

VISION MISSION VALUES STRATEGY METHODS

# **VISION**

To see the world transformed by Jesus Christ through the influence of coaches and athletes.

## **MISSION**

To lead every coach and athlete into a growing relationship with Jesus Christ and His church.

### **VALUES**

Our relationships will demonstrate steadfast commitment to Jesus Christ and His Word through Integrity, Serving, Teamwork and Excellence.

**INTEGRITY** (Proverbs 11:3)

We will demonstrate Christ-like wholeness, privately and publicly.

**SERVING** (John 13:1-17)

We will model Jesus' example of serving.

**TEAMWORK** (Philippians 2:1-4)

We will express our unity in Christ in all our relationships.

**EXCELLENCE** (Colossians 3:23-24)

We will honor and glorify God in all we do.

#### **METHODS**

As FCA matures, we seek to make disciples through our methods of engaging, equipping and empowering coaches and athletes to know and grow in Christ and lead others to do the same.

**ENGAGE** (1 Thessalonians 2:8)

We engage coaches and athletes through genuine relationships sharing our lives and the gospel.

**EQUIP** (Ephesians 4:12)

We equip coaches and athletes to grow in Christ through God's Word.

EMPOWER (2 Timothy 2:2)

We empower coaches and athletes to engage and equip others to know and grow in Christ.

### **STRATEGY**

#### To and Through the Coach

We pursue our vision and mission through the strategy of to and through the coach. We seek ministry first to coaches hearts, marriages and families. Then, when ready, we minister through coaches to their fellow coaches, teams and athlete leaders.

Billy Graham said, "A coach will impact more people in one year than the average person will in an entire lifetime." With the influence of a coach, FCA recognizes the most strategic way to reach more athletes is to first reach the coach.

