



your
digital
agency



www.yourdigitalagency.com.au

Design Control



Edit By Device

Customize every element per device, for full control over how your site looks and functions on desktop, tablet and mobile.

Drag-and-Drop Editor

Reduce development time with our easy-to-use and intuitive drag-and-drop editor.

Flexible Navigation

Choose from various navigation styles for desktop, tablet and mobile.

Developer Mode

Access your responsive website's HTML and CSS for increased flexibility and control.

Font Styles

Choose from more than 100 gorgeous font styles that can be used throughout your website.

Shrinking Header

Add a dynamic touch to your websites by shrinking the header and keeping it at the top of the page while visitors scroll.

Copy & Paste

Make site-building even faster by copying and pasting elements inside your website.

Backgrounds

Create engaging websites by adding background images or videos, and enabling parallax effects.

Page Duplication

Duplicate any page on your site and use its design and layout in another area of the site.

Patented Content Import

Save time by pulling content from an existing website or web page. The content is automatically placed in the template and saved in the site Content Library.

Global Design

Create a consistent website by defining site-wide settings for text, buttons, images, and backgrounds. These settings can easily be changed per element and widget.

Color Overlays

Customize images and videos with color overlays. You can control both their color and opacity.

Text Link Customization

Choose the font color and format that you want for your website text links.

Fully Responsive Framework

Your responsive website is based on the ZURB Foundation framework.

Flat UI Design

Encourage conversions on your websites with modern designs that feature a fast-loading flat user interface.

Favicon

Improve your brand recognition by adding a favicon that displays on the browser tab when a website is open.

Rich Text Editing

Engage site visitors by adding underlines, bold, italics, and more to text inside widgets, and by linking words to internal or external pages.

Customized 404 Page

Make the most of every website visit with a customized 404 page. Edit the page as you would any other page in the platform, adding images, videos, buttons, text, and more.

Center Logo Navigation

Create perfect navigation every time with dozens of predesigned navigation and header layouts. All designs are fully responsive for all devices and screen sizes.

Image Management



Image Optimization

All images are automatically optimized and resized, per device and according to their location on the page, for faster page speed.

Photo Editor

Edit your site images from directly inside the editor with our rich, built-in photo editor. You can crop, resize, add overlays and more.

Free Images & GIFs

Choose free images and GIFs from our extensive library, Unsplash, GIPHY, and more. Our powerful Image Picker makes adding them to your site quick and easy.

Gorgeous Premium Images

Buy premium Shutterstock images from directly inside the platform. If you like, try them out with watermarks before purchasing.

Easy Image Upload

Add images from your computer, or from various locations on the web, including Dropbox, Google Drive and Facebook.

Video

Increase visitor engagement by embedding YouTube or Vimeo videos in website backgrounds and popups.

Photo Gallery

Display images in an eye-catching photo gallery. Choose from several modern layouts and customize with text, buttons, hover effects, animations, and more.

Image Slider

Arrange multiple photos in a swipeable image slider and choose from fantastic layout options. Add titles, captions, buttons, links, and more.

Background Slider

Create a moving background with the Background Slider, that enables you to show multiple images as a background.

On the Go



Edit Anywhere

Edit and republish any site directly from your mobile device. Upload photos you've taken on your device, update phone numbers, change links and more.

Upload Photos from Your Device

What could be handier than updating photo galleries and image sliders with photos you've just snapped on your phone? You can also add, sort and edit images from the our library.

White Label, Too

Are your clients used to seeing a white label version of our editor? Then you'll be happy to know they'll see it on mobile, too! Your colors, your logo, your brand — everywhere.

Edit Frequently Used Widgets

Edit the most commonly used widgets, including text, image slider, photo gallery, button and more. For a full list of editable widgets.

Mobile-Friendly Dashboard

When you log into us from your mobile device, you'll go directly to a new, mobile-friendly dashboard that displays all of your sites and lets you search, preview and edit them.

Designed for Smartphones

Designed specially for touch, the mobile version of our editor has easy-to-click buttons and an intuitive flow, so you and your clients find the entire experience easy and slick.

Build, Edit and Publish, Anywhere

Access the full our editor, including site settings and stats, in a format customized for tablet. Upload images from your device, edit widgets in a tap, and more.

Add & Remove Widgets

The inline widget selector enables you to add and remove widgets easily, and shows you exactly where the widget will be placed.

Designed for Tablet

Designed specially for touch, our tablet editor includes, among other things, a wider top bar for easy tapping, and deliberate deletion to make sure nothing is removed by accident.

Site Widgets



Popup

Add popups that promote sales, encourage email signups, or personalize the site for specific visitors.

Contact Form

Make it easy for visitors to get in touch with an easy-to-edit Contact Form. It has an opt-in consent field, multiple layout and style options, and can be integrated with MailChimp, Constant Contact, and Google Sheets.

Custom HTML

Add your own HTML/CSS/JavaScript directly to your websites. Great for third-party integrations or adding custom code.

Business Hours

Let website visitors know when a brick-and-mortar store is open and when it's not. Save time by importing and then editing business hours from an online source.

Click To Call

Enable site visitors to call a business with a single click from a mobile device.

Click To Email

Enable site visitors to email website owners directly from their websites.

Online Scheduling

With vCita, site visitors can schedule appointments via desktop, tablet and mobile.

OpenTable Reservations

With the OpenTable online reservation service, it's easy for site visitors to book a table.

Coupons

Drag and drop coupons onto a site and control the discount, duration, etc.

Disqus Comments

With this online commenting platform, it's easy for site visitors to engage and send feedback.

Divider

Add customizable dividers to your sites. Choose from a variety of layouts and designs.

File Upload

Enable website visitors to download PDFs, spreadsheets and more by clicking a button.

Facebook Comments

Allow visitors to comment on a linked Facebook page without leaving the website.

Facebook Like

Enable visitors to like a business's Facebook page without leaving the website.

Icons

Choose from a library of more than 1000 icons, or upload your own SVG, and customize to suit your site's look and feel.

List

Create an engaging list of anything you like, from company services to team members. The list can include titles, descriptions, images and image links.

Maps

Powered by Mapbox, choose from several sleek layouts, and make it easier for site visitors to find brick-and-mortar locations.

Multi-Location

Insert a map powered by Mapbox that shows multiple locations and enables website visitors to find the location closest to them.

PayPal

Make it easy for site visitors to shop online or make a donation with a customizable PayPal button.

Restaurant Menu

Build mouthwatering restaurant menus quickly by syncing with a menu that's already online and then editing as you like. Integrate images, change the item order, customize the layout and more.

RSS Feed

Incorporate blog posts from another URL directly onto your website.

Site Widgets



Share

Make it easy for site visitors to share the website on social media networks including Facebook, Twitter, LinkedIn and more.

Social Icons

Add links to social media pages including Instagram, Reddit, Snapchat, TripAdvisor and more. The icons are easy to customize and can be dropped anywhere on a site.

Twitter Feed

Keep site visitors up-to-date by displaying a live Twitter feed.

Yelp Reviews

Build credibility with site visitors by displaying top Yelp reviews directly on your customers' websites.

Widget Search

Save time with our tag-based widget search, which makes it easy to find the widget you want.

Widget Builder



Build Websites Faster

Automate manual processes, such as custom code tweaks, or integrate 3rd party services. This makes adding them to your websites quicker and smoother.

Easy Widget Building

Build new widgets in a matter of hours, not days, using standard HTML, CSS and Javascript.

Custom Widget Editor

Embed your own settings panel into a widget so that you can connect the widget to your own backend service. This can be used to both configure and display a widget.

Customized & Specialized

Build widgets to meet your specific needs. Integrate external functionality (for example, with an Instagram feed), increase design capabilities (for example, with a timer), and more

Update Seamlessly

Update widgets within the Widget Builder so the updates don't break existing widgets. This means you don't need to worry about going back and fixing issues on old sites.

Consistent Experience

Your staff and customers will be able to edit the widgets you build with ease, since they are built using our standard UI and input options.

Template & Section



Modern Templates

Choose from a library of beautiful, sleek, natively responsive website templates. The selection is growing all the time.

Versatile & Flexible

Our templates, organized into industry categories, are incredibly versatile, and can be adapted with ease for alternative industries.

Save Your Templates

Built a customized template that you want to reuse? Simply save it in the My Templates section of the Editor. You and your teammates will be able to use it over and over again.

redesigned Sections

Speed up your website design process by adding predesigned sections to your websites. Each section is professionally designed and available in a click from directly inside the editor.

Create Your Own Sections

Create your own sections, or save existing rows or full pages as sections, and reuse them as often as you like.

Share Sections

The Team Sections dashboard makes it easy for you to share any section that you've designed, and access sections that your teammates have designed and saved.

Website Personalization



Pre-Made Personalization Rules

Select from a library of pre-made personalizations and implement them in just a few clicks.

Build From Scratch

Combine any mix of triggers and actions to create a website personalization rule that perfectly fits your unique business needs.

Easy to Edit & Customize

Personalizations are easy to edit and customize, so you can reuse a single personalization several times, tweaking it for your customers' current needs.

Website Personalization



Triggers

Time Trigger

Create a website personalization rule based on the time of day that a visitor reaches the website. Set it to recur daily, weekly or monthly.

Location Trigger

Use geo-targeting to ensure that site visitors see content that is relevant to their physical location.

Device Type Trigger

Deliver specialized calls-to-action, messages and more that match the device a visitor is using.

Number of Visits Trigger

Determine what visitors see according to the number of visits they've made to a site. Change messaging for first-time visitors and for users who return often.

Campaign URL Trigger

Personalize a web page for visitors who found your customer's site through a marketing campaign to give visitors a more consistent experience.

Actions

Add New Content

Add any type of content that you want when this action is triggered. You can add a new section to a website, show a coupon, display a special message and more.

Add Custom JavaScript

Implement JavaScript that displays when you want it to, and disappears when you don't.

Add Notification Bar

Run a message across the top of a website to highlight a promotion or deliver a special message.

Background Image

Swap out the background of a website with an image that draws attention to an event, new initiative or holiday.

Custom CSS & HTML

Take your website personalization to the next level using CSS and HTML to create unique and engaging personalizations.

Hide Row

Our websites are made up of rows, and they can be hidden at any time using a website personalization rule.

eCommerce

Fully Responsive

Our website builder comes with a built-in eCommerce solution that displays beautifully and works seamlessly across desktop, tablet and mobile.

Integrated Design

The online storefront automatically incorporates the same color palette and font styles as the rest of the website.

Product Pages

Choose from engaging product page layouts and customize the descriptions and designs as you like. You can also show multiple product images.

Emails

Enable your customers to send emails to website visitors directly from the platform and customize the text for their brand.

Payment Options

Integrate more than 30 trusted payment providers, including PayPal, Stripe, Authorize.net and more.

Maximum/Minimum Purchase

Set a maximum or minimum purchase for checkout (for example, customer must spend at least \$5 to complete the transaction).

Tax Options

Enable automatic tax calculations for the US, Canada, UK, EU and Australia.

Coupons

Generate coupon codes for particular products or an entire order.

Product Categories

Make it easier for customers to browse by organizing products into categories. Choose from several gorgeous category page layouts and customize as you like.

Digital Downloads

Offer digital content such as video and audio files, images, and documents for purchase and download.

Low Stock Notifications

Have your customers receive email updates when their stores are running low on particular items.

Stock Count

Create a sense of urgency and encourage visitors to make a purchase by showing how much stock is left.

Display Discounts

Encourage conversions by showing slashed regular prices alongside discounted prices.

Shipping Providers

Ship domestically or internationally with FedEx, UPS, USPS and more.

Shipping Providers

Ship domestically or internationally with FedEx, UPS, USPS and more.

Shipping Rates

Set flat shipping rates or have rates calculated on-the-fly according to product weight.

Tracking Codes

Place tracking codes on "Thank You" pages to report sales into an analytics platform, and track the effectiveness of affiliate and pay-per-click campaigns.

Blog

Fully Responsive

Your customer's blog will display perfectly across desktop, tablet and mobile devices.

Accessible Site-Wide

Add a blog element anywhere on your websites so visitors can find it easily.

Entirely Customizable

The blog design automatically matches the website design, and can be entirely customized.

Syndicated Content

ATOM and RSS feeds are automatically generated and updated for every new post on a website.

Multiple Authors

Increase the scope of a blog by enabling multiple contributing authors.

Blog Stats

Know exactly how many people visit every post with automatic visitor tracking via our stats module.

Blog Import

Import entire blog posts, including text, images, videos and more, from existing blogs and RSS feeds.

Multi-Language

55+ Languages

Choose from dozens of international languages.

Easy-to-Use

Quickly create multi-language responsive websites based on easy-to-edit automatic translations by Google Translate.

SEO-Friendly

Boost your website SEO ranking with language-specific URLs designed for geo-targeting.

Fully Customizable

Easily edit every page in every language, so nothing gets lost in translation.

Under the Hood Access

As with every our website, you can access the code on every page if you like, and make per language adjustments.

Asset Sharing



Share Sections

You and your teammates can build, save and share Sections with Team Sections. You can even save and share full pages that you've designed, enabling your entire team to save time and effort.

Duplicate Sections

See a Section that you really like that's been predesigned by our or built by one of your teammates? By duplicating the Section, you can quickly build a new Section based on the design of an existing Section.

Team Sections Dashboard

This dashboard is a collaborative space where you and your teammates can be inspired by Sections built by your team as well as predesigned Sections. See all of your Sections, duplicate, edit and more.

Share Templates

Save a custom website template that you've designed so that you and your teammates can reuse it to build new websites. Use our template to start, customize as you like, and save in My Templates.

Widget Sharing

Built a great widget with the Widget Builder? Share it with your teammates (and your customers) so they can use it in their sites, too.

Users & Permissions



Group Permissions

Organize staff members into groups with permissions, enabling access to specific features and functions such as creating and deleting sites, accessing HTML and CSS, eCommerce and more.

Customized Groups

In addition to preset Groups you'll find in the platform, you can build customized groups based on the permissions that you want to give your staff members.

Admin Group

Staff members in this group have access to all editor capabilities, including stats, creating & deleting sites, managing customers & staff, image purchasing and more.

Blog Group

Staff members in this group have access to the blog, and can add and manage posts.

Designer Group

Staff members in this group can create, edit and republish sites. They can also manage all eCommerce elements and access all marketing capabilities.

Store Manager Group

Staff members in this group can manage all eCommerce elements, including product catalogue, orders and store settings.

Website Architecture



Reliable Hosting

All our websites are hosted on Amazon Web Services (AWS), one of the industry's most trusted and secure cloud-based solutions. There is no limit to bandwidth or storage.

Free SSL

SSL certificates are included with every of our responsive website, and can be installed in just one click.

Privacy Page Template

Every website comes with a privacy page template that can be used as a guide for explaining to site visitors how collected information is being used. Simply activate the template and customize.

Customizable Cookie Notification

Activate this notification to notify users when a website collects data on them in the form of cookies. Can be customized for every site.

Form Response Page

This dedicated page enables you to manage and delete all personal information submitted by site visitors via Contact Forms.

GDPR Compliance

Everything you need to make your sites GDPR compliant is already in the platform. This includes a privacy policy template, customizable cookie notification, form response page and more.

Status Page

Track the operational status of the our platform at any time via the Status Page.

Google PageSpeed Optimization

All our websites are automatically optimized for Google PageSpeed upon publishing and republishing.

Global CDN

Your website automatically responds to the type of device (desktop, tablet or mobile) it is being viewed on, and content is optimized accordingly.

Site Backups

Create site backups of a current website version before making edits. You can revert to this version at any time.

Global CDN

Load times are significantly reduced thanks to our global CDN (Content Delivery Network), which hosts all static files (such as images, pdfs, and docs).

Site Duplication

Speed up your site-building process by duplicating a site you've created and editing it as needed for another purpose.

Custom Domain

Control your site's domain name and easily connect it with a third-party provider.



Google PageSpeed Optimization

All our websites are automatically optimized for Google PageSpeed upon publishing and republishing.

Global CDN

Load times are significantly reduced thanks to our global CDN (Content Delivery Network), which hosts all static files (such as images, pdfs, and docs).

Free SSL

SSL certificates are included with every of our responsive website, and can be installed in just one click to improve your websites' SEO rankings.

Dynamic Serving

Your website automatically responds to the type of device (desktop, tablet or mobile) it is being viewed on and content is optimized accordingly to speed up load times.

Robots.txt

Automatically included, robots.txt informs search engines which pages should and should not be indexed by search engines.

Sitemap

A sitemap is automatically generated for each site, and informs search engines which pages they should crawl.

Open Graph Support

Share a website image, title and description with social networks including Facebook and LinkedIn using Open Graph.

Vary: user-agent

Vary: user-agent informs search engines that users will receive different content depending on their device type.

Page Titles

Control the title of each page for optimal search engine visibility.

Meta Keywords & Descriptions

Control the keywords and descriptions for an entire site, and for every page individually.

Global CDN

Load times are significantly reduced thanks to our global CDN (Content Delivery Network), which hosts all static files (such as images, pdfs, and docs).

Alt and Description Tags on Images

Improve the ability of search engines to discover images on a website through tags.

301 Redirects

Help maintain strong SEO when switching from an old site to a new one by redirecting an old page URL to the new one.

Mobile-Friendly Design

All images are automatically optimized so they meet (and exceed) Google standards for mobile-friendliness.

Platform Integrations



Business & Commerce



Google Sheets



OpenTable



PayPal



vCita



Webhooks

Social



Disqus



Facebook



Foursquare



Google+



Instagram



LinkedIn



Pinterest



Reddit



RSS



SinglePlatform



Snapchat



TripAdvisor



Twitter



Yelp

Videos



Vimeo



YouTube

Location



Mapbox



Locu



Google Places

Marketing



MailChimp



Constant Contact