Hunter Allen is the CEO and founder of Peaks Coaching Group and is internationally known as one of the top experts in power training and coaching. As a former professional cyclist, a power coach, book author and co-developer of the Training Peaks WKO software, Hunter has been deeply involved in all aspects of data driven training.

Hunter has personally taught the power training principles to over 3000 coaches and athletes throughout the world and is a sought after speaker within the cycling and triathlon world. He has consulted with and helped to develop many power training products and worked extensively with companies such as Cateye Electronics, iBike, Quarq, Garmin, Ergomo power meters, and PowerTap.

Keynote Topics

Intro to Training and Racing with a Power Meter
Learn the basics of power training from the man who wrote the book on power training.

Cutting Edge Cycling: Advanced Power Training
The next level power education for athletes who have trained with power for a year or more.

Annual Planning with Power
Learn to use your historical data to build the perfect periodized plan.

5 Mistakes of the Self-Coached Athlete
How to use your training data to avoid common athlete training mistakes.

Power Racing
Maximize your chances to win, power meters are not just training!

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