The QUALITIES OF A GREAT LEADER

1. **Honesty**
   Your business and its employees are a reflection of yourself, and if you make honest and ethical behavior a key value, your team will follow suit.

2. **Delegate**
   Identify the strengths of your team and capitalize on them. Find out what each team member enjoys doing most.

3. **Communication**
   Being able to clearly and succinctly describe what you want done is extremely important. Make sure you’re all working towards the same goal.

4. **Confidence**
   Keep up your confidence level and assure everyone that setbacks are natural and the important thing is to focus on the larger goal.

5. **Commitment**
   There is no greater motivation than seeing the boss down in the trenches working alongside everyone else, showing that hard work is being done on all levels.

6. **Positive**
   You want to keep your team motivated towards the continued success of the company, and keep the energy levels up.

7. **Creativity**
   Some decisions will not always be so clear-cut. You may be forced at times to deviate from your set course so be creative & flexible.

8. **Intuition**
   You will need to depend on your gut instinct for answers. Learning to trust yourself is as important as your team learning to trust you.

9. **Inspire**
   Make your team feel invested in the accomplishments of the company. Keep spirits up, and that begins with an appreciation for everyone’s hard work.

10. **Approach**
    Have the ability to customize your approach on a person by person basis, based on the situation at hand.

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