



Unique Hair Removal System

This system ensures your smooth removal



Face



Arms



Legs



Body

What's all the fuzz about?
www.hairbare.pro

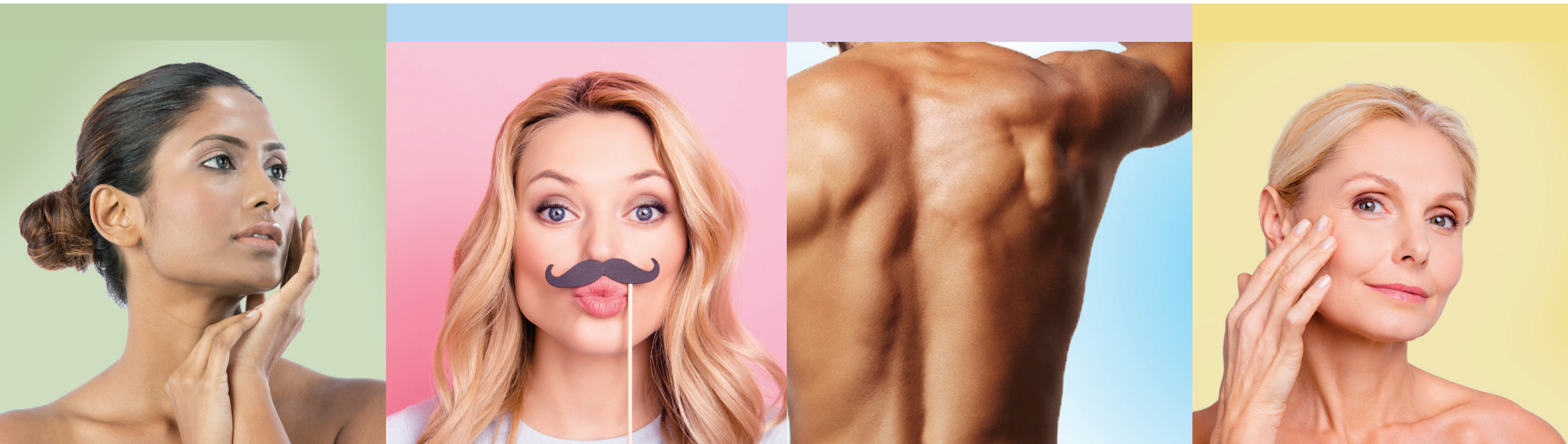
HAIR BARE™

PROFESSIONAL

HAIR BARE PROFESSIONAL™ was developed by industry Professional, Julie Jacobs French and her team, who saw a niche in the market for a hair removal system that would give a long term reduction on blond vellus hair and fine dark hair. With women being more conscious of this hair on the face hair Bare Professional was created to allow women to have a Smooth hair free face, giving them an air brushed look after treatment, without the need to use a razor! Pain free, relaxing and removal of the hair all in one treatment!

HAIR BARE PROFESSIONAL™ is fast causing a buzz in the industry.

Join the revolution today...





THE MARKET

According to information from Statista.com in 2017, the value of the global hair removal market amounted to **880.2 million US Dollars** and is predicted to rise to approximately **1.35 billion US Dollars by 2022**.

It is estimated that **98%** of females remove hair on a regular basis and up to **75%** of them are looking for a permanent affordable reduction which is pain free.

This is where **HAIR BARE PROFESSIONAL™** can offer a solution.

There are **39,000 beauty salons** in the UK alone not including the growing barber's market. It is estimated that **91%** of these salons offer a form of hair removal and the trend for a more long-term reduction is increasing.

The UK market had a turnover of around **£300 million** and with the male market increasing constantly this is expected to grow by around **20% by the end of 2018**.

What's all the fuzz about?



Unique Selling Points

A combination of products that work together for the purpose of long term hair removal.
A course of **HAIR BARE PROFESSIONAL™** is a relaxing and enjoyable experience,
without the need for razors, lasers or strong smelling creams!

- **NO PAIN**
- Long term results
- Cost effective
- No distinctive odour
- Can treat all skin colour
- Can treat all hair colour
- Enjoyable relaxing treatment
- Does not stimulate hairs to grow after treatment
- Very effective for PCO sufferers, and helping with acne and scarring all in one treatment
- Does not cause in-growing hairs, it treats them
- Can be used alongside laser hair removal to remove the fine or blond hairs that laser can't treat
- Ideal for the mobile therapist
- No maintenance fees
- No costly outlay for machines
- No risk of breakdowns
- The '**STOP IT**' crème has the highest % of active ingredient in the market to date and has full clinical papers
- '**SMOOTH AND REMOVE**' has been clinically tested using the Antera camera to measure wrinkle reduction, skin texture, pigmentation, acne and scarring

THE PAIN FREE, RELAXING WAY TO REMOVE HAIR

HAIR BARE™

PROFESSIONAL

HAIR BARE PROFESSIONAL™ consists of a range of compatible products for the purpose of long term hair reduction.

Courses are recommended for more long term results, on average, between 6 to 12 treatments, and then maintenance treatments of between 4 to 6 times a year, depending on client. Some clients will have a removal of the hair and not need to come back. Using the **'STOP IT'** Hair Reduction Creme maintains

results for longer and is a key part of the home care treatment. **HAIR BARE PROFESSIONAL™** also allows for a one off treatment, with clients returning when the hair grows through, the coarser the hair the quicker it will grow back and the finer the hair the longer the results.



REMOVE & SMOOTH HAIR REMOVAL POWDER 450g

REMOVE & SMOOTH Is an Alkaline based product containing Calcium Thioglycolate as its active ingredient. The product raises the pH of the skin and by doing so it breaks down the protein in the hair causing the hair to dissolve and then be removed away.

It also has a great side effect of smoothing the skin as well as it acts as a great exfoliant.



CALMING SPRITZ CoQ10 SPRAY 120ml

Packed with the antioxidant CoQ10 along with Hyaluronic Acid and Aloe Vera, to calm the skin, revitalise the cells and help them produce more collagen.

As the spritz is delivered to the skin it instantly feels refreshed and the delicate aroma helps you to feel calm and relaxed. When you spray directly onto the **REMOVE & SMOOTH** it will also help to push the product deeper to reach right down to the hair bulge, where it will damage the germinative cells.



BALANCE ME NEUTRALISING FOAMER 120ml

BALANCE ME is a glycolic based foamer that will neutralise the **REMOVE & SMOOTH**, bringing the pH of the skin to its normal level of around 5.5. When applied to the skin in treatment, the foamer has a relaxing therapeutic effect. It also has the additional benefit of smoothing the skin, making it look brighter and healthier.



STOP IT HAIR REDUCTION CREME 120g

A clinically proven (papers available) hair retardant creme, with a combination of active ingredients proven to inhibit hair growth. **STOP IT** targets the hair follicle cells and weakens new hair formation, gradually reducing hair density and length. Allantoin helps to soothe and moisturise the skin and Aloe Vera helps calm and cool. It is also paraben free.

STOP IT has the highest level of active ingredient for inhibiting hair on the market to date. A retail opportunity for all clients who are undertaking any form of hair removal and is a must-have for all salons.



FIG 1.0 - VOLUNTEER S10



STOP IT

EFFECTS OF THE STOP IT FORMULA ON HAIR REDUCTION AND THE DENSITY OF A MALE'S BEARD.

FIG 1.0

Image analysis of the beard of volunteer S10. Images on the right were taken of a 1cm² selected area on the volunteer's face.

After 60 days of treatment, this volunteer experienced...

11%

DECREASE
in hair density

71%

DECREASE
in hair length

Ageless Radiance Mask 25g

Infused with hemp seed oil and chamomile to calm the skin, a must need for dry irritated skin, also for those wanting to plump up fine lines. Contains allantoin to help heal the skin after exfoliation or sun, also aids the increase of water content in the cells which is perfect for repairing the acid mantle of the skin (the protective layer of the skin). With the added benefit of papaya, the skin will be bright and radiant, a perfect pick me up for any time but especially after the Hair Bare treatment.



Soothing Ice Globes

Our Ice Globes when kept in the fridge are the perfect device to use after our Hair Bare treatment and for any treatment that may cause a little heat in the skin. Made with biodegradable gel ice liquid and resistant to hot or cold they are the ultimate gadget! Use to help with lymphatic drainage or simply use to cool the skin after exfoliation or laser, or if you're feeling tired. Have puffy eyes? Then the ice globes are a must!



PROTECT YOU PRE SUN MINERAL SPRAY 60ml

PROTECT YOU is a high performing pre-sun mineral spray, which is not only used as part of **HAIR BARE PROFESSIONAL™** treatment, but can be used at all times through Summer and Winter. It protects from **UVA** and **UVB** rays. The spray formula feels light on the skin and is easy to reapply.

Using micronised titanium dioxide it works to refract and absorb harmful **UV** rays. **PROTECT YOU's** remarkable ingredients work synergistically to provide excellent protection. A retail opportunity for every client, irrespective of the treatment they are having.



Our newest Hair Bare at Home product can be purchased in addition as after care for your clients

Instant Miracle Repair Balm 30g

This luxury multi-benefit organic balm will soothe and moisturise the skin. Containing natural hemp oil, shea butter and a hint of rose, this is perfect to apply when the skin needs some extra moisture and calming, especially after sun burn, or treatments that peel or exfoliate the skin, so perfect after the Hair Bare treatment. We love to apply just lightly over cheekbones after makeup application to give a lovely sheen to the skin.

It's great for use on cuticles and hard skin too!



HAIR BARE PROFESSIONAL™ CLINICAL TRIALS

Hair Bare Professional™ was tested over a 57 day period with 8 subjects on a range of different test areas.

The following improvements to skin smoothness in a 6.5mm diameter area were found...

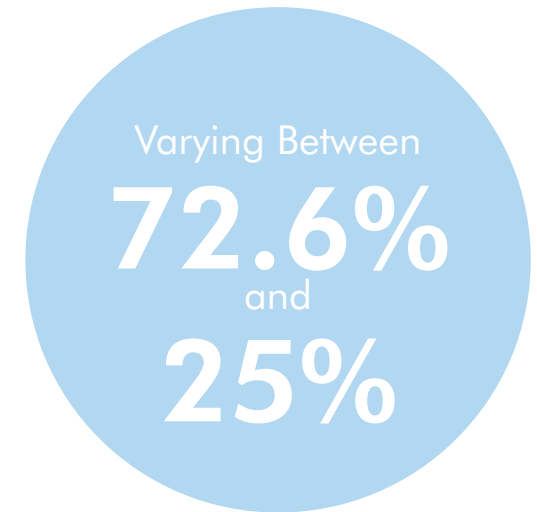
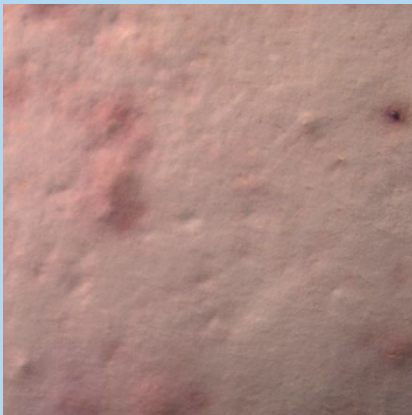
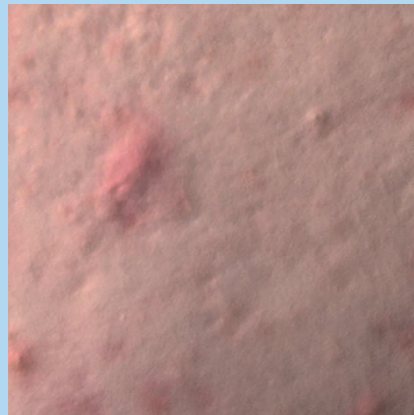


FIG 1.0 - SUBJECT 01 LEFT CHEEK

BEFORE



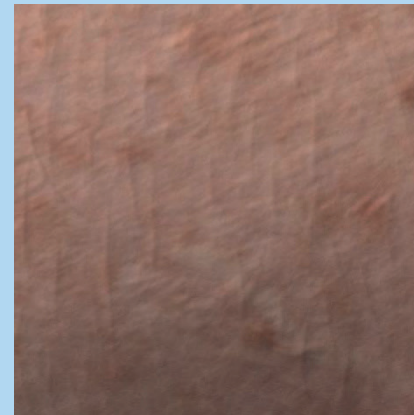
AFTER



72.6% IMPROVEMENT

FIG 2.0 - SUBJECT 03 LEFT ARM

BEFORE



AFTER



25.2% IMPROVEMENT

HOW DOES IT WORK?



BEFORE

AFTER

By using a concentrated Alkaline Powder, Alkaline raises the pH of the skin, it causes a reaction resulting in the breakdown of the hair protein, removing the hair immediately.

When the **'REMOVE & SMOOTH'** Alkaline powder is mixed with water it becomes a transdermal; reaching down to the underlying hair follicle. This enables it to penetrate to the hair bulge where it damages the stem cells and disables the hair follicle from reproducing. After a course of treatment the hair will become less, grow through slower and shorter. It's especially effective for vellus hair on the face, which laser and IPL cannot treat.

Because the Alkaline also breaks down protein of the skin, it exfoliates at the same time! Other indications are reductions in scarring, pigmentation, acne, in-growing hairs and wrinkles.

HAIR BARE PROFESSIONAL™ is a new concept in removing hair and when it is used with the **'STOP IT'** hair reduction creme you can expect a full removal of the hair at the time of treatment, hair should grow back slower, shorter and less dense. It is perfect to use after a course of laser/IPL to help get rid of the finer lighter hairs, or in combination with laser/IPL, so the laser can treat the coarse terminal hairs and **HAIR BARE PROFESSIONAL™** treat the finer fluffier ones. It can be used alternatively with waxing if the client has a problem with the texture of the skin and ingrowing hairs. It can also be used as a stand alone hair removal treatment depending on what the clients concerns and expectations are.

HAIR BARE PROFESSIONAL™ can be used pre advanced facials like RF, HIFU, PLASMA PEN to prep the skin before the treatment to get a better penetration of the energy. **HAIR BARE PROFESSIONAL™** can also become a facial that not only removes the hair but also exfoliates and brightens the skin.

After years of research, it was apparent that the majority of people seeking hair removal had received adverse reactions when using depilatory creams such as hyper/hypo pigmentation, scarring and burns. Through research and clinical trials, **HAIR BARE PROFESSIONAL™** was developed as a safe and effective treatment. Clients are now able to complete the hair removal process effectively with confidence and peace of mind. **HAIR BARE PROFESSIONAL™** is a professional procedure performed by qualified beauty therapists, providing optimum safety.

It is a new concept in making hair removal **PAIN FREE**, relaxing and even enjoyable, by adding beautiful scents and soothing ingredients, and even a neck and shoulder massage whilst the skin is being re-balanced to a pH of 5.5. It makes **HAIR BARE PROFESSIONAL™** very unique. In the fast-paced life in which we live, treatments that offer multiple indications with one visit are definitely the future of the world of beauty.

What's all the fuzz about?

THANK YOU FOR YOUR ATTENTION

We hope you enjoyed hearing
about Hair Bare Professional™.

For more information please contact:

Julie Jacobs French

Managing Director

M 07712 559200 E julie@hairbare.pro

Johnathan Sparkes

Sales Director

M 07956 176046 E j@britesparkes.com



What's all the fuzz about?

