



2018 EXPO SHOW GUIDE

National Sponsor

Bank of America 

FRANCHISE EXPO
NO MULTI-LEVEL MARKETING SCHEMES!
NO VENDING MACHINES!



RESERVE YOUR BOOTH TODAY - LIMITED SPACE AVAILABLE

THE GREAT AMERICAN FRANCHISE EXPO / 800-304-4271 / WWW.FRANEXPOUSA.COM / INFO@FRANEXPOUSA.COM



WHY EXHIBIT?

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REASONS TO EXHIBIT AT THE GREAT AMERICAN FRANCHISE EXPO

- Held in the fastest growing markets in the US
- The only American owned franchise tradeshow
- Very reasonably priced booth options
- Only quality franchise brands exhibiting
- No multi level marketing or vending machines
- Get face time with qualified prospects
- Robust marketing campaign to drive attendance

OUR EXHIBITORS HAVE INCLUDED:

Great Clips
IT'S GONNA BE GREAT

meineke

 **PuroClean**
The Paramedics of Property Damage

 **DUCTZ**

 **CYCLEBAR**

Express
EMPLOYMENT PROFESSIONALS

Maaco
NORTH AMERICA'S BODYSHOP


FLOOR COVERINGS
international

Budget Blinds

image360
Graphics > Signage > Displays

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VIRTUAL REALITY PLATFORM

Our proprietary Virtual Reality platform allows you to show your business like never before!

- The Great American Franchise Expo is the world's 1st VR enabled franchise tradeshow
- Harness the power of technology to show your clients a 360 view of your business
- We are the leaders in VR trade show technology
- Request a demo today

"Great American VR is a game changer for franchise sales - we are selling a franchise from this show because of this" - Ben Crosbie, Founder TapOut Fitness



TapouT Fitness



Bishops Barbershop



Club Pilates



Lash Lounge

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BRAND BUILDING PACKAGE

New exhibitors can expand their brand awareness online and on the show floor with these powerful brand building tools.

THE FRANCHISE YELLOW PAGES

Our new exhibitors receive a year free listing in the premier online search directory, The Franchise Yellow Pages. Featuring 4,000+ franchises across North America, this is a valuable tool for lead generation and brand awareness.



TARGETED EMAIL CAMPAIGN

Your brand and logo will be featured in our email campaigns leading up to the event announcing your debut at the expo.



ONLINE SHOW GUIDE

Your brand and logo will be featured prominently in our online show guide and in the events exhibitor listing.



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2018 EXPO PRICE GUIDE

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Package	Includes
Basic - \$1,450 <i>1 show package</i> ★	<ul style="list-style-type: none"> • Exhibit at 1 or more expos in 2018 • 10' x 10' booth (100 square feet) • Company logo displayed onsite • Social media posts • 1/2 page ad in show guide • 1 year listing in our Franchise Directory • Exhibitor party
Corner Booth - \$150	<ul style="list-style-type: none"> • Upgrade your booth to a high visibility corner position
Booth Upgrade - \$500	<ul style="list-style-type: none"> • Expand your 10' x 10' booth to a spacious 10' x 20'
VR Experience - \$1,000	<ul style="list-style-type: none"> • Our VR Team visits a location of your choice and captures your brand with state of the art 360° photography.
DELUXE - \$6,800 <i>4 show package</i> <i>Best Value!</i> ★★★★★	<ul style="list-style-type: none"> • Exhibit at 4 expos of your choice in 2018 • 10' x 20' booth (200 square feet) • Full VR Package (\$1,000 value) • 2 VR headsets per show • Social Media posts • 1/2 page ad in online show guide • 1 year listing in our Franchise Directory • Exhibitor party

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ATLANTA

APRIL 7-8, 2018 / COBB GALLERIA - ATLANTA, GA

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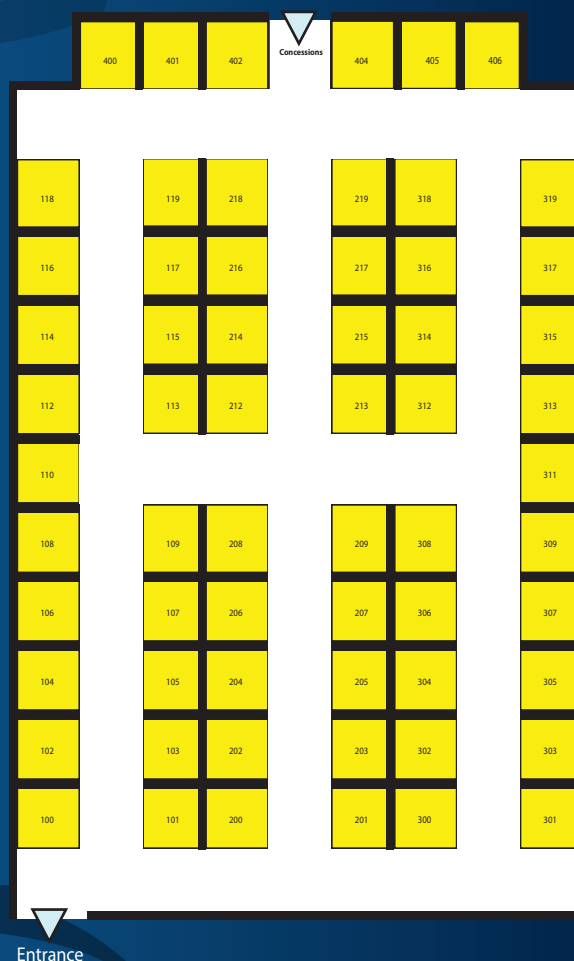
2018 BOOTH PRICING

10' X 10' - \$1450

10' X 20' - \$1950

ATLANTA'S #1 BUSINESS OWNERSHIP EVENT

MEET FACE TO FACE WITH FRANCHISE BUYERS!



"Participating in these shows is a must if you are looking to achieve your annual goals and get exposure."

Ed Pearson - VP Sales and Development

meineke®

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MIAMI

APRIL 21-22, 2018 / MACC - MIAMI, FL

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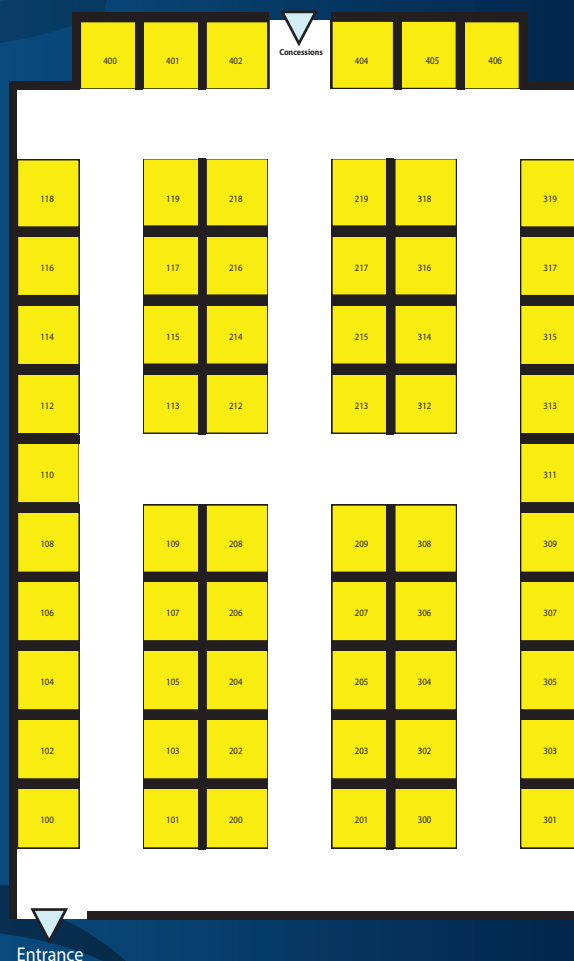
2018 BOOTH PRICING

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10' X 20' - \$1950

MIAMI'S #1 BUSINESS OWNERSHIP EVENT

MEET FACE TO FACE WITH FRANCHISE BUYERS!



"Exhibiting at the Great American Franchise Expo is a great ROI for growing our brands."

Kurt LandwehrVP – Franchise Development Regis Corp. / Supercuts

SUPERCUTS®

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HOUSTON

MAY 12 - 13, 2018 / GEORGE BROWN CONVENTION CENTER

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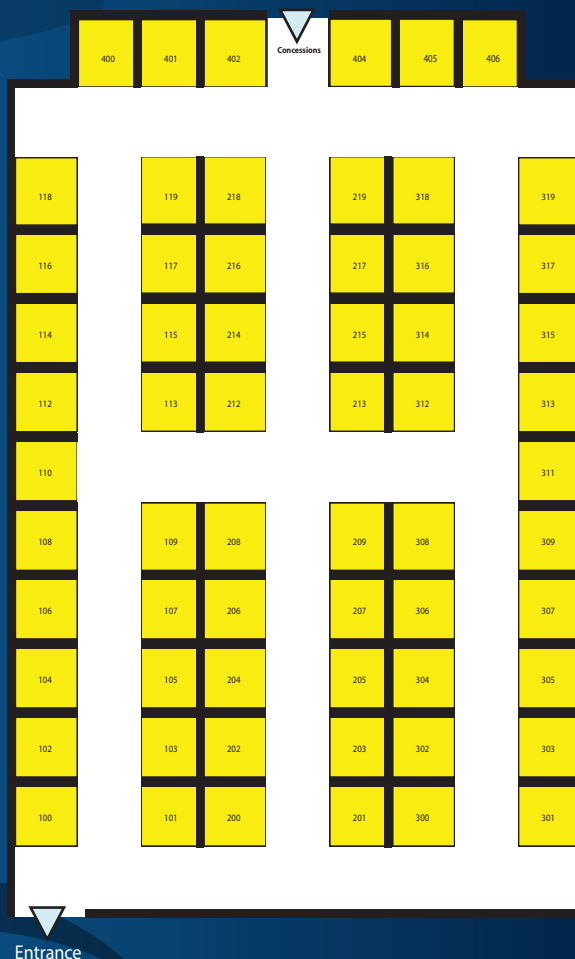
2018 BOOTH PRICING

10' X 10' - \$1450

10' X 20' - \$1950

HOUSTON'S #1 BUSINESS OWNERSHIP EVENT

MEET FACE TO FACE WITH FRANCHISE BUYERS!



"The Great American Franchise Expos shows have been a great way for us to meet new prospective franchisees...this partnership has put us on the map in the franchise world.

- Jesse Coslov CEO DogStop



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SANTA CLARA

SEPTEMBER 15 - 16, 2018 / SANTA CLARA CONVENTION CENTER

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2018 BOOTH PRICING

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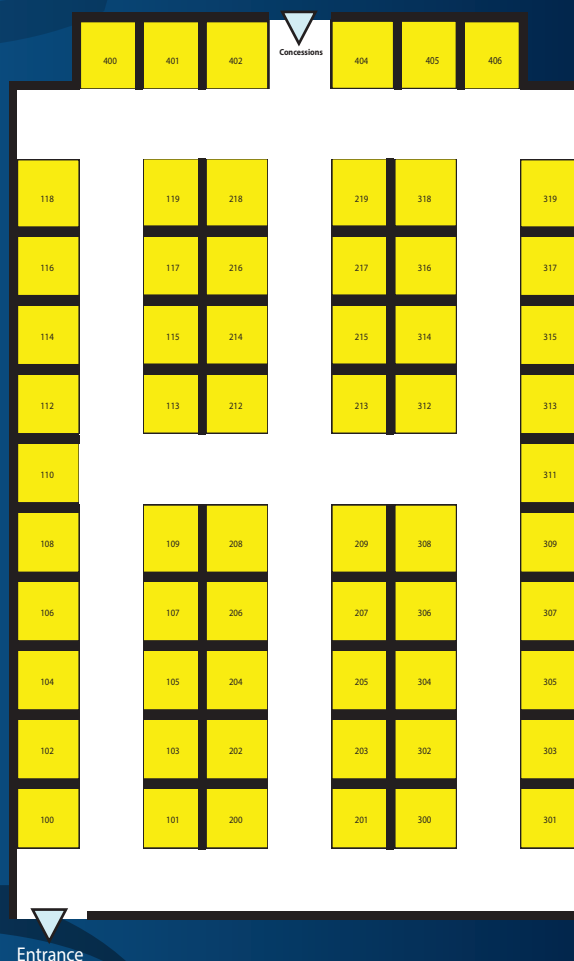
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10' X 20' - \$1950

THE BAY AREA'S #1 BUSINESS OWNERSHIP EVENT

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MEET FACE TO FACE WITH FRANCHISE BUYERS!



"I can't say enough good things about working with the Great American Franchise Expo. From registration to the event, they are on top of their game. Make the right choice- The Great American Franchise Expo!"

- Dave Wood CEO Firenza Pizza

Firenza
PIZZA LIKE NEVER BEFORE

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MESA

OCTOBER 6 - 7, 2018 / MESA CONVENTION CENTER - MESA, AZ

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2018 BOOTH PRICING

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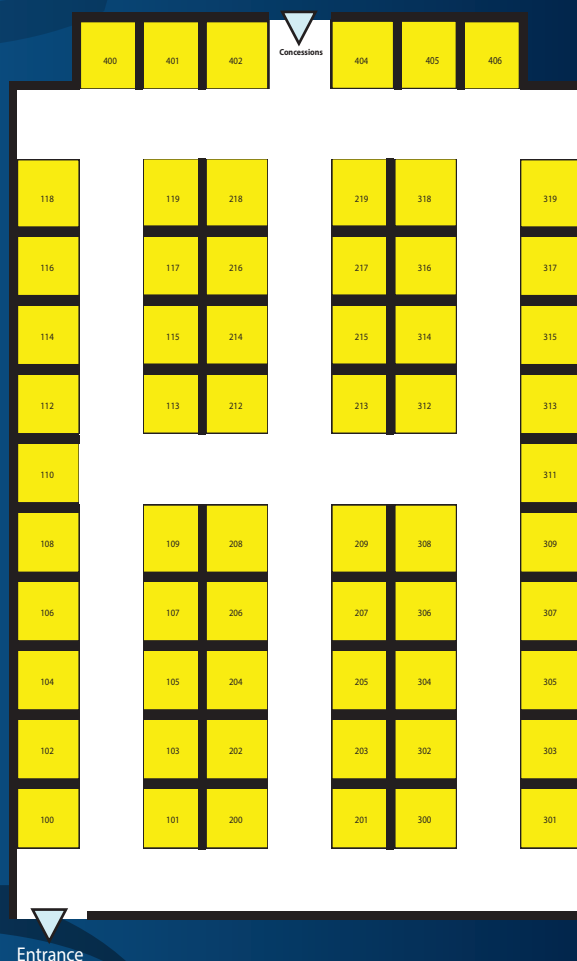
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MESA'S #1 BUSINESS OWNERSHIP EVENT

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MEET FACE TO FACE WITH FRANCHISE BUYERS!



"The first time I tried this company, I was hooked. Everything was so fabulous and easy."

- Doug Schadle CEO Rhino 7



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DENVER

OCTOBER 20-21, 2018 / DENVER MART

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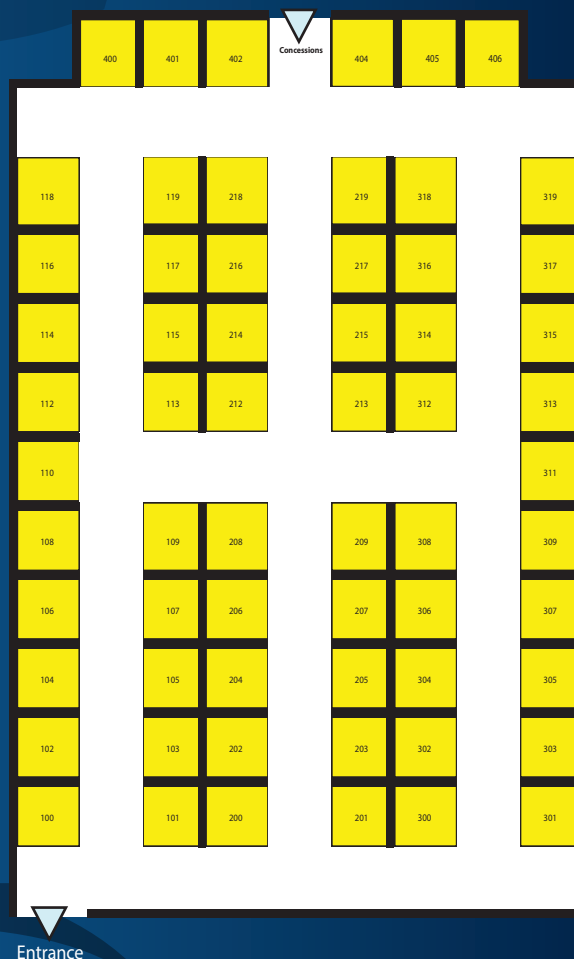
2018 BOOTH PRICING

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DENVER'S #1 BUSINESS OWNERSHIP EVENT

MEET FACE TO FACE WITH FRANCHISE BUYERS!



"If you are looking for a high quality company, I highly recommend this one. They are the very best in the field, no compromise."

- Rosemarie Hartnett President Abrakadoodle



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RALEIGH

NOVEMBER 10-11, 2018 / RALEIGH CONVENTION CENTER

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2018 BOOTH PRICING

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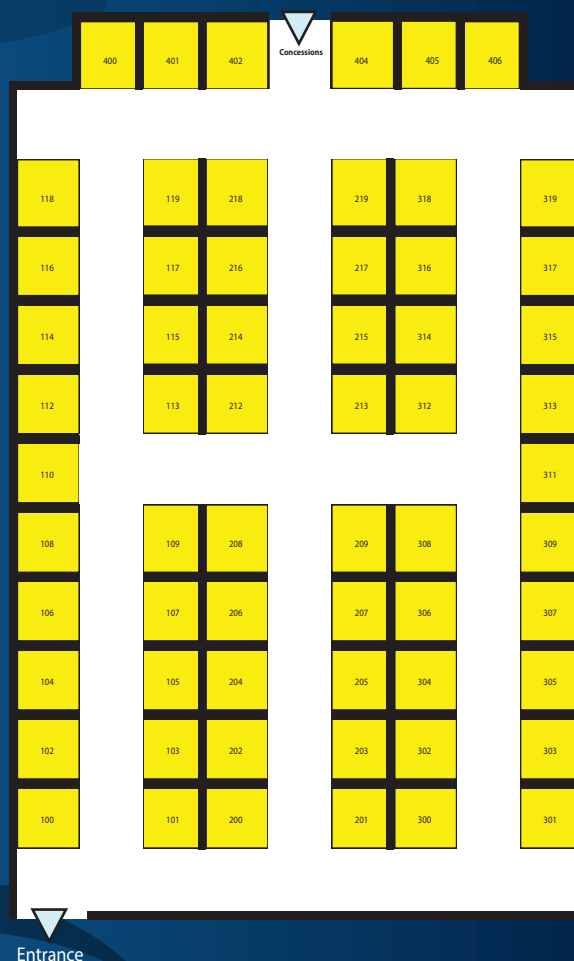
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RALEIGH'S #1 BUSINESS OWNERSHIP EVENT

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MEET FACE TO FACE WITH FRANCHISE BUYERS!



"The Great American Franchise Expo produces a phenomenal show where franchisors and financing companies can connect with and learn from each other.

- David Nilssen CEO Guidant Financial



guidant
FINANCIAL

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