## Understanding the GOED Grant Programs
### Available through the Governors Office of Economic Development

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<td><strong>ABOUT</strong></td>
<td>This $25 million initiative provides grants to businesses negatively impacted by the COVID-19 pandemic. Companies must offer a discount, coupon, or another offer with an estimated value to their customers of at least 50% of the grant amount to qualify for the program. Because this grant is primarily for Utah's small businesses, at least 75% of grant funds will go to Utah companies with 250 or fewer full-time employees. The Utah Governor’s Office of Economic Development (GOED), at the Legislature’s request, administers the program.</td>
<td>“Create In Utah,” provides $9 million in grants to arts organizations with annual budgets of more than $5 million. The funding, is targeted for programs that boost tourism and help local economies recover. Organizations that are granted money through this program are not eligible to receive additional funding through Utah Arts &amp; Museums during FY21. Applications will be reviewed by a committee made up of Utah Arts &amp; Museums staff and board members, as well as key leaders in the cultural community. Expenditures must be made by December 30, 2020.</td>
<td>The $5 million Safe In Utah initiative uses federal CARES Act funds as part of Utah’s response to the coronavirus pandemic. It includes grants for a business's COVID-19 response that consists of the purchase of personal protective equipment (PPE), implementation of workplace redesigns, additional signage, new technology solutions for distance working, and other items to comply with COVID-19 public health guidelines on safely returning employees to work. The Governor’s Office of Economic Development (GOED), at the Legislature’s request, administers the program.</td>
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| **ELIGIBILITY** | Eligible businesses must:  
- Offer a discount or other financial incentive with an estimated value to customers of at least 50% of the grant amount  
- Have experienced a revenue decline related to COVID-19  
- Have been in operation on March 1, 2020  
- Have employees that are physically located in Utah  
- Establish that the use of funds will benefit the state economy  
- Not receive funding from the COVID-19 Cultural Assistance Grant program (‘Create In Utah,’ applications are open until Aug. 7) | Eligible businesses must have:  
- The applicant can be a nonprofit, for-profit, or government agency  
- The organization’s primary mission must be cultural, artistic, botanical, or zoological (definitions below)  
- The organization must be based in, and primarily serving, the residents of Utah  
- The average three-year expenditure must be a minimum of $5 million. Cannot also receive a “Shop in Utah” Grant from the Governor’s Office of Economic Development  
- The organization must be able to prove that they have been negatively impacted by the COVID-19 pandemic | Eligible businesses must have:  
- Been in operation on March 1, 2020  
- Have employees that are physically located in Utah  
- Experienced a revenue decline related to the COVID-19 pandemic  
- Demonstrated that the business entity has incurred COVID-19-related expenses after March 1, or, certify that it will spend grant funds on COVID-19-related expenses |
| **DOCUMENTS REQUIRED** | Businesses must submit the following:  
- Completed & Signed W-9  
- P&L for March-June 2019 (If began operating prior to July 1, 2019)  
- P&L for February 2020 (If began operating after July 1, 2020)  
- P&L for March-June 2020  
- Plan including budget for the financial incentive offer to customers. Must establish how funds will be spent before December 30, 2020 | Businesses must submit the following:  
- Complete the application online  
- Provide a budget sheet for a project that will help promote travel & tourism to the state of Utah. | Businesses must submit the following:  
- Complete and sign a W-9 tax form  
- Provide evidence of COVID-19 related expenses incurred, or an estimate of costs that will be incurred before December 30, 2020 |
| **APPLY** | HOW: Apply at https://business.utah.gov/coronavirus/#in-utah  
WHEN: Available Now! Grant closes August 7, 2020 @ 5pm | HOW: Apply at https://business.utah.gov/coronavirus/#in-utah  
WHEN: Available Now! |

More detailed information on each of these grants can be found at the following websites:
- Shop In Utah: https://business.utah.gov/utah-covid-19-impacted-businesses-grant-program/
- Create In Utah: https://artsandmuseums.utah.gov/uam-covid-19-emergency-funding/
- Safe In Utah: https://business.utah.gov/utah-covid-19-ppe-support-grant-program/