauty of art and flowers. Dozens of Southeastern Wisconsin’s finest floral designers are invited to interpret pieces of art from the museum’s collection in flowers. The result is an already spectacular venue made sublime with abundant floral fragrance, color & form. In addition to the

fabulous floral designs found throughout the galleries of the museum there is a garden themed marketplace as well as seminars & demonstrations offered by acclaimed floral designers and horticulturists.

Observing world class art exhibited alongside its floral interpretation encourages the viewer to see the pieces with a new perspective and somehow makes the artwork more approachable and accessible. ‘Art in Bloom’ is an ideal way for those who haven’t visited the Art Museum recently to become re-acquainted with this Milwaukee landmark.

Each year a panel of judges selects three winners from among the many magnificent floral designs. The public also has the opportunity to select a “People’s Choice” award. The winners this year included:

**First Place:**

*Venus*

floral design by James Sequenz & Tim Garland

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First place winner, *Venus* – floral design by James Sequenz & Tim Garland.



Third place winner, *Portrait of a Young Man* – floral design by Jamie Beauchamp.





Second place winner, *Portrait of a Terrier* – floral design by Laurie A. Wareham.

**Second Place:**  
*Portrait of a Terrier*  
floral design by Laurie A. Wareham

**Third Place:**  
*Portrait of a Young Man*  
floral design by Jamie Beauchamp



People's choice award winner, *At the Temple* – floral design by The Wreath Factory.

**Honorable Mention:**  
*Hong Kong from the Harbor*  
floral design by Debbie Mauhar & Terry Stafford

**Honorable Mention:**  
*In Schwabing*  
floral design by Nancy Witte-Dycus, AAF



People's choice award winner, *The Cock of the Liberation* – floral design by Fresh Design.

**People's Choice Awards:**  
*Chinese Lady*  
floral design by K. Deffke Designs  
*The Cock of the Liberation*  
floral design by Fresh Design  
*At the Temple*  
floral design by The Wreath Factory





I was thrilled to have the opportunity to participate in this event as a floral designer as well as a horticultural speaker this year. I worked with Monches Farm's floral designer Sue Morgan to create an interpretation of Barbara Hepworth's bronze piece entitled 'Single Form' (art pieces are assigned through a raffle system).

Hepworth was an influential English sculptor whose work was deeply connected to, and reflective of, nature. Our first impression upon seeing this bronze sculpture was that it resembled an elongated bud, ready to burst forth with new life

in the spring of the year. Therefore, our floral interpretation was one of rebirth or reawakening. The base of Hepworth's piece has a bark-like texture and we responded to that with the use of a cast tree bark container. We reflected the strong vertical form that so clearly embodies the Hepworth piece with equisetum (Horsetail) and Flax leaves, arranged as in an elongating bud. At the top of our piece we wanted to incorporate a floral element that spoke "SPRING" and for this purpose we selected Daffodils, which to us are the quintessential symbol of the season.

Mark you calendar for next year's taking place April 11-14, 2013.  
'Art in Bloom' which will be



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