7 "No Cost" Marketing Tips

**Tip 1**
**Freshen Up Your Website**
Make sure your branding matches across all platforms.

**Tip 2**
**Provide Tips**
Share ideas on how your customers can do more with your products.

**Tip 3**
**Start a Blog**
This can help you build a following and gain new customers.

**Tip 4**
**Hand Write Thank You Notes**
This can help you build a following and gain new customers.

**Tip 5**
**Create a Monthly Newsletter**
This helps to create brand identity and top of mind awareness.

**Tip 6**
**Start a Q&A Dialogue Online**
Allow people to ask questions online – respond daily.

**Tip 7**
**Ask for Reviews**
Satisfied customers are eager to give you a positive review.

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CEDAR CITY
CHAMBER OF COMMERCE

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