

.....Florida.....

FOOD & BREWS FESTIVAL

- A TASTING EVENT FOR EVERYONE -

- feb 1, 2020 @england brothers park, pinellas park -

ABOUT

Name: Florida Food & Brews Festival 2020

Date: 11am – 5pm | Feb 1, 2020 (rain date: Feb 8)

Location: England Brothers Park, 5010 81st Ave N, Pinellas Park, FL

Prior Year Attendance (inaugural event): 2,500 at event and 20,000+ on Facebook

NEW FEATURES: Lower ticket prices, Media Judges, 50 comp tickets for every food vendor, fun competitions, special activities for pet lovers & large areas supporting nonprofits

MORE INFO: www.foodbrewsfestival.com/compete | info@foodbrewsfestival.com

Our festival is a “sampling” event & culinary competition with judges from major news outlets, popular blogs and the general public. It also features contests, demonstrations, retailers, artists, nonprofit health/nutrition expo, great live music and a pet treat competition. Beer/wine proceeds fund anti-violence and community programs.

FOOD COMPETITIONS

Meet influencers from print, radio, TV and social media. Share your enthusiasm, tell your story and get noticed!

Food competitions are in the following categories: Best Entree, Best Entree (Vegan), Best Side Dish, Best Dessert and Best Food Truck. Each category is limited to 5 contestants.

BENEFITS INCLUDE

- 20' x 10' space at event (\$200 value)
- 50 General Admission tickets (\$250 value)
- Inclusion in social media campaigns (\$250 value)
- Entrance into a “Best of Fest” culinary competition
- Interact with media, bloggers and thousands of event attendees
- Earn \$2 per food sampling ticket redeemed
- Event handles monetary transactions & pays sales tax.
- Logo and hyperlinks on event website
- Access to 120 volt and 50 amp electric connections. (Limited availability)
- On-site cooking is allowed

RESPONSIBILITIES

- \$150 vendor fee
- Redeem food sample tickets. 1 ticket = 1 sample. (You earn \$2 per sample.)
- Food samples must have retail value of at least \$3
- Interact with media and provide samples to judges
- Booth setup / breakdown. Equipment, tent, displays, plates, napkins, utensils, etc.
- Passion and enthusiasm for your business!

APPLICATION - CULINARY COMPETITIONS

FLORIDA FOOD AND BREWS FESTIVAL 2020

Ready to show off your skills to the media, bloggers and thousands of residents? Apply to be considered for one of our competitions categories! Event is open to Florida-based restaurants, caterers and food trucks.

Submit this application to info@foodbrewsfestival.com. Deadline: Nov 1, 2019.

CONTACT INFO

Company Name: _____ Website: _____

Address: _____

Authorized Representative: _____ Title: _____

Cell phone: _____ Email: _____

CATEGORY

Businesses may apply for only one category. Food trucks/ mobile food vendors must select the "food truck" category

☐ Best Entree ☐ Best Entree (Vegan) ☐ Best Side Dish ☐ Best Dessert ☐ Best Food Truck

QUESTIONS

Q: What type of business do you have? *(Select all that apply)*

☐ Restaurant ☐ Catering ☐ Food Truck ☐ Other Mobile Food Service ☐ Brewery

Q: Describe your food and what makes it special! _____

Q: Did you participate in Florida Food & Brews Festival 2019? ☐ Yes ☐ No

Q: Do you have the ability to resupply your food during the event if attendance is higher than anticipated? ☐ Yes ☐ No

Q: *(For brew pubs)* Are you interested in joining our nonprofit beer garden & competitions? ☐ Yes ☐ No

Q: *(Optional)* Is there anything else you would like us to know? _____

Q: Is your business based in Florida? *(Required)* ☐ Yes ☐ No

Q: Have you read and understood the vendor responsibilities? *(Required)* ☐ Yes ☐ No